THE CASH BOX

THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY

Vol. 8, No. 12

WEEK OF DEC. 2, 1946

MODEL 1422

ROCK-OLA

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RMC

WALL BOX
MODEL 1530

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The New AMI *Phonograph*

has

It's a Music Lovers Paradise!

Vol. 8, No. 12, Serial Number 272 *Week of December 2, 1946*

Interest in Big Show at Fever Heat

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"COINTOONS"

By Bill Gersh

The writer recalls all coin machine shows back to 1928. But, never before in the history of this industry has there been as much interest in any forthcoming show as there is in what Herb Jones of Bally Manufacturing Company so appropriately calls the "Big Show" of 1947.

Perhaps this is because there hasn't been a coin machine show since before the war. Perhaps, also, the changing times have brought about new and greater interest in what the manufacturers will present. Perhaps, too, there is a general belief that this "Big Show" of 1947 will start the entire industry off on a new and greater and more prosperous path.

Whatever the reason—interest in the "Big Show" is at *fever heat.*

Those of us who have sat in Chicago conferences and listened to manufacturers. Who have also visited with jobbers and distributors and operators thruout the country. Who have been in Chicago hotels attempting to make reservations for friends. All of us have come away amazed — actually dumbfounded — at what we have learned about the forthcoming "Big Show".

Operators are just as anxious as manufacturers to be present. They are planning to be here days in advance of the "Big Show" opening. Many have arranged for complete planes and rail cars of friends to come along.

Trains will be carrying coinmen from East and West and North and South to congregate in Chicago at what, already verified, will be the biggest of all the "Big Shows" ever run by Coin Machine Industries, Inc.

There just isn't a coin machine man anywhere in these United States and Canada, and in foreign countries, too, who doesn't want to attend this forthcoming 14th Annual Coin Machine Exhibition and Convention of Coin Machine Industries, Inc.

Hotel managers tell us that they have never before, in all their history, had as many reservations from coinmen for suites, rooms and even entire floors. They also claim that this show, according to their advance reservations, will outshine anything ever before held by coinmachinedom.

It's like a deluge. Day in and day out more and more coinmen are asking Chicago friends to get rooms for them, for their wives and even for their families. They are making this forthcoming "Big Show" the most gala event of their lives.

They are going to come down on Chicago like a torrential flood and they are coming in not only to see what the manufacturers will present but to also enjoy themselves.

This time it can truly be said, as Herb Jones so aptly put it, that this will be the "Big Show"—and it is up to every coin machine man in the nation to attend it and to make it the most outstanding event of his life.

The days are February 3 - 4 - 5 - 6, 1947.

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"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

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PUBLICATION OFFICES
381 FOURTH AVENUE, NEW YORK 16, NEW YORK
ALL PHONES: MUrray Hill 4-7797

CHICAGO OFFICE
32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS
HELEN PALMER, Mgr. ALL PHONES: DEarborn 0045

LOS ANGELES OFFICE
422 W. 11th ST., LOS ANGELES 15, CALIFORNIA
MARSHALL MICON, Mgr. ALL PHONES: PRospect 2687

ADJUSTMENT PERIOD PUZZLES

Many Coinmen Find It Difficult To Adjust Themselves To New Era

CHICAGO — A great many coinmen throut the nation are finding it extremely difficult to adjust themselves to this new, higher-priced era.

For some reason or other, traveling men who have visited with coinmen in various towns report, the average operator simply will not adjust himself to the new type of operating conditions facing him.

"He stubbornly insists", one noted coinman says, "on continuing ahead as he always has and believes that this is simply a momentary decline which will be all over within a very short period of time."

The average coinman who is thinking in the above fashion will suddenly find himself with a losing business on his hands.

He must reaize today, if he never did before, that the entire nation is undergoing complete readjustment to a new era.

This is an era of a higher living standard. Wages are up and will stay up. People want more luxuries and more time to enjoy those luxuries. They don't want a return to the old way of living—doing without a great many things they have been able to accumulate because of the high wage war period.

Labor will never again be satisfied with anything but a giant share of capital's profits as wages.

Businessmen realize this. They are adjusting their entire set-ups to accommodate this new form of thinking.

The operators, too, must readjust their set-ups to meet this new condition.

They must realize that they cannot continue operating on a profitable basis at their present 50%-50% arrangement.

They must also realize that even if they lose some of their present locations, where they cannot change from 50/50 to some other and better commission basis, that they will be better off in the long run—and will, eventually, regain the locations they will lose—for more new businesses will be opening everywhere in the country as the building boom gets under way.

They must think of tomorrow—not just today. They must look ahead to the time when new machines will be coming off production lines in real quantity and the manufacturers' salesmen will once again be beating the bushes to keep those giant production lines working at top speed.

Factories can no longer exist on small runs. The manufacturers have too much invested. They will tremendously increase the efficiency of their labor force when they can again get raw materials in large quantities. Then they will be able to roll machines off their production lines in quantities never before thought possible.

New businesses will be there to take up these machines, but, the operator of today won't be there unless he immediately adjusts himself to this coming big boom future world of higher prices, greater wages, new ideas—*and does so immediately.*

The time has at long last arrived (and *The Cash Box* has been urging this industry for more than four and a half years now to recognize its coming) when the operator must obtain a much greater income from all his equipment.

PINBALL LEADERS URGE ALL OPS TO ADOPT 75-25% COMMISH BASIS

CHICAGO—Leaders in the pin game field here are urging all operators to adopt a new commission basis of 25% to the location and 75% to themselves.

For some time manufacturers, distributors and jobbers have been listening to pinball ops complain of the higher prices of pinball machines and the fact that with an 8 to 10 week maximum run they cannot pull out the cost of the game.

There are a great many pin game operators who will not, because of this, buy the new games in quantity. They are using the new pinballs only for their best locations in an effort to get the cost from the machine as fast as they possibly can—and then switch the machine down to a secondary location to arrange for quick trade-in within an 8 to 10 week period so that they can grab the highest possible trade-in price.

"But", as one large operator told a leading wholesaler here, "this still does not get us off the nut. We simply can't pay the prices being asked of us today for new pin games and break even on our present set-up."

This has determined pin game leaders here to crusade for a changed commission basis. They are urging all operators to swing over to the 75%-25% commission basis just as the music ops are now doing everywhere in the country.

One manufacturer stated, "If the operators will cut down their percentage to the location to half of what they are now paying they will make money even within an eight week period on any new game, figuring in the trade-in valuation of the machine, of course."

"It has become necessary," pinball leaders report, "for the operators to recognize the fact that they must change their present commission arrangements. They simply cannot go on giving 50% of their gross collection to the location owner and expect, at the same time, to earn money on their machines at the new prices."

"Prices are not going to come down too much from what they are at present", one noted pinball man stated, "and therefore", he continued, "it is up to the operator to recognize this fact and change his percentage arrangement to meet the new conditions."

Others point out that the location owners themselves have raised the price of all the merchandise they sell to take care of the increases which they are enduring at this time.

"Beer is now selling at 10c and 15c the glass and 25c and 35c the bottle", one noted distributor here stated. "Yet", he said, "here are the operators paying as great if not a greater comparative increase as these taverns are on beer on their machines and are not doing anything about trying to get some of this cost increase back."

He also stated, "It is well known that *The Cash Box* has pointed out time and time again that overhead has jumped tremendously for the average operator. The operator knows this. All he has to do is just look at the salaries he pays his mechanics as well as the rent he now pays for his office and he should immediately talk this over with his locations and obtain this better commission basis as suggested by *The Cash Box*."

He continued, "Otherwise, the operator will simply find himself losing money. His competitor does not enter into the picture. Of what value is a location that loses money for him? If his competitor wants it — let him have it. He is better off getting rid of that location as fast as he can so that he will know that whatever spots he has left are all individually profitable to him and each one bringing him money on the black side, not the red side, of his ledger."

MORE MIXED ROUTES

Many Turn To More Diversified Operating To Overcome Increased Overhead Expense

NEW YORK—Since publication of a feature editorial a few weeks ago in *The Cash Box* that mixed routes were increasing, letters have been received from various coinmen thruout the nation advising that they were mixing up their routes for more diversified operating, "in an effort to overcome present increased overhead expense."

One of these men wrote, "At one time we believed that by operating just one type of equipment we were much better off. Now we have come to the decision that since many of our locations want amusement, merchandise and other machines along with our music that there is no reason why we shouldn't take advantage of this so as to cut down on our overhead expense."

He contnues, "There is no need telling you at *The Cash Box* how much our overhead expense has been increased. You have brought this out into the open most forcibly and are to be complimented and commended by all in the trade for so doing. But, since we can't get the operators in our territory to go along with us to obtain a better commission percentage from the location owners — we are simply going to operate everything we possibly can so that our overhead will be well divided up and will therefore, be cut down to a minimum."

What is most important is this part of the letter "Other operators we know have already started to take on pinballs and amusement machines of all types. They are also starting to open routes of merchandise machines as soon as they become available. Many are planning to start drink vender and cigarette machine businesses. We believe that the windup will be that every operator, wherever he possibly can, will have a well diversified business for this is the only 'out' he has to overcome present high overhead expense."

Mixing up routes will bring about a new demand from the trade for complete devotion to one central organization which can accommodate all the various divisions of the industry and will prevent any split up of the various divisions.

The fact that routes are today being mixed more than ever before because of economic necessity should also convince those who are interested in keeping the industry as a single and solid unit that this, more than ever, assures it remaining a strong, single entity — and not two or three various divisions — which some organizations are attempting to create.

MORE MUSIC OPS SWING TO 10¢ PLAY AS MFRS BACK MOVE

No Increase in 50/50 Commish Forecast With This Move. Many Remain Doubtful. Claim 5¢ Juke Play Now An Institution.

NEW YORK—With the news breaking nationally thru newspapers, magazines and over the air, that juke boxes will increase from 5c to 10c, 3 for 25c play, many music machine operators have decided, now that certain manufacturers are backing up this move by providing their machines with 10c and 25c chutes, that they will swing all of their machines over to the new price. This includes the older machines which they are retaining while waiting for more new machines to come their way.

Yet, there has been no commission change forecast with this increased-price per play move. It seems that the average operator will continue to give 50% commission to his location even tho he is increasing the cost of the play. The original thought back of increasing the cost of the play from 5c to 10c (3 for 25c) was so that the operator could earn more money and pay off his machines so much faster. The plan was to give the location owner as much as he had received at 5c play or offer the merchant 30% commission on 10c play (which, the claim was, would be as much, if not more, than what the retailer always received at 5c play anyway) so that the operator would earn the differential and would, therefore, be better able to continue his business on a profitable basis.

But, with all this happening so fast at this time, along comes news from many music machine operators that they still don't believe that the industry should break faith with the public and change from 5c to 10c play. They feel, instead, that the trade should cut down to either 75%-25% commission or should obtain $10 or $15 per week "front money" and continue on the 5c play basis. Some of these men state, "No one can say at this time, with any real certainty whether the public will accept 10c play as they have the 5c play which has become an institution with the juke box business."

Whether or not this is true will be seen in the very near future. The raise in price of most commodities has encouraged manufacturers to believe that the public, because of higher pay checks and also because they know that all costs have increased, will accept 10c juke box play. They are definite in their statements that 10c play can go on anywhere in the nation and earn more than 5c play ever did.

The trade is up against some problems in this regard. Changeovers in wall and bar boxes will have to be made to accommodate the 10c, 3 for 25c play action. The telephone wired music ops have been obtaining 10c straight right along and have been paying anywhere from 20% to 25% commission to locations and are proving their equipment profitable. But when the juke box makes this change many believe, "This is something really radical".

As one well known coin music man puts it, "Will the kids, who are among our best customers, go for a dime when they don't have too many dimes anyway?"

It will therefore be extremely interesting to all the industry to watch the development of the 10c, 3 for 25c play.

It does, at least, prove to the trade what *The Cash Box* has been preaching for more than four years now — that every automatic music operator must get more money to continue on profitably.

WHO'S LEADING?

WHO'S LEADING?

WINNERS WILL APPEAR IN OUR NEXT ISSUE!!

RESULTS SHOWN HERE TABULATED UP TO 5 P. M., WEDNESDAY, NOVEMBER 27, 1946!

	No. of Votes
"The Gypsy"—Ink Spots (Decca)	75,149
"To Each His Own"—Eddy Howard (Majestic)	59,194
"Oh What It Seemed To Be"—Frankie Carle (Columbia)	34,879
"Hey Ba Ba Re Bop"—Lionel Hampton (Decca)	14,211
"There I've Said It Again—Vaughn Monroe (Victor)	10,008
"Five Minutes More"—Frank Sinatra (Columbia)	9,986
"Personality"—Johnny Mercer (Capitol)	7,480
"To Each His Own"—Tony Martin (Mercury)	2,781
"Moon Over Brooklyn"—Guy Lombardo (Decca)	2,485
"Prisoner Of Love"—Perry Como (Victor)	2,147
"To Each His Own"—Ink Spots (Decca)	2,040
"Symphony"—Bing Crosby (Decca)	1,640

Eddy Howard	64,433
Frankie Carle	49,735
Vaughn Monroe	32,816
Harry James	28,425
Guy Lombardo	22,124
Tex Beneke	19,765
Freddy Martin	17,423
Gene Krupa	12,111
Stan Kenton	10,113
Hal McIntyre	10,005
Louis Prima	9,265
Benny Goodman	8,964
Sammy Kaye	5,280
Tommy Dorsey	4,112
Les Brown	3,865
Duke Ellington	2,413
Russ Morgan	1,832
Sherman Hayes	1,812
Boyd Raeburn	570
Skip Strahl	305

Dinah Shore	72,768
Jo Stafford	41,843
Margaret Whiting	32,621
Betty Hutton	24,812
Connie Haines	20,261
Peggy Lee	14,240
Martha Tilton	4,875
Betty Barclay	3,225
Connee Boswell	2,185
Nancy Reed	1,250
Betty Rhodes	840
Billy Holliday	670
Margaret Hughes	555
Monica Lewis	483
Ella Fitzgerald	276
Ella Mae Morse	191
Ginny Sims	170
Kitty Kallen	135

	No. of Votes
Bing Crosby	85,085
Perry Como	81,506
Frank Sinatra	28,057
Tony Martin	9,607
Phil Brito	2,260
Eddy Howard	2,205
Vaughn Monroe	2,047
Johnny Mercer	1,943
Dick Haymes	1,621
Frankie Lester	635
Ernie Andrews	400

Ink Spots	80,836
Mills Bros.	36,407
Dinning Sisters	32,383
King Cole Trio	28,124
Andrews Sisters	24,942
Pied Pipers	4,038
The Three Suns	2,950
Modernaires	915
Kinders Three	875
Charioteers	660
Golden Gate Trio	370

"Guitar Polka"—Al Dexter (Columbia)	59,905
"Sioux City Sue"—Bing Crosby (Decca)	58,129
"Cool Water"—Denver Darling (Decca)	16,402
"New Spanish Two Step"—Bob Wills (Columbia)	12,123
"Some Day"—Elton Britt (Victor)	6,194
"Divorce Me C.O.D."—Merle Travis (Capitol)	4,280
"50 Miles To Heaven"—Eddy Dean (Bel-Tone)	2,104
"Sioux City Sue"—Dick Thomas (National)	1,999
"You Can't Break My Heart"—Spade Cooley (Columbia)	1,883
"Tumbling Tumble Weeds"—Gene Autry (Columbia)	1,352
"Roly Poly"—Bob Wills (Columbia)	1,332
"Steel Guitar Rag"—Bob Wills (Columbia)	1,110
"Detour"—Elton Britt (Victor)	869

"Drifting Blues"—Johnny Moore (Aladdin)	58,284
"Choo Choo Ch'Boogie"—Louis Jordan (Decca)	56,290
"Cement Mixer"—Slim Gaillard (Cadet)	15,280
"Caledonia"—Louis Jordan (Decca)	12,260
"The Honeydripper"—Joe Liggins (Exclusive)	8,360
"R.M. Blues"—Roy Milton (Juke Box)	7,640
"Wynonie Blues"—Wynonie Blues Harris (Apollo)	3,280
"Got A Right To Cry"—Joe Liggins (Exclusive)	2,660
"Prisoner Of Love"—Billy Eckstine (National)	1,413
"Cottage For Sale"—Billy Eckstine (National)	1,289
"Stone Cold Dead In The Market"—Louis Jordan (Decca)	1,269
"Route 66"—King Cole Trio (Capitol)	1,112

THE CASH BOX POLL OF THE NATION'S TOP 10 JUKE BOX TUNES

CODE:

AP—APOLLO
BW—BLACK & WHITE
CA—CAPITOL
CD—CADET
CO—COLUMBIA
CS—COSMO
CT—COAST
DE—DECCA
EC—EXCLUSIVE
EX—EXCELSIOR
FS—FOUR STAR
HO—HOLLYWOOD INT'L
JB—JUKE BOX
MA—MAJESTIC
ME—MERCURY
MO—MODERN MUSIC
MR—MANOR
MU—MUSICRAFT
NA—NATIONAL
RH—RHAPSODY
SI—SIGNATURE
SO—SONORA
ST—STERLING
VI—VICTOR
VO—VOGUE

1. RUMORS ARE FLYING

CA-282—Billy Butterfield Orchestra
CO-37069—Frankie Carle Orchestra
CS-504—Two Tones
MA-7205—Three Suns
ME-3032—Tony Martin
MR-1040—The Brown Dots
SI-15043—Harry Cool Orchestra
SO-3026—Saxie Dowell Orch.
VI-20-1944—Betty Rhodes

2. OLE BUTTERMILK SKY

CA-285—Paul Weston Orch.
CO-37073—Kay Kyser Orch.
DE-18913—Connee Boswell
MA-7199—Danny O'Neil
SI-15040—Marie Greene
VI-20-1982—Helen Carroll and The Satisfiers

3. FIVE MINUTES MORE

CA-287—Skitch Henderson Orch.
CD-205—Curt Massey
CO-37048—Frank Sinatra
DE-18909—Bob Crosby
MA-7197—The Three Suns
MU-15086—Phil Brito
VI-20-1922—Glenn Miller Orch.

4. TO EACH HIS OWN

CO-37063—The Modernaires
DE-23615—Ink Spots
FS-1131—Trudy Erwin — Opie Cates Orch.
MA-7188—Eddy Howard Orch.
ME-3022—Tony Martin
RH-109—The Esquire Trio
SI-15053—Marie Greene
VI-20-1921—Freddy Martin Orchestra

5. THE WHOLE WORLD IS SINGING MY SONG

CA-300—Jack Smith
CO-37066—Les Brown Orchestra
DE-18917—Jimmy Dorsey Orchestra
MA-1061—Morton Downey
SI-15043—Harry Cool Orchestra
VI-20-1978—Dennis Day

6. THE THINGS WE DID LAST SUMMER

CA-297—Jo Stafford
CO-37089—Frank Sinatra
DE-23655—Bing Crosby
MA-12007—Georgia Gibbs
VI-20-1972—Vaughn Monroe Orchestra

7. SOUTH AMERICA, TAKE IT AWAY

CO-27051—Xavier Cugat Orch.
DE-23569—Bing Crosby-Andrews Sisters
MA-7202—George Paxton Orch.
MU-381—Mel Torme and Mel-Tones
SI-15055—Monica Lewis

8. CHOO CHOO CH'BOOGIE

DE-23610—Louis Jordan and His Tympany Five

9. THE OLD LAMPLIGHTER

CA-288—Hal Derwin
CO-37096—Kay Kyser Orch.
MA-1061—Morton Downey
VI-20-1963—Sammy Kaye Orch.

10. THIS IS ALWAYS

AR-154—Ginny Simms
BW-787—Jan Garber Orch.
CA-277—Jo Stafford
CO-37052—Harry James Orchestra
CS-496—Bobby Byrne Orch.
DE-18878—Dick Haymes
MA-7195—George Paxton Orchestra
MU-382—Louanne Hogan
SI-15038—Harry Cool Orchestra
SO-3013—Jerry Sellers
VI-20-1885—Betty Rhodes
VO-767—Joan Edwards

THE CASH BOX Record Reviews

"Opus Boogie"
"Blue This Morning"
RABON TARRANT
(Apollo 377)

● For ops who feel they can carry another stock race tune on their jukes, "Opus Boogie", as offered here by Rabon Tarrant, will fill your bill. Nothing to rave about, but the ditty has a neat beat. Flipped, a vocal blues number, with Rabon doing the vocal again. Both sides won't attract any heavy coinage, but ops might grab a listen.

"I Can't Get Started"
GEORGIE AULD ORCHESTRA
Parts I and II
(Apollo 763)

● Georgie Auld displays some of his fine sax work here on "I Can't Get Started", an oldie from way back, but still stuff that's worth listening to. If you have stops where they do appreciate a good listener's item give this one a try.

"Twelve Minutes To Go"
"She's Funny That Way"
ILLINOIS JACQUET
(Apollo 764)

● A pair of sides done up in the typical stock race style, Illinois Jacquet and His All Stars, do these numbers up fine. The fine instrumental support shows this pair up to good advantage, and Illinois doing the vocal chores, the disk looks like a number that might spin. Ops with race locations, should listen.

"Bye Bye Baby Blues"
"Once And For All"
THE RAVENS
(Hub 3033)

● The Ravens come up with a pip of a "race" tune here on "Bye Bye Baby Blues". A deep vocal bass handles the chant throughout the ditty and although it's not a jazzy tune, the folk who flock for novelty vocal blues as done by The Ravens will latch on. Flipped we find "Once and For All", a run of the mill, moon-in-June tune. Topside number for the money.

"How Ashamed I Was"
"Margie"
THE SMOOTHIES
(Apollo 1024)

● With the trend in novelty numbers rapidly leaning toward tunes with suggestive lyrics. The Smoothies come through for the ops here with "How Ashamed I was". Long the favorite of the GI, the tune definitely will attract attention—from all groups that lend an ear to juke music. Backed by a stock version of "Margie", which The Smoothies do up nicely, the topside number is the one the customers will want to listen to.

"Lester's Be-Bop Boogie"
"She's Funny That Way"
LESTER YOUNG ORCHESTRA
(Aladdin 138)

● More stuff coming your way in the fast catching Be-Bop rhythm, aimed at "race" spots is "Lester BeBop Boogie". With Lester Young's sax taking the riff all the way through, and an aggregation composed of individual stars in their own right, the number offered is something nice and new in the be-bob-boogie manner. Flipped, an oldie, "She's Funny That Way" winds its way through 2 minutes of Les' fine tenor sax. Race spots will like the pair.

"Rose Of The Alamo"
"Me Go Where You Go Amigo"
ROSALIE ALLEN
(Victor 20-2021)

● More western stuff headed ops' way is the new "Rose of the Alamo" and "Me Go Where You Go Amigo" as done by Rosalie Allen and the Black River Riders. The two sides follow the rule in westers and there is nothing here to shout about. If you have a call for Rosalie Allen, then by all means grab a listen to these waxings.

"I Don't Want To See You"
"Swanee River Boogie"
ALBERT AMMONS
(Mercury 8022)

● Albert Ammons, a name among "race" fans, comes up with a pair of fair bounce tunes that might attract some coinage where they go for Ammons and His Rhythm Kings. Al's piano tinkles all the way through "I Don't Want To See You," and we feel it is the better of the two sides. "Swanee River Boogie" has some more piano and great instrumental work and will probably work out on the phonos.

SLEEPER OF THE WEEK

"There Is No Breeze"
"Bless You"
EDDY HOWARD ORCHESTRA
(Majestic 1089)

EDDY HOWARD

● The famed Eddy (To Each His Own) Howard Orchestra here offers the best version of "There Is No Breeze (To Cool The Flame Of Love)" that has been cut to date, and, in doing so, have come up with a romantic ballad all but guaranteed to make the phonos ring with coin. As usual it's his voice, and the vocal and instrumental arrangements he provides that does the trick to lift a number with possibilities into the hit class. Hear it and compare it and you'll con what we mean. Flipped, Eddy offers a clickeroo in its own right with "Bless You." The way that man Howard sings it's a question as to which of the sides will net heaviest action. There is no question as to the factor that they'll net heavy. So let the customers take 'em from here. They'll prove us right from the word go!

"Them Who Has—Gets"
"Shut Out"
JIMMIE LUNCEFORD ORCHESTRA
(Majestic 1077)

● Jimmie Lunceford, always a great favorite, offers the fast catching tune "Them Who Has—Gets", with Jimmy doing the vocal stunt himself. Altho the number isn't one the jive hounds will grab, it gives with plenty of zip with which Lunceford fans are familiar. Flipped, "Shut Out" is an instrumental ditty for which the Lunceford crew are noted. It offers ops a fine support tune for the phonos. Topside deserves your attention.

"I'm Yours"
"World War II Blues"
AL RUSSELL TRIO
(20th Century 20-23)

● Here's a combo made up of some of the finest boys in the biz, and their renditlon of "I'm Yours" is one ops should definitely listen to. It's a slow, dreamy blues number and dressed up a bit, it should go places. Al Russell does the vocal, with some swell licks by his boys in the background. Flipped we find "World War II Blues", a typed "race" tune, but one which Russell does tricks with. By all means, ops with "race" locations should lend an ear here.

"Love Is The Darndest Thing"
"Them Who Has—Gets"
ROSE MARIE
(Mercury 3040)

● A pair of current plug tunes are waxed here by Rose Marie, a gal who's known for her nlght club style. Earl Hagen's ork backs the lass up, with some brassy accompaniment, but the chirp does the number up brown. "Love Is The Darndest Thing", from the pic "Cross My Heart" might hit the jukes once the flicker breaks.

"I Need Loving"
"Pretty Baby"
TINY HILL ORCHESTRA
(Mercury 6022)

● Always a favorite with mid-western fans, Tiny Hill offers "I Need Loving" to the trade, and does it up right nice. The tune isn't anything to set the jukes afire, but where they like Tiny, they'll go for this. Backed by the stock "Pretty Baby", Hill offers it in his typical top manner. Tiny's voice dominates both sides.

"I'm Yours"
"Anniversary Song"
ANITA ELLIS
(Mercury 3036)

● "I'm Yours" should bring back many fond memories to the customers. Anita Ellis does wonders with the tune, and it really is something to sit down and listen to. It'll go in the jukes now, just as sure as it went years ago. Flipped we find the fast growing hit "Anniversary Song", a number that is currently gettlng some terrific pluggIng from the pic "The Jolson Story". The tune really is big and will click with a bang. You can't go wrong with this pair, so latch on.

"Lord I've Tried"
"Elijah"
THE SOUL STIRRERS
(Aladdin 2003)

● A big favorite in the Southern states, The Soul Stirrers show why they are, with their rendition of "Lord I've Tried" and "Elijah". Offered in the spiritual manner, this pair of waxings are easy to take. Where they go for The Soul Stirrers, they'll go for these sides.

"Vem Vem"
"Mujercita"
ENRIC MADRIGUERA
(Vogue 776)

● Of heavy interese to music ops with a demand for melody in Latin tempo is this offering by the Enric Madriguera combo. Big item is "Vem Vem", currently attracting lots of interest from the customers. The version gets lots of bounce and a neat vocal interpretation from Patricia Gilmore. Flipped, the trade will find less appeal from "Mujercita." The abundance of a violin, and the absence of rhythmic variation limits the deck to the classier spots.

"Uncle Remus Said"
"Romance In The Dark"
WOODY HERMAN ORCHESTRA
(Columbia 27162)

● The famed Woody Herman Orchestra offers here in "Uncle Remus Said" a number bound for heavy actlon. Out of the motion picture "Song Of The South," the side should draw on its own, but once the flicker gets around, the play should climb to top highs. Get next to this novelty right away. Woody and the Blue Moods deliver the vocal the way the customers'll want to hear it. Flipped, the Herd come up with "Romance In The Dark," a pleasant romantic novelty in its own right wlth vocal by Mary Ann McCall. The crew on the instrumental are tops.

"I'll Never Love Again"
"Tia Juana"
DESI ARNAZ ORCHESTRA
(RCA-Victor 20-2020)

● Customers who demand the best in Latin melody and customers who just want top melody will both bet satisfaction from this latest platter by the Desi Arnaz Orchestra. Best known of the sides is "I'll Never Love Again," and on this the crew with Elsa Miranda on the vocal will really send the location with their top musical styling. Flipped, the Arnaz go all instrumental to make beautiful music with "Tia Juana," and the effect is grand and sweeping. Ops will do very well to get next to this platter.

"A Rainy Night In Rio"
"Through A Thousand Dreams"
DINAH SHORE
(Columbia 37157)

● Dinah Shore has a most established place on the phonos, and on this platter, with "A Rainy Night In Rio," offers one of the better romantic novelties to be heard around. The song, from the motion picture "The Time, The Place, And The Girl," is bound for heavy pluggIng and ops would do well to get with it. All things considered, the disk is a natural as a money-maker. Flipped, Dinah comes up wlth "Through A Thousand Dreams," another song from the same film, and with this adequate ballad, Dinah offers a top, commercial delivery.

THE CASH BOX Record Reviews

"Falling Leaves"
"Star Dust"

TEX BENECKE with THE MILLER ORCHESTRA
(RCA-Victor 20-2016)

● Music ops would do well to take note of this latest pair of sides by Tex Benecke with The Miller Orchestra. Offering "Falling Leaves" and "Star Dust" as complete instrumentals, the Millermen offer the numbers in the well remembered Glenn Miller tradition. Dancers should go for the platter heavily, as will the folk who listen to melody at its best.

"Yo Te Amo Mucho And That's That"
"La Ola Marina"

XAVIER CUGAT ORCHESTRA
(Columbia 37163)

● The Xavier Cugat Orchestra joins the Latin parade this week with their contribution of a pair of sides labeled "Yo Te Amo Mucho And That's That," and "La Ola Marina." Both sides are from the familiar Cugat pattern, and tho they carry the maestro's name (which is enough to get 'em action) neither of the pair can be termed unusually good. Del Campo handles the vocal chores capably enough, but the melody is what the rhumba fanciers will be seeking.

"Let's Go Home"
"Stomping Room Only"

CHARLIE SPIVAK ORCHESTRA
(RCA-Victor 20-2019)

● Plenty of good rhythm runs through this disk which features a pair of all-instrumental sides in "Let's Go Home" and "Stomping Room Only," and if you have the locations where they want their rhythm to a good strong beat, give this disk a listening. Most appealing side is on "Stomping Room Only", and the younger folk and their coin should do well by it. Best suited for that younger trade, ops should profit most by considering that factor when placing this piece of wax.

"Desert Fantasy"
"Save Me A Dream"

SONNY DUNHAM ORCHESTRA
(Vogue 774)

● Of Big interest to the trade is this pair of sides by the Sonny Dunham Orchestra. Borrowed from the famed "Scheherazade" is "Desert Fantasy," and the Sonny Dunham Orchestra offer it as one of the finer instrumentals to come up in a long, long time. It has plenty of exotic beat and plenty of flash. Flipped, the Dunham crew add "Save Me A Dream", another melody lifted from one of the more famed classics. Pete Hanley does well with the mediocre lyrics, but because the melody is so strong, it has a better than even chance to click big. Ops should go for this disk, it's double value for your dough.

"Sonata"
"Jalousie"

THE THREE SUNS
(Majestic 1090)

● The Three Suns really know how to make music and they prove it to top advantage both on that haunting tango, "Jalousie (Jealousy)" and on the featured "Sonata." Spots where they dance and listen can do well by the disk, which has a strong romantic ballad in "Sonata", and a top instrumental on the "Jealousy" side. The vocal offering contributed by Artie Dunn for "Sonata" is out of the top drawer. He is a much better than capable voice.

"Wyoming"
"When Rosie Riccoola Do The Hula Ma Boola"

JERRY COLONNA
(Capitol 330)

● Members of the trade who are seeking a pair of top novelty sides would do well to give an ear to this latest offering by Jerry (the moustache) Colonna. On "Wyoming", Jerry goes off his familiar track to offer a comic cowboy number that should do as well in the East as in the "out yonder" territories, while on the flipover, with "Rosie," Jerry puts his own brand of styling to a song that echoes of a Neapolitan organ grinder. By all means give more than passing attention to this disk. Your cashboxes may be able to use it well. By the way, the famed Wesley Tuttle crew provide the instrumental support.

DISK O'THE WEEK

"Among My Souvenirs"
"September Song"

FRANK SINATRA
(Columbia 37161)

FRANK SINATRA

● Frank (The Voice) Sinatra displays all the flash and all the talent he's famed for in his rendition of this pair of sides labeled "Among My Souvenirs" and "September Song." Both are top romantic ballads (and we mean top!), and Frank contributes to them a top romantic delivery. The result is a piece of wax that'll cull the customers like a bevy of blondes on a rainy night. By all means get next to this disk; it's a moneymaker from top to bottom!

"You Got The Best Go"
"Cell No. 13 Blues"

BIG BILL
(Columbia 37164)

● Ops with "race type" locations, where they like some wax in the old style blues tradition should find this pair of sides by Big Bill of better than passing interest. Featuring a small combo that makes the most of what melody there is to both "You Got The Best Go" and "Cell No. 13, Blues," Big Bill shows himself to be a master of the almost lost art of the blues singer. If you have the spots, consider the sides.

"So Would I"
"At Sundown"

PAUL WESTON ORCHESTRA
(Capitol 329)

● A pair of "support" items for the phonos is offered here in a pair of sides by the versatile Paul Weston Orchestra that feature songs bound to get heavy plugging thru their appearance in motion pictures. "So Would I" is from the flicker "My Heart Goes Crazy" and "At Sundown" is out of "The Fabulous Dorseys." Put that info on your title strips for the customers. Meanwhile, the sides feature Matt Dennis, a voice to watch, on the vocals, and the Weston crew make it good on the instrumental to please the dancing and listening customers.

"That's The Beginning Of The End"
"But She's My Buddy's Chick"

KING COLE TRIO
(Capitol 328)

● Something that folks are going to sit down and listen to is this latest offering of the King Cole trio titled, "That's The Beginning Of The End". Considering the tune is done by one of the nation's top combos, and done up in the usual fine manner that Cole puts out, ops can't go wrong with this number. Flipped, Cole comes up with his light touch in the person of "But She's My Buddy's Chick", another hit that's headed for big things. By all means, grab this pair of waxings and they'll do tricks in the phonos.

"That's The Beginning Of The End"
"Sonata"

PERRY COMO
(RCA-Victor 20-2033)

● Not up to his best is this waxing of "That's The Beginning Of The End," by Perry Como. But the fault belongs to the songwriters and not to Perry. The number just hasn't got what it takes. Still, the Como name is good for lots of action on most anything he does, and the side should earn its way on that count. Flipped, he does better for all concerned with "Sonata," a more appealing ballad that should hold its own on the phonos.

"Serenade To Love"
"So Long"

HAL WINTERS
(Apollo 1027)

● Hal Winters, a new boy with a new song, offers his rendition of a beautiful romantic ballad titled, "Serenade To Love". Hal doesn't reach the pitch to put the number over to best advantage, altho the melody of the ditty itself will carry some weight. The ork, headed by Jerry Jerome blends in to give Hal some fine background support, and given time, the number may go well. Backed by "So Long", another ballad that the holding-hands crowd will go for, ops should listen to Winters and this pair.

"Got You On My Mind"
"Let The Good Times Roll"

GEECHIE SMITH
(Capitol 332)

● Geechie Smith, a unique performer in his own right, comes up with a number that the more sophisticate race hounds will want to latch on to. "Got You On My Mind", an off beat vocal blues number has that stop and listen quality for which the Geech is noted. On the backing with "Let The Good Times Roll", Geechie doesn't change the tempo much, altho it offers more bounce than it's top-mate.

"I Got Texas In My Soul"
"Leaf Of Love"

TEX WILLIAMS
(Capitol 333)

● Music ops who have a call for Western tunes, might do well to listen to this pair by Tex Williams. The pattern in Westerns doesn't change any here, and there isn't anything that could be termed unusual, but, if you have a call for Tex Williams, we like "I Got Texas In My Soul."

"Sooner Or Later"
"For Sentimental Reasons"

ART KASSEL ORCHESTRA
(Vogue 781)

● A pair of effective and profitable songs for the trade is offered here by the Art Kassel Orchestra. Of the pair, vocalist Gloria Hart on the "Sooner" side should net heaviest attention, because the popular "Sentimental" deck gets a flimsy rendition from all hands including Jimmy Featherstone on the lyrics. Kassel's crew on these sides doesn't offer too much to the location where they want wax for dancing. Still, the numbers alone can carry the ball on anybody's phonos.

"You Should Have Told Me"
"Dinky's Little Diner"

CONNIE HAINES
(Mercury 3039)

● Popular Connie Haines contributes lots of intimate style to this pleasant romantic ballad titled "You Should Have Told Me," and, as a support side to your top attractions, the number rates a place. However, on the flipover, Connie goes all out a novelty tabbed "Dinky's Little Diner," that has enough of the reet-beat and enough click lyrics to earn a place in any spot where the youngsters gather to cut a bit of rug and contribute for the privilege. On both decks the Mannie Klein ork provide Connie with top instrumental backing that the dance trade should appreciate.

IT IS TO YOUR INTEREST TO FILL OUT THIS CARD

WRITE IN YOUR TEN TOP TUNES FOR THIS WEEK--MAIL THIS CARD TODAY!

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THE CASH BOX

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NEW YORK (16), N. Y.

What's Hot ON THE RECORDS

THE TOP TEN JUKE BOX TUNES THRUOUT THE NATION

for the Week of December 2, 1946

New York

1. Rumors Are Flying
2. To Each His Own
3. Ole Buttermilk Sky
4. The Whole World Is Singing My Song
5. You Keep Coming Back Like A Song
6. The Things We Did Last Summer
7. For Sentimental Reasons
8. The Christmas Song
9. Choo Choo Ch'Boogie
10. Five Minutes More

Miami, Fla.

1. Rumors Are Flying
2. Five Minutes More
3. The Whole World Is Singing My Song
4. To Each His Own
5. Ole Buttermilk Sky
6. Huggin' and Chalkin'
7. On The Boardwalk At Atlantic City
8. You Keep Coming Back Like A Song
9. The Christmas Song
10. If You Were The Only Girl

Chattanooga, Tenn.

1. Rumors Are Flying
2. Five Minutes More
3. Ole Buttermilk Sky
4. South America, Take It Away
5. Divorce Me C.O.D.
6. Choo Choo Ch'Boogie
7. The Whole World Is Singing My Song
8. I Guess I'll Get The Papers
9. For Sentimental Reasons
10. What Did You Put In That Kiss

St. Albans, Vt.

1. Rumors Are Flying
2. To Each His Own
3. Five Minutes More
4. Ole Buttermilk Sky
5. South America, Take It Away
6. You Keep Coming Back Like A Song
7. The Things We Did Last Summer
8. I Guess I'll Get The Papers
9. Choo Choo Ch'Boogie
10. The Whole World Is Singing My Song

Roanoke, Va.

1. Rumors Are Flying
2. Ole Buttermilk Sky
3. The Old Lamplighter
4. To Each His Own
5. Five Minutes More
6. The Whole World Is Singing My Song
7. The Coffee Song
8. A Gal In Calico
9. The Things We Did Last Summer
10. For Sentimental Reasons

Chicago

1. Ole Buttermilk Sky
2. Rumors Are Flying
3. The Whole World Is Singing My Song
4. Five Minutes More
5. To Each His Own
6. The Old Lamplighter
7. I Guess I'll Get The Papers
8. The Coffee Song
9. This Is Always
10. The Things We Did Last Summer

Youngstown, O.

1. Rumors Are Flying
2. The Old Lamplighter
3. Ole Buttermilk Sky
4. To Each His Own
5. You Keep Coming Back Like A Song
6. Pretending
7. Five Minutes More
8. For Sentimental Reasons
9. Choo Choo Ch'Boogie
10. And Then It's Heaven

Green Bay, Wisc.

1. The Old Lamplighter
2. The Whole World Is Singing My Song
3. Rumors Are Flying
4. Choo Choo Ch'Boogie
5. Five Minutes More
6. Rickety Rickshaw Man
7. Ole Buttermilk Sky
8. On The Boardwalk At Atlantic City
9. For Sentimental Reasons
10. Zip-A-Dee-Doo-Dah

Jackson, Miss.

1. Five Minutes More
2. Rumors Are Flying
3. To Each His Own
4. This Is Always
5. Ole Buttermilk Sky
6. The Old Lamplighter
7. You Keep Coming Back Like A Song
8. Blue Skies
9. That's How Much I Love You
10. South America, Take It Away

Grand Rapids, Mich.

1. Rumors Are Flying
2. Ole Buttermilk Sky
3. Pretending
4. South America, Take It Away
5. Five Minutes More
6. My Sugar Is So Refined
7. I Guess I'll Get The Papers
8. The Things We Did Last Summer
9. The Coffee Song
10. To Each His Own

Los Angeles

1. Rumors Are Flying
2. Ole Buttermilk Sky
3. Five Minutes More
4. The Old Lamplighter
5. For Sentimental Reasons
6. Passe
7. South America, Take It Away
8. To Each His Own
9. The Whole World Is Singing My Song
10. Huggin' and Chalkin'

Newark, N. J.

1. Rumors Are Flying
2. Ole Buttermilk Sky
3. Five Minutes More
4. To Each His Own
5. The Whole World Is Singing My Song
6. If You Were The Only Girl
7. Choo Choo Ch'Boogie
8. Pretending
9. South America, Take It Away
10. The Old Lamplighter

Kansas City, Mo.

1. Rumors Are Flying
2. Five Minutes More
3. To Each His Own
4. This Is Always
5. And Then It's Heaven
6. Why Does It Get So Late So Early
7. Divorce Me C.O.D.
8. Filipino Baby
9. Shut That Gate
10. Blue Skies

Denver, Colo.

1. Rumors Are Flying
2. It's All Over Now
3. Huggin' and Chalkin'
4. Oh, But I Do
5. Either It's Love Or It Isn't
6. Ole Buttermilk Sky
7. The Christmas Song
8. For Sentimental Reasons
9. Sooner Or Later
10. Hold Me, Hold Me, Hold Me

Boston, Mass.

1. Rumors Are Flying
2. The Whole World Is Singing My Song
3. This Is Always
4. The Coffee Song
5. Ole Buttermilk Sky
6. Pretending
7. For Sentimental Reasons
8. Five Minutes More
9. The Old Lamplighter
10. Passe

BYRDE'S EYEVIEW 'ROUND THE WAX CIRCLE

by Byrde Gore

MEMO TO ALL DISK MAKERS AND MEMBERS OF THE COIN-TRADE!—WITHIN THE NEXT FEW DAYS YOU WILL BE CONTACTED BY CHARLES BERNOFF OF REGAL MUSIC IN NEW YORK CITY TO PLEDGE YOUR SUPPORT TO A PROJECT THAT DESERVES THE ASSISTANCE AND ENDORSEMENT OF EVERY AMERICAN WITH A MEMORY OF DECEMBER 7, 1941 AND ALL THAT FOLLOWED FROM THERE. FOR MANY MONTHS HE HAS BEEN CARRYING ON THAT PROGRAM ALONE BECAUSE HE BELIEVES IN REMEMBERING THE MEN WHO GAVE. NOW HE IS SEEKING TO INCORPORATE THE POWER OF BOTH THE RECORDING AND COIN MACHINE INDUSTRIES TO THE PROJECT. IF YOU BELIEVE THAT THE DUTY OF AMERICANS TO OUR WOUNDED, HOSPITALIZED SONS DID NOT END WITH THE END OF HOSTILITIES AND WAR CONTRACTS, THEN IDENTIFY YOURSELF AND YOUR BUSINESS FIRM WITH THIS PROGRAM WHICH WILL PROVIDE "A NIGHT OUT" FOR THE KIDS WHOSE SICKNESS AND WOUNDS SHUT THEM IN.

* * *

Following the birth of her child this month, blonde Betty (Doctor, Lawyer, Indian Chief) Hutton will return to star on Capitol Records as a vocal stylist after an absence from the Capitol label of a year. Glenn E. Wallichs, vice-president and general manager of Capitol, this week revealed that Miss Hutton's first discs since her return to Capitol will be released in January. Her return to Capitol came about through the personal intervention of B. G. (Buddy) DeSylva, noted showman who serves as chairman of the Capitol Board of Directors. It was DeSylva who discovered Miss Hutton and starred her in his stage show, "Panama Hattie". Later, as executive producer of Paramount Studios, DeSylva gave Betty her first chance in motion pictures.

* * *

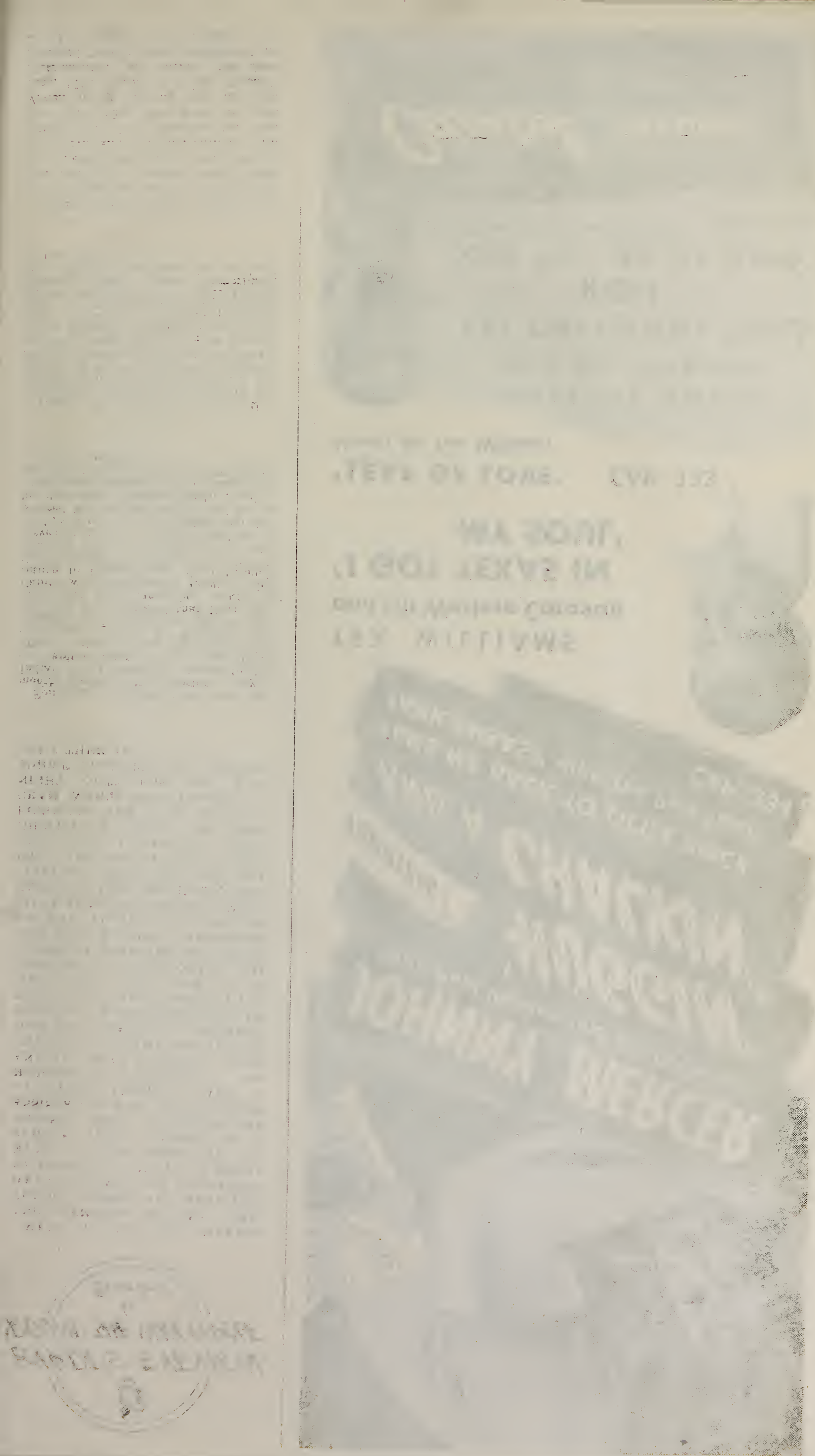
Thanx! In reply to the story that appeared in *The Cash Box*, week of November 25th, reiterating the plea for platters in veterans hospitals, Signature Records announced this past week that a complete record library will be donated to the Vaughn and Hines General Hospital, Chicago, on Monday, December 2nd. The presentation on behalf of Signature Records will be made by the General Electric Supply Corporation, who serve as distributors for the label in that city.

* * *

Buddy Baker, Exclusive Record's musical director has just recorded the first four sides to be released under Exclusive's new 75-cent label. Baker will cut two vocals and two instrumentals with Emma Lou Welch ballading the Leon Rene tune "Be Fair With Me" and Vivien Garry jumping with her own tune, "I'm Stuck With The Sticker". Instrumentals will include the Rene standard "Sleepy Time Down South" and a Baker original, as yet untitled.

TEX WILLIAMS
and His Western Caravan
'I GOT TEXAS IN MY SOUL'

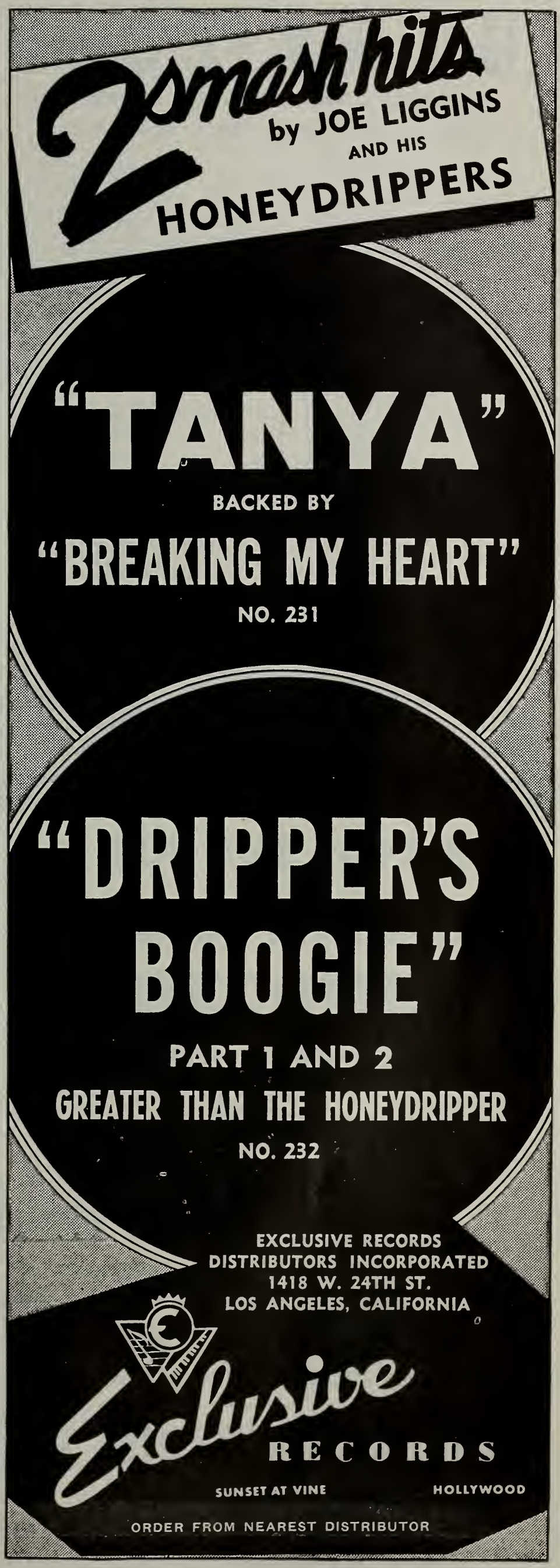
'LEAF OF LOVE' CAP. 333
Vocals by Tex Williams



Burning the Jukes in HARLEM

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

1. THE CHRISTMAS SONG
   THE KING COLE TRIO
   (Capitol 311)
2. DON'T TAKE YOUR LOVE FROM ME
   LUIS RUSSELL AND ORCH.
   (Apollo 1020)
3. WEDDING DAY BLUES
   COUSIN JOE'S BROOKLYN BLUES BLOWERS
   (Savoy 5527)
4. I SOLD MY HEART TO THE JUNKMAN
   BASIN ST. BOYS
   (Exclusive 225)
5. GUITAR BOOGIE
   ARTHUR SMITH AND RAMBLER TRIO
   (Super Disc 1004)
6. (I LOVE YOU) FOR SENTIMENTAL REASONS
   THE BROWN DOTS
   (Manor 1041)
   KING COLE TRIO
   (Capitol 304)
7. CHOO CHOO CH'BOOGIE
   LOUIS JORDAN and HIS TYMPANY FIVE
   (Decca 23610)
8. BREAKING MY HEART
   JOE LIGGINS AND HIS HONEYDRIPPERS
   (Exclusive 231)
9. TANYA
   JOE LIGGINS and HIS HONEYDRIPPERS
   (Exclusive 231)
10. MY SILENT LOVE
    JOHNNY MOORE'S THREE BLAZERS
    (Exclusive 224)



Capitol & RKO Sign Disk-Recording Pact

HOLLYWOOD, CAL. — Contracts were signed this past week which will give Capitol Records, Inc., the exclusive use for disc-recording purposes of new, specially-designed recording facilities in the RKO Pathe Studios at Park Avenue and 106th Street in New York City.

Announcement of the agreement was made in Hollywood by Glenn E. Wallichs, Capitol's vice-president and general manager, who signed papers with Harold Lewis, RKO Pathe studio manager. The recording studios, laid out specifically for high-fidelity recording of film soundtracks, commercial phonograph records and radio transcriptions, were designed by the noted American conductor and composer, Nathaniel Shilkret, RKO Pathe music consultant.

"All New York recording activities of Capitol record and transcription artists will be centralized in these new and acoustically perfect studios beginning Dec. 2," Mr. Wallichs said. "The facilities are the most modern in the world, replete with newest post-war equipment. Test recordings indicate that a new standard in fidelity soon will be apparent on Capitol's dics."

Warren Birkenhead, chief electronic engineer for Capitol, is in New York preparing the new studios for first recording sessions. Walter Rivers, New York recording studio manager for Capitol, will be in charge of operations.

CLOSING OUT

ENTIRE STOCK OF COSMO RECORDS

BUY — BUY — BUY! SAVE — SAVE — SAVE!

No.	TITLE
453	Are You Livin' Old Man Jose Gonzales
456	I'll Buy That Dream No Can Do
464	Noche Maria From Bahia
465	Body and Soul Ghost of Barrelhouse Joe
467	Surprise Party In the Middle of May
469	I'm Always Chasing Rainbows Symphony
470	Patience and Fortitude There's No One But You
471	Sioux City Sue Loop de Loo
474	All That Glitters Who's Got a Tent for Rent
476	They Raided the Joint All Ruzzitt Buzzitt
477	If You Were There Azuza
478	Song of the Bayou I've Got the Sun in the Morning
479	As Time Goes By Out California Way
480	Pin Marin It Seems Like Ages
481	Stardust Where or When
482	Solitude Stormy Weather
483	Cynthia's in Love Surrender
484	St. Louis Blues The Band That Really Played
485	Derry Dum How High the Moon
486	The House of Blue Lights I've Got the Blue Lights On
487	Under the Willow Tree Willow Road
488	Whatta Ya Gonna Do Ridin' On a Summer Afternoon You, So It's You
489	Something Old and Something New
491	Should I Tell You I Love You I'd Be Lost Without You
492	Hymn to the Sun Hey Bobby
494	Mable Mable This is the Nite
495	Love is the Darndest Thing That Little Dream Got Nowhere
496	This Is Always Linger in My Arms a Little Longer
498	Too Many Irons in the Fire My Neck of the Woods
499	Please and Say It Isn't So 30 Miles an Hour
500	Makin' Whoopee Paradiddle Joe
501	So Beats My Heart For You Take Me Back to Little Rock
510	Margie Jalousie
702	Listen to Me Love on a Greyhound Bus
703	Is'nt It Wonderful All the Time
704	More Than You Know I Don't Know Why
705	My Reverie Smoke Gets in Your Eyes
706	Deep Purple I'm in the Mood for Love
901	Rattle and Roll Behind the Eight Bar Tubby the Tuba Series 1-2-3-4 Kikwood Albums

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THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY

JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS — LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AP—APOLLO	CT—COAST	MU—MUSICRAFT
BB—BLUEBIRD	DE—DECCA	NA—NATIONAL
BT—BEL-TONE	EC—EXCLUSIVE	RH—RHAPSODY
BW—BLACK & WHITE	EX—EXCELSIOR	SI—SIGNATURE
CA—CAPITOL	FS—FOUR STAR	ST—STERLING
CD—CADET	JB—JUKE BOX	VI—VICTOR
CO—COLUMBIA	MA—MAJESTIC	VO—VOGUE
CS—COSMO	ME—MERCURY	

Nov. 25 Nov. 18 Nov. 11

1—Rumors Are Flying 142.8 142.8 154.7
CA-282—BILLY BUTTERFIELD O.
The Sharp Scarf
CO-37069—FRANKIE CARLE O.
Without You
DE-23656—ANDREWS SISTERS
Them That Has — Gets
MA-7205—THREE SUNS
It's All Over Now
SI-15043—HARRY COOL ORCH.
The Whole World Is Singing My Song
VI-20-1944—BETTY RHODES
How Could I

2—Ole Buttermilk Sky 117.3 93.6 104.4
AR-155—HOAGY CARMICHAEL AND HIS ORCH.
Ginger and Spice
CA-285—PAUL WESTON O.
Just Squeeze Me
CO-37073—KAY KYSER ORCH.
On the Wrong Side of You
DE-18913—CONNIE BOSWELL
Love Doesn't Grow on Trees
MA-7199—DANNY O'NEIL
Remember Me?
SI-15040—MARIE GREENE
That Little Dream Got Nowhere
VI-20-1982—HELEN CARROLL—CASE O.
Let's Sail to Dreamland

3—The Old Lamplighter 58.8 41.6 27.3
CA-288—HAL DERWIN
I Guess I'll Get the Papers
CO-37095—KAY KYSER O.
Huggin' and Chalkin'
MA-1061—MORTON DOWNEY
The Whole World is Singing
VI-20-1963—SAMMY KAYE O.
Touch-Me-Not

4—Five Minutes More 56.8 87.5 97.4
CA-287—SKITCH HENDERSON O.
You'll See What a Kiss Can Do
CO-37048—FRANK SINATRA
How Cute Can You Be!
DE-18909—HELEN FORREST
I've Never Forgotten
MA-7197—THREE SUNS
By the Waters of Minnetonka
MU-15086—PHIL BRITO
VI-20-1922—TEX BENEKE
Texas Tex

5—This Is Always 52.1 60.7 52.9
AR-154—GINNY SIMMS WITH LOU BRING AND HIS ORCH.
Somewhere In The Night
CA-277—JO STAFFORD
I'll Be With You in Apple Blossom Time
CO-37052—HARRY JAMES ORCH.
I've Never Forgotten
DE-18878—DICK HAYMES
Willow Road
MA-7195—GEORGE PAXTON ORCH.
Along With Me
SI-15038—HARRY COOL ORCHESTRA
Hold Me, Hold Me, Hold Me
VI-20-1885—BETTY RHODES
Somewhere in the Night
VO-767—JOAN EDWARDS
Love Means The Same Old Thing

6—The Things We Did Last Summer 50.0 49.7 53.8
CA-297—JO STAFFORD—WESTON ORCH.
You Keep Coming Back Like a Song
CO-37089—FRANK SINATRA
The Coffee Song
DE-23655—BING CROSBY—J. DORSEY
Sweet Lorraine
MA-12007—GEORGIA GIBBS
Is It Worth It?
VI-20-1972—VAUGHN MONROE ORCH.
More Now Than Ever

7—South America, Take It Away 49.2 76.3 66.9
CO-37051—XAVIER CUGAT O.
Chiquito Banana
DE-23562—BETTY GARRETT
Little Surplus Me
DE-23569—BING CROSBY—ANDREWS SISTERS
Route 66
MA-7202—GEORGE PAXTON O.
Just the Other Day
SI-15055—MONICA LEWIS & RAY BLOCH ORCH.
Without You

8—To Each His Own 48.3 81.5 101.3
CO-37063—MODERNAIRES
Holiday for Strings
DE-23615—INK SPOTS
I Never Had a Dream Come True
FS-1131—TRUDY ERWIN & OPIE CATES ORCH.
Cherokee
MA-7188—EDDY HOWARD ORCH.
Cynthia's In Love
MA-1070—EDDY HOWARD O.
Careless
ME-3022—TONY MARTIN
I'll See You In My Dreams
RH-109—THE ESQUIRE TRIO
You Might At Least Have Said Goodbye
SI-15053—MARIE GREENE
Doin' What Comes Natur'lly
VI-20-1921—FREDDY MARTIN ORCH.
You Put a Song in My Heart

9—For Sentimental Reasons 38.1 32.9 27.1
CA-304—KING COLE TRIO
The Best Man
CO-37082—TOMMY TUCKER O.
The Man That Comes Around
DE-23670—ELLA FITZGERALD—DELTA RHYTHM BOYS
Rhythm Boys
DE-18895 (A-467) FRED WARING O.
You'd Be So Nice to, etc.
MA-1071—EDDY HOWARD ORCH.
Why Does It Get So Late So Early?
VI-20-1891—CHARLIE SPIVAK O.
It's All Over Now
VO-781—ART KASSEL ORCH.
Sooner Or Later

10—Posse 31.1 35.3 34.4
CA-294—MARGARET WHITING
For You, For Me, Forevermore
CO-37096—DICK JURGENS O.
You'll See What a Kiss Can Do
DE-18906—EVELYN KNIGHT
Land of Dreams
MA-7207—RAY McKINLEY O.
Hoodle-Addle
VI-20-1951—BENEKE—MILLER O.
The Woodchuck Song

11—I Guess I'll Get the Papers 30.1 31.2 31.3
CA-288—HAL DERWIN
The Old Lamplighter
CO-37056—LES BROWN ORCH.
The Whole World is Singing My Song
DE-23638—MILLS BROTHERS
Too Many Irons in the Fire
VI-20-1962—HERBIE FIELDS ORCH.
There's Nothing the Matter With Me

Nov. 25 Nov. 18 Nov. 11

VO-764—SHEP FIELDS ORCH.
What Ya Gonna Do?

12—Choo Choo Ch'Boogie 27.1 22.5 29.1
DE-23610—LOUIS JORDAN ORCH.
That Chick's Too Young to Fry

13—Pretending 26.1 31.8 42.3
CA-271—ANDY RUSSELL
Who Do You Love I Hope
CO-36991—KATE SMITH
And Then I Looked at You
DE-23661—CROSBY—L. PAUL TRIO
Gotta Get Me Somebody to Love

14—The Whole World Is Singing My Song 21.2 12.7 19.4
CA-300—JACK SMITH
Everybody Kiss Your Sweetheart
CO-37066—LES BROWN O.
I Guess I'll Get the Papers
DE-18917—JIMMY DORSEY ORCH.
Apache Serenade
MA-1061—MORTON DOWNEY
The Old Lamp Lighter
SI-15043—HARRY COOL ORCH.
Rumors Are Flying
VI-20-1978—DENNIS DAY—CASE ORCH.
April Showers

15—The Coffee Song 19.1 10.9 18.5
CO-37089—FRANK SINATRA
The Things We Did Last Summer
MA-7191—LOUIS PRIMA ORCH.
Whota Yo Gonna Do
VI-20-1943—FOUR KING SISTERS
Stone Cold Dead in the Market

16—A Gal in Calico 19.0 1.5
CA-316—MERCER—PIED PIPERS—WESTON ORCH.
Winter Wonderland
MA-1087—LOUIS PRIMA ORCH.
He Like It! She Like It!
VI-20-1991—TEX BENEKE—MILLER ORCH.
Oh, But I Do

17—You Keep Coming Back Like a Song 18.9 28.9 14.1
CA-297—JO STAFFORD—WESTON O.
The Things We Did Last Summer
CO-37072—DINAH SHORE
Way That the Wind Blows
DE-23647 (A-481)—TROTTER & CROSBY
Getting Nowhere
MA-12000—GEORGIA GIBBS
Willow Road
SI-15039—BOBBY DOYLE & RAY BLOCH ORCH.
And Then It's Heaven
VI-20-1947—DENNIS DAY
Remember When You Sang, Oh Promise Me

18—Sooner or Later 16.1 5.8 4.4
CA-305—BILLY BUTTERFIELD ORCH.
Star Dust
DE-23715—GERTRUDE NIESEN
That's Good Enough For Me
MA-1084—THE MERRY MACS
There's Them That Do
SI-15049—WILL BRADLEY ORCH.
Turn The Knob On The Right To The Left
VI-20-1976—SAMMY KAYE ORCH.
Zip-A-Dee Doo-Dah

19—On the Boardwalk 13.9 6.9 7.4
CO-37074—THE CHARIOTEERS
You Make Me Feel So Young
DE-18914—DICK HAYMES
You Make Me Feel So Young
VI-20-1984—FREDDY MARTIN O.
I Wonna Know You Better

20—Winter Wonderland 13.6

21—This Time 13.5 1.4 2.6

22—Either It's Love or It Isn't 10.2 1.3

23—The Rickety Rickshow Man 9.3 9.6 1.6
MA-7192—EDDY HOWARD ORCH.
She's Funny That Way

24—You Broke the Only Heart that Ever Loved You 9.2 10.7
CO-37084—E. LAWRENCE ORCH.
Five O'Clock Shadow
DE-23713—MILLS BROS.
I'm Afraid to Love
VI-20-2048—SAMMY KAYE ORCH.
I Used to Be Her One and Only

25—Surrender 8.9 17.9 23.8
AR-150—JAN SAVITT AND HIS TOP HATTERS—VOCAL BY BOB D'ANDREA
Along With Me
CO-36985—WOODY HERMAN ORCH.
The Good Earth
CS-483—TONY PASTOR & BAND
Cynthia's In Love
DE-18897—RANDY BROOKS
One Love
MA-7186—GEORGE OLSON ORCH.
I've Got a Walkie Talkie

Nov. 25 Nov. 18 Nov. 11

MU-15073—PHIL BRITO
Who Told You That Lie
VI-20-1877—PERRY COMO
More Than You Know

26—The Girl That I Marry 8.8 3.9 2.8
CO-36975—FRANK SINATRA
They Say It's Wonderful
2 Who Do Love I Hope
DE-23588 (A-468)—J. BLACKTON ORCH.
My Defenses Are Down
MA-1083—EDDY HOWARD ORCH.
You Are Everything To Me
VI-46-0002—AL GOODMAN ORCH.
Moonshine Lullaby; 2. I Got the Sun in the Morning

27—September Song 8.7 9.8
CO- 7161—FRANK SINATRA
Among My Souvenirs
DE-18898—BING CROSBY—TROTTER ORCH.
Beg'n the Beguino
DE-40001—W. HUSTON—YOUNG ORCH.
Lost in the Stars
MA-7176—JACK LEONARD
They Say It's Wonderful
VI-20-1993—DARDANELLE TRIO
When a Woman Loves a Man
VI-20-1668—ARTIE SHAW ORCH.
Little Jazz

28—In a Shanty in Old Shanty Town 7.6

29—And Then It's Heaven 5.9 6.4 3.7
CA-281—DINNING SISTERS
I Love My Love
CO 37060—HARRY JAMES O.
I Guess I Expected Too Much
DE-18876—RUSS MORGAN
Under the Willow Tree
MA-7198—DANNY O'NEIL
That's My Home
SI-15039—BOBBY DOYLE & RAY BLOCH ORCH.
You Keep Coming Back Like A Song

30—Blue Skies 5.5 23.1 19.8
AP-1015—THE SMOOTHIES
Blue Skies
CA-188—BETTY HUTTON—WESTON O.
Stuff Like That There
CA-188—BETTY HUTTON
Stuff Like That There
CO 37070—COUNT BASIE ORCH. (FT-VC)
The King
CO-37053—BENNY GOODMAN ORCH.
I Don't Know Enough About You
CO-37053—BENNY GOODMAN ORCH.
I Don't Know Enough About You
CO 37070—COUNT BASIE O. (FT-VC)
The King
DE-23553—LES PAUL TRIO
Dark Eyes
DE ALB. A-481 (23646-50) BING CROSBY
DE-23646 (A481) CROSBY—TROTTER ORCHESTRA
(I'll See You In Cuba)
DE-23622—JOHNNY LONG O.
In a Shanty in Old Shanty Town
MA-1046—MORTON DOWNEY
All By Myself
VI-20-1917—PERRY COMO
Girl of My Dreams
VI-27566—TOMMY DORSEY O.
Back Stage at the Ballet
VI-45-0007—DINAH SHORE
How Deep Is the Ocean
VI-20-1896 (P 1593 WAYNE KING ORCH.
Always
VO-733—HOUR OF CHARM ORCHESTRA
Seville

31—It's a Pity to Say Goodnight 5.4 11.5 1.5
CA-298—STAN KENTON
Intermission Riff
CO-37092—CLAUDE THORNHILL ORCH.
If You Were the Only Girl
DE-23670—FITZGERALD—DELTA BOYS
For Sentimental Reasons
VI-20-2018—KING SISTERS—COLE ORCH.
Divorce Me C.O.D.

32—The Best Man 5.3 5.2 3.0
CA-304—KING COLE TRIO
For Sentimental Reasons
CO-37086—LES BROWN ORCH.
My Serenade

33—Somewhere in the Night 4.2 4.2 2.2
CA-272—MARTHA TILTON
You Make Me Feel So Young
CO-37054—FRANK SINATRA
One Love
DE-18886—HELEN FORREST
I Like Mike
MA-7196—GEORGE OLSEN ORCH.
Which Way Did They Go
VI-20-1885—BETTY RHODES
This Is Always

34—I Get the Blues When it Rains 4.1

C.M.I. BLUE BOOK

FOREWORD Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

METHOD The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week: Second price listed is highest price. Where only one price appears this should be considered lowest price.

IMPORTANT Machines underlined mean these were most active in trading the past week.

CODE Check this code carefully. Become acquainted with each one of the code numbers and what they signify. These code numbers appear in front of the name of each machine.

1 MEANS PRICE WENT UP.

2 MEANS PRICE WENT DOWN.

3 MEANS MACHINE JUST ADDED TO LIST.

4 MEANS PRICES WENT UP AND DOWN DURING THE PAST WEEK.

5 MEANS PRICES REMAINED SAME AS IN LAST PRICE LISTS.

6 MEANS NO PRICES QUOTED FOR PAST TWO WEEKS.

7 MEANS NO PRICES QUOTED FOR PAST THREE WEEKS.

XX MEANS NO PRICES QUOTED FOR MANY WEEKS — PRICE SHOWN IS LAST KNOWN QUOTATION.

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

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PUBLICATION OFFICES
381 FOURTH AVENUE, NEW YORK 16, NEW YORK
ALL PHONES: MUrray Hill 4-7797

CHICAGO OFFICE
32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS
HELEN PALMER, Mgr. ALL PHONES: DEarborn 0045

LOS ANGELES OFFICE
422 W 11th ST LOS ANGELES 15, CALIFORNIA
MARSHALL MICON, Mgr ALL PHONES: PRospect 2687

IMPORTANT NOTICE

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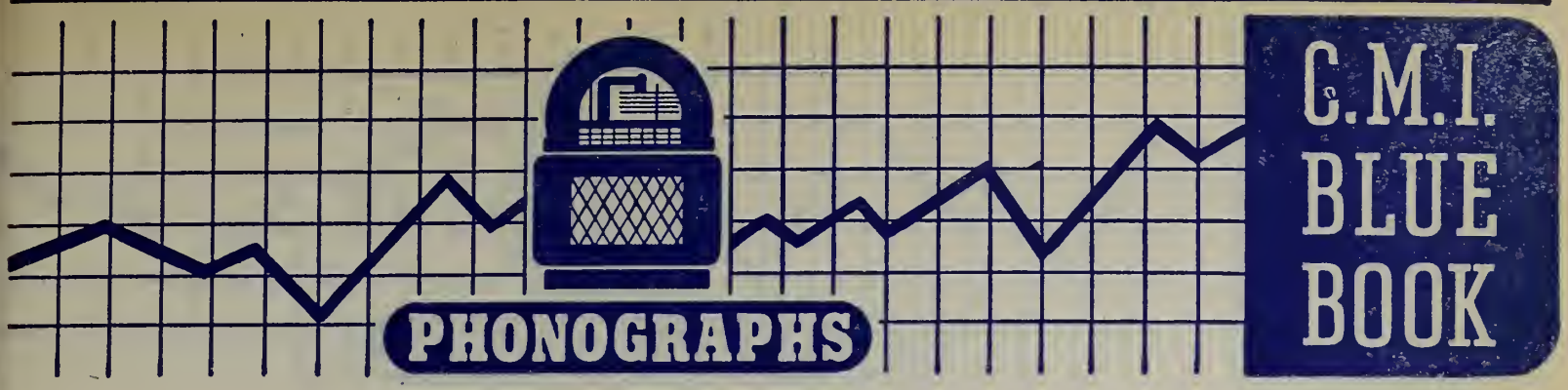
THE C.M.I. BLUE BOOK REPORTS EACH QUOTATION EXACTLY AS IT IS MADE AND DEPENDS ON THE SUBSCRIBER TO MAKE AVERAGE PRICE ADJUSTMENT TO FIT THE CONDITIONS IN HIS OWN TERRITORY.



WURLITZER

2.	P 10	49.50	69.50
xx.	P 10 Ill	65.00	69.50
xx.	P 12	160.00	185.00
5.	312	95.00	129.50
xx.	P 400	59.50	175.00
5.	412	95.00	169.50
xx.	412 DC Cr	32.50	
4.	412 Ill	99.50	175.00
xx.	316	100.00	150.00
6.	416	139.50	195.00
4.	616	119.50	235.00
2.	616 Ill	149.50	249.50
xx.	616 A	170.00	175.00
5.	716	175.00	195.00
4.	24	199.50	350.00
2.	Revamp (24)	269.50	275.00
2.	600 R	295.00	350.00
2.	600 K	295.00	395.00
2.	500	299.50	425.00
6.	500 A	320.00	345.00
2.	500 K	250.00	395.00
5.	41 (Counter)	125.00	189.50
2.	51 (Counter)	95.00	119.50
4.	61 (Counter)	85.00	165.00
2.	71 (Counter)	189.50	249.50
5.	81 (Counter)	185.00	200.00
xx.	50	75.00	125.00
2.	700	319.50	650.00
1.	750 M	495.00	550.00
2.	750 E	445.00	675.00
xx.	780M Colonial	409.50	450.00
5.	780 E	475.00	545.00
4.	800	425.00	625.00
1.	850	495.00	700.00
5.	950	540.00	725.00
1.	42-24 (Rev)	225.00	385.00
2.	42-500 (Rev)	319.50	400.00
2.	42-600 (Rev)	265.00	450.00
6.	300 Adaptor	22 50	27.50
xx.	320 Wireless Wall Box	6.95	11.50
xx.	310 Wall Box 30 Wire	4.95	9.50
2.	320 2 Wire Wall Box	9.00	14.00
xx.	332 2 Wire Bar Box	9.50	19.50
6.	331 2 Wire Bar Box	7.00	7.50
6.	304 2 Wire Stepper	12.50	17.50
xx.	Wireless Strollers	25.00	
5.	430 Speaker Cab with 5, 10, 25c Box	69.50	85.00
xx.	420 Speaker Cabinet	50.00	
5.	Twin 616 Steel Cab Adp Amp Stp Speaker	135.00	150.00
2.	Twin 12 Steel Cab Adp Amp Stp	179.50	210 00
xx.	Selector Speaker	95.00	100.00
5.	100 Wall Box 5c 30 Wire	4.00	15.00
xx.	100 Wall Box 10c	17.50	
6.	111 Bar Box	3.00	10.00
5.	125 Wall Box, 5, 10, 25	17.50	32.50
1.	120 Wall Box	12.50	19.50
xx.	Bar Brackets	2.00	3.50
xx.	305 Impulse Rec	2.50	25.00
xx.	350 Wls Speaker	20.00	25.00
xx.	115 Wall Box Wire	15.00	25.00
6.	135 Step Receiver	15.00	17.50
6.	145 Imp Step Fast	35.00	37.50
xx.	150 Impulse Rec	20.00	
xx.	337 Bar Box	32.50	
7.	306 Music Transmit	7.50	9.50
xx.	39A Speaker	25.00	
6.	130 Adaptor	27.50	
xx.	Steel Cab Speaker	140.00	175.00
xx.	580 Speaker	75.00	210.00

ROCKOLA

5.	12 Record	95.00	129.50
1.	16 Record	119.00	135.00
6.	Rhythm King 12	69.50	149.50
5.	Rhythm King 16	135.00	159.50
6.	Imperial 16	165.00	195.00
1.	Imperial 20	225.00	235.00
5.	Windsor	200.00	289.50
5.	Windsor Ill	229.50	249.50
1.	Monarch	160.00	185.00
5.	Std Dial a Tone	329.50	350.00
1.	'40 Super Rockolite	339.50	475.00
xx.	Counter '39	119.50	149.50
1.	'39 Standard	275.00	389.50
2.	'39 DeLuxe	200.00	400.00
5.	'40 Super Walnut	325.00	399.50
5.	'40 Super Marble	300.00	325.00
xx.	'40 Master Walnut	300.00	319.50
1.	'40 Master Rockolite	285.00	425.00
2.	'40 Counter	139.50	175.00
xx.	'40 Counter with Std	139.50	
2.	'41 Premier	379.50	475.00
xx.	Wall Box	14.50	15.00
xx.	Bar Box	5.00	
5.	Spectravox '41	50.00	75.00
xx.	Glamour Tone Column	75.00	95.00
5.	Modern Tone Column	45.00	49.50
2.	Playmaster & Spectravox	295.00	365.00
6.	Playmaster	235.00	400.00
xx.	Twin 12 Cab Speak	175.00	275.00
xx.	20 Rec Steel Cab ASA	109.50	
xx.	Playboy	30.00	
2.	Commando	375.00	525.00
xx.	1501 Wall Box	5.00	10.00
xx.	1502 Bar Box	5.00	10.00
7.	1503 Wall Box	12.50	14.50
7.	1504 Bar Box	14.50	18.00
xx.	1510 Bar Box	22.50	29.50
6.	1525 Wall Box	32.50	39.50
6.	1526 Bar Box	24.50	39.50
1.	Dial a Tone B&W Box	7.00	10.00
xx.	1305 Organ Speaker	49.50	50.00
xx.	Tone a Lier	54.50	
xx.	DeLuxe Jr Console Rock	150.00	245.00

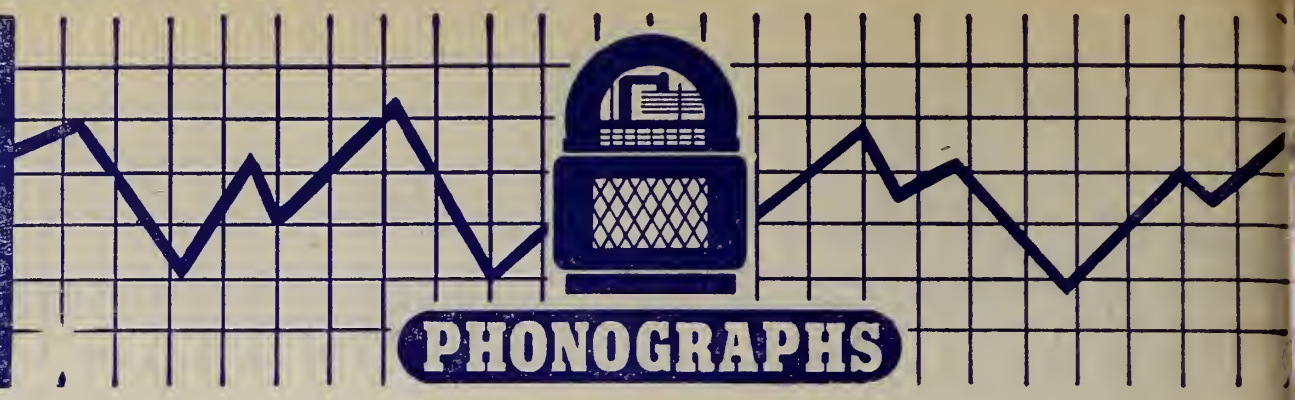
A. M. I.

5.	Hi Boy 302	325.00	495.00
2.	Singing Towers (201)	200.00	295.00
2.	Streamliner 5, 10, 25	250.00	275.00
2.	Top Flight	79.00	225.00
xx.	Model V5 Phono	60 00	
xx.	Singing Towers Speak	15.00	
5.	Singing Towers (301)	195.00	275.00

BUCKLEY

5.	New Wall Box	7.00	15.00
7.	New Bar Box	15.00	24.50
6.	Wall & Bar Box Old Style	5.00	6.95
5.	Ill Wall & Bar Box	11.00	14.50
xx.	32 Record Adaptor	5.00	15.00
7.	24 Record Adaptor	14.50	15.00
xx.	16 Record Adaptor	15.00	
xx.	Steel Cabinet	10.00	20.00
xx.	Zephyr Speak Cab	11.25	
xx.	20 Rec Seeburg Adaptor	25.00	39.50
7.	Bar Brackets	1.50	2.00

C.M.I. BLUE BOOK



SEEBURG

xx.	Selectomatic 10	35.00	65.00
1.	Symphonola	89.50	145.00
xx.	Model A Ill	85.00	100.00
xx.	Model B	62.50	95.00
xx.	Model C	37.50	99.50
xx.	Model H	100.00	
1.	Rex	199.50	275.00
xx.	Model K15	95.00	150.00
6.	Model K20	195.00	215.00
1.	Plaza	199.00	289.50
5.	Royale	219.50	275.00
1.	Regal	225.00	300.00
7.	Regal RC	275.00	385.00
7.	Model A	99.50	125.00
2.	Gem	225.00	275.00
1.	Classic	295.00	450.00
1.	Classic RC	339.50	390.00
1.	Mayfair	315.00	375.00
2.	Mayfair RC	350.00	375.00
xx.	Melody King	125.00	135.00
5.	Crown	249.50	325.00
xx.	Crown RC	345.00	415.00
5.	Concert Grand	265.00	295.00
4.	Colonel	350.00	425.00
1.	Colonel RC	450.00	495.00
1.	Concert Master RC	425.00	545.00
1.	Cadet	349.50	395.00
7.	Cadet RC	335.00	465.00
5.	Major	345.00	425.00
5.	Major RC	375.00	400.00
5.	Envoy	350.00	395.00
1.	Envoy RC	350.00	495.00
4.	Vogue	295.00	395.00
6.	Vogue RC	299.50	314.50
1.	Casino	265.00	300.00
7.	Casino RC	250.00	389.50
5.	Commander	325.00	395.00
2.	Commander RC	375.00	395.00
6.	Hi Tone 9800	324.00	500.00
1.	Hi Tone 9800 RC	365.00	575.00
2.	Hi Tone 8800	325.00	475.00
2.	Hi Tone 8800 RC	365.00	575.00
5.	Hi Tone 8200	389.50	400.00
4.	Hi Tone 8200 RC	389.00	525.00
xx.	20 Record '43 Cab	350.00	399.50
6.	Selectomatic 16	5.75	7.50
xx.	Selectomatic 24	7.50	8.50
xx.	Selectomatic 20	5.00	10.00
7.	Remote Speak Organ	20.00	27.50
7.	Multi Selector 12 Rec	22.50	49.50
xx.	Melody Parade Bar	4.50	
5.	5c Wallomatic Wireless	19.50	35.00
5.	5c Baromatic Wireless	35.00	69.50
7.	5c Wallomatic 3 Wire	9.50	32.50
5.	30 Wire Wall Box	7.50	9.50
xx.	Power Supply	15.00	
2.	5, 10, 25c Baromatic 3 Wire	27.50	45.00
5.	5, 10, 25c Wallomatic 3 Wire	24.00	25.00
7.	5, 10, 25c Wallomatic Wireless	30.00	52.50
7.	5, 10, 25c Baromatic Wireless	32.50	52.50
xx.	Electric Speaker	25.00	29.50
7.	Wireless Stroller	14.50	17.50
6.	Wall Brackets	2.00	5.00
5.	Wired Speak Organ	15.00	22.50

KEENEY

xx.	Wall Boxes	1.50	6.00
xx.	Adaptor for Seeburg	25.00	
xx.	Adaptor for Rockola	27.50	35.00
xx.	Adaptor for 616 Wurlitzer	15.00	
xx.	Twin 12 Adaptor	25.00	37.50
xx.	Wurlitzer 24 Adaptor	15.00	25.00
xx.	Adaptor for Mills Empress	20.00	24.50
xx.	Organ Speaker	35.00	
xx.	Sun Ray Speaker	25.00	
xx.	Bar Brackets	2.50	3.50

MILLS

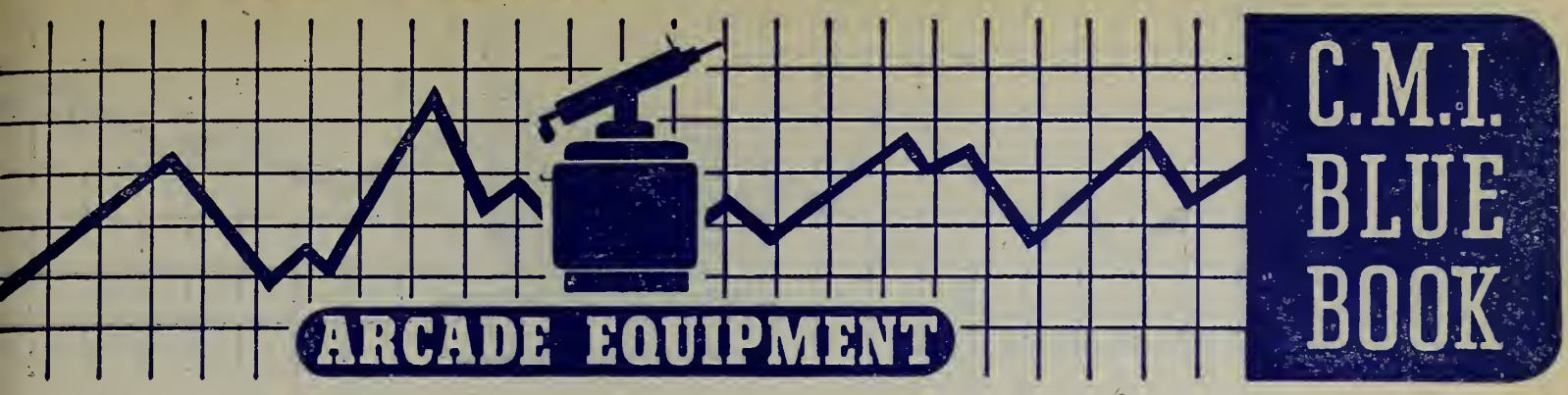
2.	Zephyr	45.00	65.00
xx.	Studio	70.00	119.50
xx.	Dance Master	70.00	99.50
xx.	DeLuxe Dance Master	50.00	52.50
2.	Do Re Mi	45.00	60.00
1.	Panoram	275.00	395.00
1.	Throne of Music	225.00	295.00
xx.	Throne with Adaptor	275.00	285.00
1.	Empress	250.00	375.00
xx.	Panoram Adaptor	8.50	
xx.	Panoram 10 Wall Box	8.50	
xx.	Speaker	10.00	27.50
5.	Panoram Peek (Con)	219.50	285.00
7.	Conv for Panoram Peek	12.50	29.50

GABEL

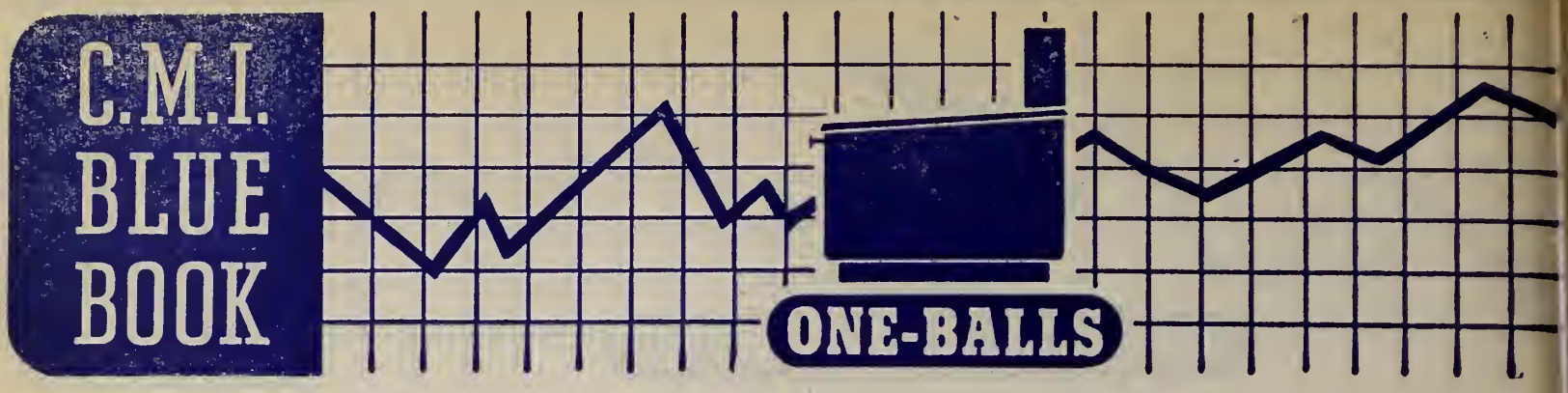
xx.	12 Record Jr	42.50	125.00
xx.	12 Record with Adaptor	58.50	
xx.	12-12 Adaptor	94.00	
xx.	18 Rec Ill Grill	20.00	75.00
xx.	18 with Adaptor	99.50	125.00
xx.	20 Record Lite Up	225.00	265.00
xx.	24 Record Last Mdl	75.00	95.00

PACKARD

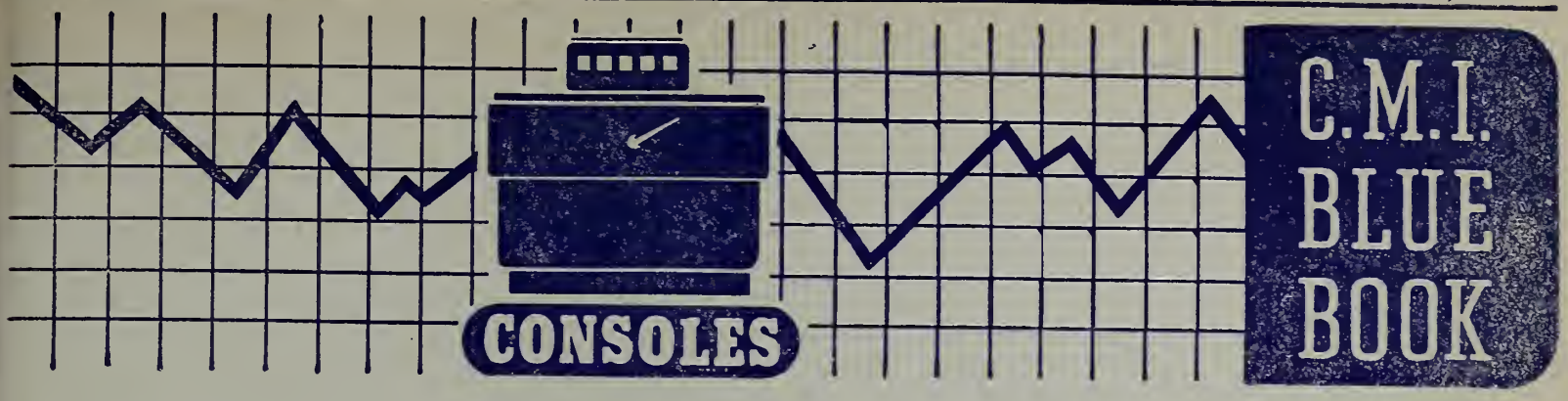
7.	Pla Mor Wall & Bar Box	29.50	32.50
7.	Bar Bracket	4.50	5.00
xx.	Willow Adaptor	18.00	59.50
xx.	Chestnut Adaptor	25.00	36.50
xx.	Cedar Adaptor	30.00	39.50
xx.	Poplar Adaptor	25.00	46.50
xx.	Maple Adaptor	30.20	
xx.	Juniper Adaptor	27.00	28.00
xx.	Elm Adaptor	25.00	
xx.	Pine Adaptor	25.00	50.50
xx.	Beech Adaptor	20.00	71.50
xx.	Spruce Adaptor	35.00	45.00
xx.	Ash Adaptor	25.00	35.00
xx.	Walnut Adaptor	25.00	59.50
xx.	Lily Adaptor	14.50	17.00
xx.	Violet Speaker	21.00	24.50
xx.	Orchid Speaker	49.50	50.00
xx.	Iris Speaker	55.00	59.50



2.	Amusematic Lite League	174.50	229.50
6.	Atlas Baseball	35.00	49.50
5.	ABT 6 Gun Rifle Rg	825.00	1000.00
6.	Bally Basketball	35.00	39.50
5.	Bally Alley	20.00	49.50
xx.	Bally Convoy	100.00	125.00
2.	Bally Defender	94.50	149.50
xx.	Bally Eagle Eye	49 50	
1.	Bally King Pin	69.50	189.50
xx.	Bally Lucky Strike	45.00	69.50
1.	Bally Rapid Fire	75.00	125.00
1.	Bally Sky Battle	69.50	169.50
xx.	Bally Racer	50.00	60.00
2.	Bally Bull Jap Con	40.00	50.00
6.	Bally Shoot the Bull	35.00	40.00
6.	Bally Torpedo	135.00	139.50
2.	Bally Undersea Raider	175.00	295.00
xx.	Bang a Deer	75.00	85.00
2.	Bell o Ball	30 00	35.00
xx.	Blister Gunner Con	10.00	
5.	Bowl a Bomb	119.50	125.00
xx.	Bowl a Jump	329.50	
xx.	Bowl a Way	235.00	295.00
6.	Bowling League	75.00	95.00
xx.	Buckley DeLuxe Dig	75.00	165.00
xx.	Buckley Treas Is Dig	45.00	99.50
6.	Casino Golf	19.50	25.00
4.	Champion Hockey	40.00	129.50
4.	Chicoin Goalee	159.50	475.00
2.	Chicoin Hockey	89.50	179.50
1.	Chicoin Rola Score	85.00	95.00
xx.	Chester Pollard Golf	34.50	55.00
xx.	Circus Romance	99.50	225.00
xx.	Cupid Wheel	60.00	75.00
xx.	Daval Bumper Bowling	79.50	99.50
xx.	Daval U Roll It	44.50	
xx.	Evans Duck Pin Alley	189.50	
xx.	Evans In the Barrel	110.00	139.50
2.	Evans Super Bomber	79.50	199.50
xx.	Evans Play Ball	89.50	135.00
5.	Evans Skee Ballette	74.50	89.00
2.	Evans Ten Strike LD	40.00	50.00
6.	Evans Ten Strike HD	69.50	79.50
xx.	Evans Ten Strike '46	295.00	372.50
2.	Evans Tommy Gun	89.50	119.50
6.	Exhibit Bicycle	14.50	37.50
xx.	Exhibit Basketball	75.00	
xx.	Exhibit Bowling Alley	59.50	90.00
xx.	Exhibit Hi Ball	50.00	59.50
5.	Exhibit Merchantman Roll Ch Digger	45.00	79.50
2.	Exhibit Rotary Mdsr	200.00	225.00
6.	Exhibit Vitalizer	69.50	89.50
xx.	Genco Bank Ball	145.00	149.50
2.	Genco Play Ball	125.00	135.00
5.	Genco Total Roll	325.00	450.00
xx.	Groetchen Mtn Climb	59.50	75.00
5.	Groetchen Metal Typer	295.00	300.00
xx.	Gottlieb Skee Ballette	45.00	89.50
2.	Gott 3 Way Gripper '46	19.50	39.50
7.	Jenn Roll in the Bar	80.00	95.00
1.	Keeney Air Raider	79.50	129.50
2.	Keeney Anti Aircraft Br	39.50	79.50
2.	Keeney Anti Aircraft Bl	15.00	35.00
xx.	Keeney Bowlette	150.00	200.00
xx.	Keeney Navy Bomber	100.00	175.00
2.	Keeney Sub Gun	59.50	99.00
1.	Keeney Texas League	34.50	49.50
2.	Kirk Air Defense	125.00	169.50
7.	Kirk Night Bomber	142.50	200.00
xx.	Keep Punching	50.00	100.00
xx.	Klip a Nip (Con)	16.50	16.75
xx.	Kue Ball	25.00	30.00
1.	Liberator	89.50	99.50
6.	Midget Skee Ball DeL	60.00	125.00
xx.	Mills Rotary Digger	29.50	32.50
1.	Mutoscope Ace Bomber	149.50	159.50
xx.	Mutoscope Bowl Alley	100.00	
4.	Mutoscope Dr Mobile	139.50	239.50
xx.	Mutoscope Dr Mobile w tk	235.00	260.00
xx.	Mutoscope Elec Trav Crane	75.00	89.50
xx.	Mutoscope Fan Ft Dig	39.50	79.50
2.	Mutoscope Photomatic	350.00	625.00
xx.	Mutoscope Roll Frt Cr	50.00	69.50
2.	Mutoscope Sky Fighter	159.50	209.50
xx.	Mutoscope Sky Fighter w con	195.00	
xx.	Mutoscope Hockey	55.00	90.00
xx.	Mutoscope Magic Fing	85.00	125.00
xx.	Mutoscope Pokerino	45.00	90.00
2.	Munver Super Skee Roll	210.00	349.50
2.	Munves Trap the Jap	60.00	150.00
xx.	Pennant	35.00	49.50
1.	Periscope	89.50	225.00
2.	Pitchem & Catchem	125.00	129.50
5.	Pilot Trainer	495.00	500.00
7.	Poker & Joker	52.50	65.00
7.	Radio Rifle	24.50	29.50
6.	Rockola Ten Pins LD	19.50	30.00
xx.	Rockola Ten Pins HD	50.00	54.50
xx.	Rockola Tom Mix Rifle	25.00	39.50
2.	Rockola World Series	60.00	94.50
xx.	Rockola Talkie Hrsp	100.00	125.00
xx.	Rock o Ball	75.00	175.00
2.	Scientific Baseball	49.50	99.00
5.	Scientific Basketball	99.50	109.50
1.	Scientific Batting Pr	75.00	129.50
xx.	Scientific Battle Royal	149.50	
xx.	See a Freak	49.50	89.50
2.	Scientific X-Ray Pkr	49.50	69.50
2.	Seeburg Chicken Sam	50.00	90.00
xx.	Seeburg Jap Con	69.50	149.50
xx.	Seeburg Jail Bird	95.00	150.00
xx.	Seeburg Hitler Con	70.00	149.50
xx.	Seeburg Hockey	75.00	100.00
xx.	Seeburg Par Gun	94.50	150.00
6.	Seeburg Rayolite	49.50	79.50
2.	Seeburg Shoot the Chute	50.00	99.50
xx.	Selectorscope	139.50	145.00
xx.	Shoot a Bazooka (Con)	10.00	
5.	Skee Barrel Roll	119.50	139.50
xx.	Star Elec Hoist Dig	25.00	79.50
7.	Super Torpedo	122.50	125.00
1.	Supreme Bolascore	125.00	235.00
2.	Supreme Gun (Rev)	69.50	125.00
2.	Supreme Skee Roll	129.50	150.00
xx.	Supreme Skill Roll	329.00	349.50
6.	Supreme Rocket Buster	110.00	125.00
xx.	Tail Gunner	49.50	125.00
7.	Test Pilot	99.50	109.50
xx.	Target Roll 14 ft	79.50	
xx.	Thunderbolt	149.50	169.50
xx.	Tokio Raider (Con)	16.50	16.75
2.	Victory Pool (Play Pool)	29.50	79.50
xx.	Victory Roll	165.00	175.00
7.	Warner Voice Recorder	149.50	150.00
xx.	Western Baseball '39	37.50	45.00
1.	Western Baseball '40	99.50	129.50
xx.	Western Major League	125.00	135.00
xx.	Western Super Strength	20.00	32.50
xx.	Western Recordit	200.00	325.00
2.	Wurlitzer Skeeball	129.50	295.00
xx.	Whee Gee Mystic	169.50	195.00
5.	Zingo	99.50	159.50



7.	All American Derby Con	49.50	65.00
xx.	Arlington	11.50	15.00
xx.	Aksaraben PO	35.00	49.50
xx.	Arrowhead	35.00	
7.	Big Game PO	89.50	109.50
xx.	Big Prize FP	35.00	39.50
xx.	Big Prize PO	34.50	39.50
4.	Blue Grass FP	64.50	150.00
6.	Blue Ribbon PO	35.00	40.00
1.	Challenger	65.00	89.50
2.	Club Trophy FP	139.50	205.00
xx.	Congo	29.50	35.00
5.	Contest FP	65.00	75.00
4.	Dark Horse FP	64.50	150.00
xx.	Derby King	65.00	70.00
xx.	Derby Clock PO	69.50	75.00
xx.	Derby Heat PO	32.50	
xx.	Derby Time PO	65.00	100.00
xx.	Derby Winner PO	100.00	125.00
2.	'41 Derby FP	139.50	225.00
6.	Dust Whirls	189.50	235.00
xx.	Eureka	49.50	59.50
xx.	Feed Bag PO	50.00	
xx.	Flasher PO	35.00	
xx.	Fleetwood	24.50	35.00
xx.	Flying Champ	35.00	50.00
xx.	Fairmount	200.00	325.00
xx.	Fair Grounds PO	25.00	49.50
xx.	Fast Track	29.50	
xx.	Five in One FP	30.00	49.50
5.	Fortune FP	45.00	165.00
5.	Gold Cup FP	30.00	39.50
5.	Grand National	49.50	50.00
5.	Grand Stand PO	35.00	50.00
xx.	Gold Medal PO	25.00	45.00
5.	Hawthorne PO	49.50	50.00
xx.	Horseshoes PO	35.00	
2.	Jockey Club	195.00	225.00
1.	Kentucky	135.00	169.50
5.	Long Acre	239.50	315.00
6.	Long Shot PO	150.00	195.00
1.	One Two Three '39 FP	35.00	39.50
1.	One Two Three '40	49.50	89.50
6.	One Two Three '41	40.00	99.50
5.	Owl FP	38.00	69.50
xx.	Pastime (Rev)	175.00	293.50
5.	Preakness PO	22.50	39.50
xx.	Pacemaker PO	35.00	40.00
2.	Pimlico FP	119.50	250.00
xx.	Pot Shot	39.50	40.00
2.	Race King (Rev)	80.00	89.50
4.	Record Time FP	64.50	134.50
xx.	Rockingham	179.50	200.00
5.	Santa Anita	95.00	99.50
xx.	7 Flasher FP	64.50	
xx.	Sport Event FP	129.50	135.00
2.	Sky Lark FP & PO	75.00	140.00
4.	Sport Special FP	64.50	150.00
2.	Sport Page PO	20.00	50.00
xx.	Spinning Reels PO	47.50	80.00
1.	Sport King PO	149.50	150.00
xx.	Stepper Upper PO	50.00	55.00
5.	Sportsman (Rev)	100.00	169.50
xx.	Track Record	55.00	75.00
xx.	Thistledown	35.00	49.50
1.	Thorobred	239.50	275.00
5.	Turf Champ FP	69.50	109.50
xx.	Turf Special	15.00	
2.	Turf King	145.00	150.00
xx.	Victorious 1943 (Rev)	45.00	49.50
xx.	Victorious 1944 (Rev)	70.00	75.00
5.	Victorious 1945 (Rev)	65.00	109.50
1.	Victory FP	25.00	59.50
2.	War Admiral (Rev)	79.50	85.00
xx.	Whirlaway (Rev)	125.00	229.50
xx.	Winning Ticket	60.00	65.00
xx.	Zipper	29.50	



5.	5c Baker's Pacer DD	195.00	199.50
xx.	CS Baker's Pacer DD	225.00	425.00
xx.	25c Baker's Pacer DD	325.00	350.00
xx.	5c Baker's Pacer Std	145.00	179.50
6.	CS Baker's Pacer Std	425.00	450.00
xx.	25c Baker's Pacer Std	350.00	365.00
xx.	Bally Entry	22.50	
xx.	Bangtails '39	50.00	90.00
xx.	Bangtails '40	125.00	149.50
xx.	Bangtails '41	125.00	159.50
5.	Big Game PO	95.00	109.50
5.	Big Game FP	69.50	89.50
6.	Big Top PO	79.50	85.00
4.	Big Top FP	75.00	119.50
2.	Bob Tail PO	65.00	99.50
5.	Bob Tail FP	95.00	159.50
xx.	Buckley 7 Bells	175.00	350.00
xx.	Buckley Long Shot Par	790.00	850.00
xx.	Buckley Col Slt Head	65.00	
xx.	Buckley Col New Top	75.00	
xx.	Beulah Park	95.00	110.00
xx.	Charley Horse	100.00	150.00
xx.	China Boy	43.50	59.50
xx.	Chucklette	39.50	43.50
1.	Club Bells	124.50	209.50
2.	Club Bells 25c	189.50	199.50
xx.	Club Chief	89.50	
xx.	Club House	25.00	40.00
6.	Derby Day Slant	25.00	30.00
xx.	Derby Day Flat	17.50	25.00
xx.	Dixie	59.50	
xx.	Derby Winner	274.50	
xx.	Dominola	35.00	
xx.	Double Bells	159.50	199.50
xx.	Duo Twin Bells 5-25	450.00	575.00
6.	Evans Pacers	99.50	189.50
xx.	El Dorado	75.00	
6.	Exhibit Races	54.50	60.00
5.	Fast Time FP	69.50	100.00
6.	Fast Time PO	69.50	89.50
5.	Favorite	25.00	49.50
xx.	Flashing Thru	95.00	
xx.	Flashing Ivories	245.00	
xx.	Fleetwood	30.00	
2	Four Way Super Bell	295.00	395.00
4.	Four Way Super Bell 3-5 1-25	445.00	525.00
5.	Four Way Super Bell 5-5 10-25	475.00	500.00
xx.	Four Horsemen	79.50	149.50
5.	Galloping Domino (38)	75.00	99.50
2.	Galloping Domino (39)	109.50	115.00
5.	Galloping Domino (40)	159.50	175.00
5.	Galloping Domino (41)	189.50	235.50
5.	Galloping Domino (42)	199.50	225.00
xx.	Good Luck	135.00	179.50
4.	High Hand	69.50	179.50
xx.	Hold & Draw	90 00	
xx.	Jungle Camp FP	50.00	59.50
xx.	Jungle Camp PO	79 50	89.50
1.	Jumbo Parade Comb	99.50	159.50
1.	Jumbo Parade FP	79.50	99.50
1.	Jumbo Parade PO	59.50	139.50
1.	Jumbo Parade 25c	89.50	175.00
5.	Kentucky Club	79.50	110.00
xx.	Keen Kubes	129.50	
xx.	Keenette	89.50	
xx.	Keno	40.00	
xx.	Liberty Bell	19 50	24.50
5.	Lincoln Field	79.50	
7.	Long Champs	30.00	44.50
xx.	Lucky Lucre	99.50	100.00
5.	Lucky Lucre '41	99.50	149.50
5.	Lucky Lucre 5-25	175.00	199.50
2.	Lucky Lucre 5-5	95.00	125.00
5.	Lucky Star	125.00	129.50
2.	Lucky Star '41	179.50	200.00
2.	May Bells 5-5-5-25c	525.00	795.00
xx.	Multiple Cubes PO	30.00	45.00
xx.	Multiple Racer	49.50	59.00
4.	Mills 4 Bells	209.50	609.50
2.	Mills 3 Bells	495.00	675.00
xx.	Mills Auto Dice 25c	39.50	65.00
xx.	Pace Century	300 00	350.00
xx.	Pace Marathon	99.50	
5.	Paces Races Bl Cab	49.50	69.50
1.	Paces Races Br Cab	77.50	94.00
xx.	Paces Races Red Arrow	125.00	140.00
xx.	Paces '39 Saratoga	75 00	89.50
xx.	Paces '40 Saratoga	129 50	159.50
2.	Paces Saratoga w rails	79.50	150.00
5.	Paces Saratoga no rails	60.00	69.50
6.	Paces Saratoga Comb	129 50	159.50
xx.	Paces Saratoga Jr PO	64.50	75.00
5.	Paces Saratoga Sr PO	89.50	109.50
2.	Paces Reels Comb	69.50	115.00
1.	Paces Reels Jr PO	59.50	74.00
xx.	Paces Reels Sr PO	49.50	50.00
5.	Paces Reels with rails	69.50	89.50
5.	Paces Reels no rails	39.50	69.50
xx.	Paces Twin 5-5	275.00	
xx.	Paces Twin 5-10	295.00	300.00
6.	Paces Twin 10-25	195.00	225.00
6.	Paces Twin Console 5-25	180.00	195.00
xx.	Pastime	125.00	200.00
xx.	Paddock Club	50.00	
xx.	Pamco DeLuxe Bell	17.50	25.00
xx.	Parlay Races	29.50	40.00
xx.	Pay Day	139.50	149.50
xx.	Pheasant	6.00	
xx.	Pickem	15.00	22.50
2.	Ray's Track	69.50	89.50
xx.	Rio	25.00	59.50
5.	Roll 'em	99.50	119.50
xx.	Rollette Jr	75.00	89.50
xx.	Rollette Jr (41)	110.00	150.00
xx.	Rollette Sr	250.00	490.00
xx.	Rosemont	22.50	25.00
xx.	Royal Draw	25.00	69.50
xx.	Royal Flush	39.50	50.00
xx.	Royal Lucre '41	152.50	275.00
xx.	Roulette 25c Caille	225.00	250.00
xx.	Sceburg Races	35.00	
xx.	Saddle Club	35.00	47.50
xx.	Silver Bell	29.50	32.50
5.	Silver Moon Comb	89.50	119.00
5.	Silver Moon PO	75.00	169.50
2.	Silver Moon FP	59.50	99.50
7.	Silver Moon 10c	119.50	159.50
5.	Silver Moon 25c	125.00	169.50
5.	Skill Field	79.50	89.50
xx.	Skillo	180.00	
6.	Skill Time '37	37.50	45.00
xx.	Skill Time '38	40.00	50.00
xx.	Skill Time '41	65.00	69.50
xx.	Square Bell	65.00	75.00
xx.	Stanco Bell Double	119 50	
xx.	Stanco Bell Single	110.00	
xx.	Sugar King	35.00	50.00
5.	Sun Ray	89.50	129.50
4.	Super Bell 5c Comb	175.00	294.50
2.	Super Bell 25c Comb	225.00	235.00
xx.	Super Track Time	185.00	
1.	Super Track Time TKT	200.00	350.00
xx.	Suzie Q	75.00	
xx.	Tanforan	25.00	44.50
xx.	Track King	25.00	
xx.	Track Meet	159.50	
xx.	Track Odds West	90.00	100.00
2.	Track Odds Buckley	275.00	350.00
xx.	Track Odds Daily Dbl	350.00	379.50
2.	Track Odds DD JP Buckley	525.00	695.00
2.	Track Time '39	74.50	95.00
2.	Track Time '38	25.00	125.00
xx.	Track Time '37	55.00	65.00
xx.	Track Time TKT	75.00	
xx.	Track Time '37 TKT	35.00	49.50
2.	Triple Entry	79.50	110.00
4.	Two Way Super Bell 5-5	245.00	375.00
1.	Two Way Super Bell 5-25	199.50	425.00

C.M.I. BLUE BOOK

CIGARETTE, CANDY & SCALES

CIGARETTE

DU GRENIER

7.	Model S 7 Column	27.50	32.50
2.	Model VD 7 Column	42.50	72.50
7.	Model W 9 Column	52.50	55.00
xx.	Model WD 9 Column	55.00	74.50
1.	Champion, 11 Column King Size	80.00	110.00
2.	Champion, 9 Column	72.50	87.50
6.	Champion, 7 Column	80.00	89.50

NATIONAL

2.	Model 9-50	50.00	75.00
xx.	Model 7-50, Regular	42.50	80.00
6.	Model 7-50, King Size	50.00	89.50
7.	Model 9-30	60.00	65.00
xx.	Model 9A	65.00	112.50
1.	Model 6-30	22.50	32.50
xx.	Model 6-26	15.00	

ROWE

7.	Aristocrat, 6 Column	15.00	22.50
xx.	Imperial, 6 Col.	35.00	50.00
xx.	Imperial, 8 Col.	57.50	62.50
xx.	Royal, 6 Col.	35.00	65.00
xx.	Royal, 8 Col.	60.00	72.50
1.	Royal, 10 Col.	50.00	125.00
xx.	President, 6 Col.	45.00	
xx.	President, 8 Col.	55.00	95.00
xx.	President, 10 Col.	100.00	125.00

U-NEED-A

xx.	Model E, 6 Col.	10.00	47.50
6.	Model E, 8 Col.	35.00	57.50
xx.	Model E, 9 Col.	55.00	57.50
6.	Model E, 12 Col.	35.00	62.50
1.	Model E, 15 Col.	45.00	125.00
xx.	Model A, 8 Col.	30.00	35.00
1.	Model A, 9 Col.	35.00	125.00
xx.	Model 500, 7 Col.	60.00	115.00
xx.	Model 500, 9 Col.	59.50	99.50
xx.	Model 500, 15 Col.	100.00	120.00

CANDY

DU GRENIER

xx.	Candy Man	39.50	55.00

NATIONAL

xx.	Model 618, 6 Column	50.00	
xx.	Model 918, 9 Column Regular	60.00	120.00
xx.	Model 918, 9 Column Special	85.00	125.00

ROWE

xx.	8 Column Standard	45.00	95.00
xx.	8 Column DeLuxe	85.00	110.00
xx.	8 Column 1c Gum & Mint	9.50	17.50
xx.	8 Column 5c Gum & Mint	16.50	40.00

U-NEED-A-PAK

xx.	5 Column	70.00	75.00

U-SELECT-IT

xx.	54 Bars	15.00	30.00
xx.	72 Bars	20.00	40.00

STONER

xx.	6 Column	55.00	
xx.	8 Column	65.00	

SCALES

WATLING

6.	Tom Thumb, Plain	47.50	65.00
6.	Tom Thumb, Fortune	65.00	115.00
xx.	500 Fortune	90.00	95.00
5.	Hi Boy Guesser	65.00	100.00

JENNINGS

xx.	Junior	25.00	
xx.	Lo Boy	49.50	

PEERLESS

xx.	Lo Boy	37.50	50.00

MILLS

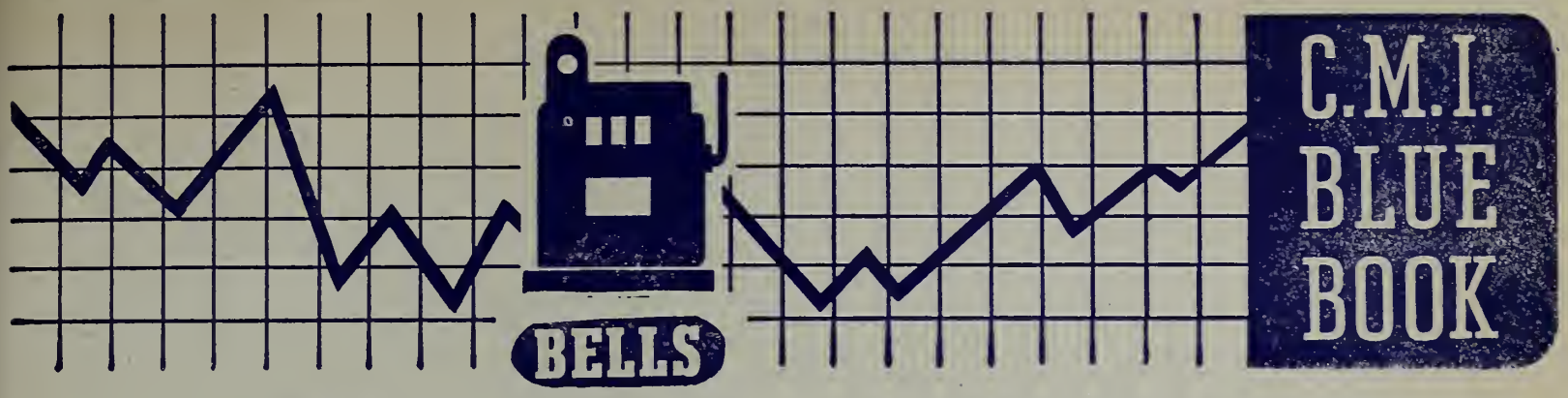
5.	Lo Boy	38.00	50.00

PACE

xx.	Lo Boy	40.00	50.00

IDEAL

xx.	Lo Boy	42.50	



MILLS

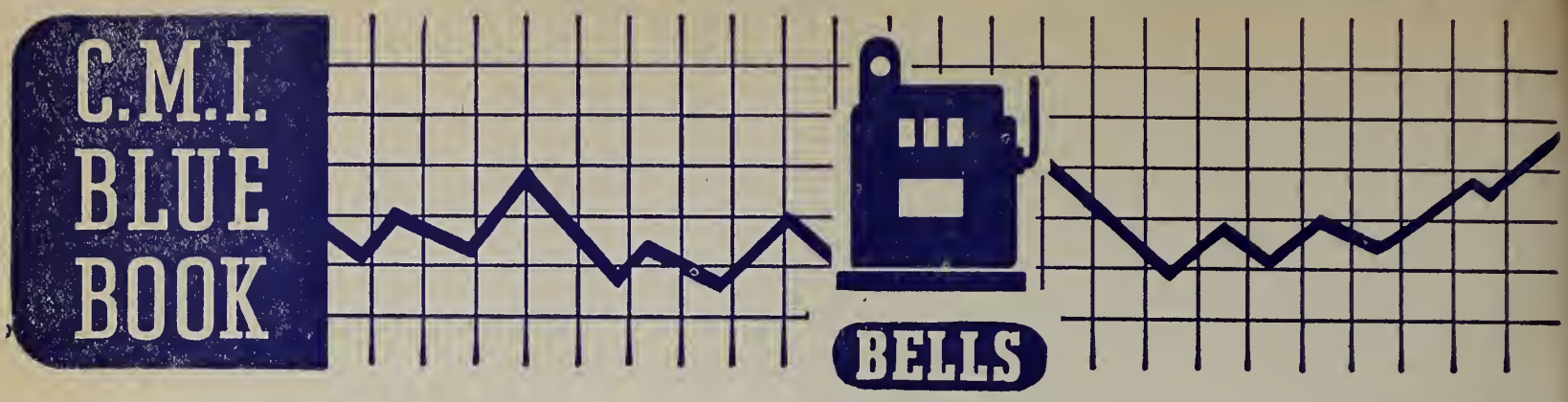
6.	5c Black HL	159.50	175.00
6.	10c Black HL	150.00	169.50
6.	25c Black HL	199.50	225.00
xx.	5c Emerald Chrome HL	195.00	219.00
xx.	10c Emerald Chrome HL	275.00	
xx.	25c Emerald Chrome HL	450.00	
6.	50c Emerald Chrome HL	235.00	395.00
6.	5c Gold Chrome HL	150.00	175.00
6.	10c Gold Chrome HL	160.00	180.00
xx.	50c Gold Chrome HL	300.00	375.00
2.	5c Gold Chrome	125.00	175.00
5.	10c Gold Chrome	149.00	195.00
5.	25c Gold Chrome	159.50	172.50
xx.	50c Gold Chrome	250.00	425.00
5.	5c Copper Chrome	139.50	159.50
xx.	10c Copper Chrome	174.50	195.00
xx.	25c Copper Chrome	184.50	200.00
2.	5c Club Bell	185.00	189.50
2.	10c Club Bell	175.00	210.00
2.	25c Club Bell	150.00	235.00
xx.	50c Club Bell	600.00	
xx.	1c Blue Front	65.00	75.00
2.	5c Blue Front	85.00	149.50
4.	10c Blue Front	139.50	159.50
4.	25c Blue Front	110.00	195.00
1.	50c Blue Front	274.50	275.00
xx.	1c Brown Front	180.00	195.00
4.	5c Brown Front	100.00	159.50
4.	10c Brown Front	125.00	149.50
2.	25c Brown Front	125.00	189.50
xx.	50c Brown Front	300.00	475.00
xx.	1c Cherry Bell	90.00	165.00
2.	5c Cherry Bell	99.50	145.00
2.	10c Cherry Bell	125.00	155.00
2.	25c Cherry Bell	145.00	150.00
xx.	1c Bonus Bell	289.50	
1.	5c Bonus Bell	150.00	250.00
2.	10c Bonus Bell	175.00	275.00
1.	25c Bonus Bell	225.00	300.00
4.	5c Original Chrome	100.00	200.00
2.	10c Original Chrome	110.00	195.00
5.	25c Original Chrome	200.00	225.00
xx.	50c Original Chrome	250.00	399.50
xx.	1c Q TBlue	35.00	50.00
5.	5c QT Blue	59.50	75.00
xx.	10c QT Blue	89.50	100.00
5.	25c QT Blue	100.00	125.00
xx.	1c QT Green	25.00	39.50
6.	5c QT Green	30.00	42.50
xx.	10c QT Green	89.50	100.00
xx.	5c QT FP	49.50	69.50
2.	1c QT Glitter Gold	35.00	75.00
1.	5c QT Glitter Gold	99.50	100.00
5.	10c QT Glitter Gold	95.00	109.50
5.	25c QT Glitter Gold	110.00	150.00
xx.	1c VP Bell	29.50	31.50
xx.	1c VP Bell JP	37.50	
5.	1c VP Bell Green	22.50	29.50
1.	5c VP Bell Green	30.00	42.50
xx.	1c VP Chrome	40.00	
5.	5c VP Chrome	45.00	49.50
xx.	5c VP Chrome Plus	50.00	55.00
xx.	1c VP Bell B&G	32.50	
4.	5c VP Bell B&G	32.50	50.00
5.	Vest Pocket '46	50.00	74.50
5.	5c Futurity	90.00	99.50
xx.	10c Futurity	110.00	190.00
xx.	25c Futurity	110.00	150.00
xx.	50c Futurity	194.50	
2.	5c Black Cherry Bell	149.50	229.50
2.	10c Black Cherry Bell	160.00	234.50
4.	25c Black Cherry Bell	165.00	239.50
xx.	5c Yellow Front	69.50	72.50
xx.	10c Yellow Front	135.00	
xx.	25c Yellow Front	150.00	
6.	1c Smoker Bell	35.00	40.00
xx.	5c Smoker Bell	39.50	50.00
xx.	5c FP Mint Vendor	39.50	79.50
1.	25c Golf Ball Vendor	295.00	329.50
1.	5c War Eagle	119.50	125.00
xx.	10c War Eagle	50.00	149.50
5.	25c War Eagle	65.00	69.50
xx.	50c War Eagle	300.00	365.00
xx.	5c Red Front	90.00	165.00
xx.	10c Red Front	150.00	
xx.	25c Red Front	145.00	275.00
xx.	5c FOK	15.00	17.50
xx.	5c Roman Head	75.00	125.00
5.	10c Roman Head	89.50	99.50
xx.	25c Roman Head	124.50	125.00
xx.	50c Roman Head	295.00	
xx.	1c Skyscraper	40.00	
xx.	5c Skyscraper	40.00	55.00
xx.	10c Skyscraper	64.50	85.00
xx.	25c Skyscraper	69.50	89.50
xx.	50c Skyscraper	250.00	
xx.	1c Lion Head	30.00	
xx.	5c Lion Head	40.00	54.50
xx.	5c Extraordinary	100.00	149.50
xx.	10c Extraordinary	110.00	150.00
xx.	25c Extraordinary	169.50	179.50
xx.	50c Extraordinary	400.00	449.50
5.	5c Melon Bell	79.50	149.50
1.	10c Melon Bell	95.00	139.50
7.	25c Melon Bell	110.00	140.00
5.	5c Wolf Head	47.50	49.50
xx.	10c Wolf Head	49.50	89.50
xx.	25c Wolf Head	50.00	100.00
xx.	1c Shamrock Bell	27.50	
xx.	5c Slugproof 3-5	124.50	

WATLING

xx.	1c Rolatop	10.50	15.00
2.	5c Rolatop	40.00	75.00
1.	10c Rolatop	50.00	75.00
xx.	25c Rolatop	100.00	120.00
xx.	50c Rolatop	190.00	195.00
xx.	5c Club Bell	65.00	95.00
xx.	10c Club Bell	75.00	175.00
xx.	25c Club Bell	215.00	275.00
xx.	1c Twin JP	24.00	29.50
xx.	5c Twin JP	25.00	32.50
xx.	10c Twin JP	54.50	
xx.	25c Twin JP	55.00	62.50
xx.	1c Blue Seal	22.50	
6.	5c Blue Seal	25.00	49.50
6.	10c Blue Seal	52.50	55.00
xx.	25c Blue Seal	27.50	49.50
xx.	1c Treasury	10.00	20.00
5.	5c Treasury	32.50	34.50
xx.	10c Treasury	32.50	75.00
xx.	25c Treasury	75.00	79.50
xx.	5c Wonder Vendor	64.50	
xx.	5-25 Rolatop	49.50	

GROETCHEN

xx.	5c Columbia Chrome	49.50	59.50
xx.	1c Columbia	69.50	
2.	5c Columbia JPV Bell	54.50	74.50
6.	5c Columbia Fruit	49.50	79.50
xx.	5c Columbia Cig RJ	45.00	49.50
2.	5c Columbia DJP	59.50	70.00
2.	10c Columbia DJP	59.50	69.50
2.	5c Columbia Club Cig GA	29.50	39.50
xx.	Columbia Club DJ	75.00	85.00



GROETCHEN—*(continued)*

xx.	10c Columbia Club Cig GA..	59.50	69.50
xx.	5c Columbia Cig GA	39.50	49.50
2.	5c Columbia Fruit GA	49.50	79.50
xx.	Columbia Orig GA	49.50	65.00
xx.	Conv Columbia Chrome	49.50	50.00

PACE

6.	1c Bantam	20.00	25.00
xx.	5c Bantam	19.50	24.50
6.	10c Bantam	34.50	39.50
xx.	25c Bantam	39.50	42.50
2.	5c Comet FV	39.50	40.00
xx.	10c Comet FV	50.00	79.50
xx.	25c Comet FV	85.00	125.00
xx.	50c Comet FV	98.50	125.00
6.	5c Comet DJP	40.00	79.50
xx.	10c Comet DJP	50.00	79.50
xx.	1c Comet Blue	35.00	37.50
5.	5c Comet Blue	59.50	69.50
xx.	10c Comet Blue Front	50.00	65.00
5.	25c Comet Blue Front	89.50	99.50
xx.	50c Comet	145.00	195.00
2.	5c All Star Comet	69.50	79.50
5.	10c All Star Comet	79.50	85.00
5.	25c All Star Comet	95.00	125.00
xx.	50c All Star Comet	225.00	275.00
xx.	1c All Star 2-4	35.00	39.00
xx.	1c Rocket	149.50	
xx.	5c Rocket	69.50	122.50
5.	10c Rocket	75.00	89.50
xx.	25c Rocket	125.00	139.50
xx.	5c TJ Comet	47.50	
xx.	5c Club Bell	100.00	125.00
xx.	10c Club Bell	110.00	175.00
xx.	25c Club Bell	125.00	195.00
xx.	50c Club Bell	145.00	245.00
xx.	1c DeLuxe	55.00	
5.	5c DeLuxe	49.50	65.00
5.	10c DeLuxe	89.50	149.50
xx.	Double Slot 5-25c	149.50	210.00
xx.	10c Comet Console	125.00	159.50
xx.	25c Comet Console	169.50	195.00
xx.	5c & 25c Comet Con Comb..	195.00	295.00
xx.	5c Kitty	70.00	75.00
xx.	10c Kitty	35.00	89.50
xx.	25c Kitty	210.00	
xx.	5c Comet Red	90.00	125.00
xx.	10c Comet Red	120.00	
xx.	5c Slugproof	75.00	95.00
xx.	10c Slugproof	95.00	100.00
xx.	25c Slugproof	95.00	125.00

CAILLE

xx.	1c	39.00	40.00
5.	5c	12.50	25.00
xx.	10c	12.50	39.50
6.	25c	40.00	50.00
7.	5c & 25c	120.00	200.00
5.	5c Cadet	37.50	39.50
6.	10c Cadet	55.00	95.00
xx.	25c Cadet	89.50	105.00
xx.	5c Playboy	49.50	75.00
xx.	10c Playboy	49.50	75.00
xx.	25c Playboy	60.00	
xx.	5c Commander	35.00	75.00
6.	10c Commander	50.00	65.00
xx.	25c Commander	65.00	75.00
xx.	7-Way Slot 5c	49.50	62.50
xx.	7-Way Slot 25c	98.00	200.00
xx.	5c Doughboy	49.50	
6.	5c Club Bell	40.00	49.50
xx.	10c Club Bell	59.00	69.50
xx.	25c Club Bell	90.00	125.00

JENNINGS

2.	5c Chief	49.50	60.00
7.	10c Chief	90.00	99.50
xx.	25c Chief	105.00	125.00
2.	5c Club Bell	104.00	149.50
xx.	10c Club Bell	129.50	159.50
xx.	25c Club Bell	165.00	185.00
5.	50c Club Bell	295.00	350.00
xx.	5c Sky Chief	119.50	149.50
xx.	10c Sky Chief	90.00	149.50
xx.	25c Sky Chief	200.00	
xx.	50c Sky Chief	150.00	295.00
xx.	5c Silver Moon Chief	94.50	145.00
6.	10c Silver Moon Chief	79.50	100.00
xx.	25c Silver Moon Chief	99.50	150.00
1.	5c Silver Chief	104.00	125.00
5.	10c Silver Chief	119.50	129.50
5.	25c Silver Chief	109.50	149.50
xx.	50c Silver Chief	550.00	650.00
5.	Triplex Chief 5-10-25	90.00	100.00
xx.	1c Little Duke	12.00	17.50
xx.	5c Century	35.00	45.00
xx.	25c Century	50.00	
xx.	10c Century	49.50	69.50
5.	50c Century	225.00	249.50
xx.	5c Gooseneck	20.00	40.00
xx.	10c Gooseneck	39.50	40.00
xx.	25c Gooseneck	39.50	60.00
5.	50c Gooseneck	75.00	89.50
xx.	1c Little Duchess	20.00	29.50
xx.	5c Little Duchess	25.00	47.50
xx.	10c Golf Ball Vndr	129.50	190.00
xx.	25c Golf Ball Vndr	149.50	165.00
xx.	5c Chrome Sup Chief	175.00	
xx.	10c Chrome Chief SP	152.00	
6.	5c Red Skin	50.00	79.50
xx.	10c Red Skin	135.00	149.50
xx.	25c Red Skin	150.00	
xx.	5c Big Chief	90.00	115.00
5.	10c Big Chief	160.00	165.00
xx.	25c Big Chief	199.50	
2.	$1.00 Bell	495.00	500.00
xx.	Cigarolla	40.00	60.00
xx.	Cigarolla XXV	70.00	89.50
xx.	Cigarolla XV	65.00	69.50
1.	5c Victory Chief	119.00	145.00
2.	10c Victory Chief	85.00	124.00
xx.	25c Victory Chief	150.00	175.00
xx.	1c 4 Star Chief	75.00	110.00
1.	5c 4 Star Chief	85.00	109.50
1.	10c 4 Star Chief	79.50	89.50
5.	25c 4 Star Chief	120.00	149.50
xx.	1c Dixie Bell	35.00	
5.	5c Dixie Bell	50.00	89.50
xx.	10c Dixie Bell	60.00	80.00
xx.	25c Dixie Bell	295.00	
xx.	50c Dixie Bell	385.00	404.50
xx.	5c Victory 4 Star Ch	115.00	119.50
xx.	10c Victory 4 Star Ch	125.00	210.00
xx.	25c Victory 4 Star Ch	350.00	

2.	ABC Bowler	40.00	74.50
2.	Action (Rev)	80.00	95.00
1.	Air Circus	95.00	139.50
1.	Air Force	59.50	69.50
xx.	Airliner	15.00	49.50
xx.	Airport	14.50	25.00
1.	Alert (Rev)	30 00	45.00
1.	All American	29.50	59.50
6.	Ali Baba	25.00	29.50
xx.	All Out (Rev)	59.50	69.50
5.	American Beauty (Rev)	59.50	99.50
5.	Anabel	39.50	49.50
2.	Arizona (Rev)	120.00	225.00
xx.	Armada	25.00	29.50
5.	Argentine	50.00	95.00
xx.	Arrowhead	19.50	
4.	Attention	29.50	54.50
xx.	Avalon	15.00	17.50
xx.	Airway	22.50	
6.	Bally Beauty	24.50	29.50
xx.	Banner	17.50	39.50
5.	Bandwagon	39.50	44.50
xx.	Bang	35.00	49.50
xx.	Battle	49.50	70.00
6.	Barrage	39.50	52.50
2.	Belle Hop	50.00	79.50
1.	Big Chief	35.00	45.00
5.	Big Hit Single Play	169.50	249.00
2.	Big Hit Multiple Play	229 50	259.50
1.	Big Parade	85.00	135.00
2.	Big Show	27.50	29.00
5.	Big Six	35.00	39.50
xx.	Big Ten	27.50	
2.	Big Three (Rev)	39.50	49.50
5.	Big Time	29.50	34.50
2.	Big Top	84.50	149.50
xx.	Big Town	15.00	25.00
xx.	Blackout	15.00	35.00
5.	Blondie	15.00	25.00
1.	Bombardier (Rev)	69.00	79.50
2.	Bola Way	40.00	89.50
7.	Bomb the Axis	34.50	39.50
5.	Bordertown	22.50	44.50
2.	Boomtown	24.50	49.50
xx.	Bounty	12.00	25.00
2.	Bosco	40.00	79.50
6.	Bowling Alley	39.50	95.00
xx.	Box Score	15.00	35.00
2.	Brazil (Rev)	145.00	225.00
6.	Brite Spot	30.00	37.50
5.	Broadcast	39.50	45.00
2.	Bubbles	80.00	225.00
xx.	Buckeroo	25.00	29.50
5.	Capt Kidd	49.50	79.50
1.	Cadillac	29.50	44.50
5.	Canteen	185.00	200.00
5.	Casablanca (Rev)	105.00	109.50
5.	Catalina	80.00	199.50
5.	Champ	44.50	49.50
5.	Champion	29 50	39.50
5.	Charm	39.50	47.50
xx.	Chevron	24.50	29.50
xx.	Chief	15.00	40.00
xx.	Chubbie	25.00	60.00
xx.	Circus	25.00	
5.	Click	49.50	57.50
xx.	Clipper	25.00	
5.	C. O. D.	15.00	19.50
5.	Clover	39.50	49.50
xx.	Commander (Rev)	45.00	65.00
2.	Commodore	29.50	30.00
xx.	Congo	24.00	25.00
6.	Conquest	22.50	24.50
xx.	Contact	22.50	49.50
6.	Contest	49.50	50.00
xx.	Convention	20.00	27.50
2.	Cowboy	19.00	24.50
1.	Cover Girl	139.50	225.00
1.	Cross Line	54.50	59.50
xx.	Crystal	25.00	34.50
xx.	Crystal Gazer	26.50	
xx.	Dandy	17.50	19.00
xx.	Daily Dozen	10.00	25.00
xx.	Davy Jones	15.00	49.50
5.	Defense (Baker)	25.00	39.50
2.	Defense (Genco)	47.50	89.50
xx.	De Icer (Rev)	75.00	95.00
5.	Destroyer (Rev)	59.50	69.50
xx.	Dive Bomber (Rev)	39.50	
4.	Dixie	39.50	59.50
1.	Do Re Mi	62.50	89.50
xx.	Double Feature	29.00	29.50
7.	Doughboy	14.50	45.00
5.	Double Play	49.50	85.00
5.	Drum Major	35.00	49.50
2.	Dude Ranch	26.50	44.50
6.	Duffy's	127.00	160.00
7.	Duplex	58.50	59.50
4.	Eagle Squadron (Rev)	54.50	84.50
6.	Entry	25.00	39.50
7.	Eureka	25.00	34.50
xx.	Falling Sun (Rev)	59.50	
xx.	Fantasy	30.00	39.50
xx.	Fifth Inning	20.00	42.50
xx.	Fifty Grand	35.00	37.50
2.	Fishin (Rev)	44.50	50.00
2.	Five in One	39.50	49.50
4.	Five & Ten & Twenty	79.50	109.50
xx.	Flagship	29 50	30.00
2.	Flat Top (Rev)	90.00	199.50
5.	Fleet	20.00	49.50
2.	Flicker	44.50	49.50
1.	Flying Tiger	79.50	109.50
5.	Follies '40	29.50	35.00
4.	Foreign Colors	39.50	60.00
xx.	Follow Up	17.50	22.50
2.	Formation	29 00	29.50
1.	Four Aces	79.50	129.50
1.	Four Diamonds	29 50	54.50
xx.	Four Five Six	15.00	
2.	Four Roses	37.50	65.00
1.	Fox Hunt	29.50	59.50
2.	Frisco	139.50	200.00
xx.	Flash	17.50	18.50
2.	G I Joe (Conv)	45.00	69.50
6.	Girls Ahoy (Rev)	39.50	69.50
5.	Glamour	22.50	49.50
2.	Gobs	59.50	119.50
2.	Gold Star	29.50	54.50
xx.	Golden Gate	17.50	25.00
2.	Grand Canyon (Rev)	100.00	175.00
2.	Gun Club	32.50	89.50
xx.	Headliner	20.00	27.50
7.	Hi Boy (Rev)	45.00	89.00
2.	Hi Dive	40.00	89.50
2.	Hi Hat	45.00	74.50
xx.	High Light	18.95	
5.	High Stepper	42.50	50.00
2.	Hit the Jap (Rev)	24.50	45.00
xx.	Hold Over	35.00	39.50
2.	Hollywood	89.50	175.00
2.	Home Run '40	29.00	29.50
2.	Home Run '41	49.50	64.50
5.	Home Run '42	49.50	99.50
4.	Horoscope	39.50	84.50
2.	Idaho	139.50	225.00
5.	Invasion (Rev)	39.50	99.50
5.	Jeep (Rev)	90.00	99.50
2.	Jolly	29.50	34.50
xx.	Jumper	25.00	27.50
5.	Jungle	45.00	79.50
5.	Keep 'em Flying	79.50	154.50
xx.	Keen a Ball	24.50	35.00
6.	Kismet	75.00	109.50
xx.	Klick	15.00	22.50
2.	Knock Out	70.00	129.50
xx.	Knock Out the Jap	59.50	110.00
6.	Lancer	39.50	99.50
1.	Landslide	39.50	49.50
2.	Laura	115.00	225.00
5.	Lead Off	29.50	40.00
2.	Leader	49.50	75.00
2.	League Leader	21.50	49.50
4.	Legionnaire	49.50	69.50
2.	Liberty	89.00	164.50
5.	Liberty (Rev)	59.50	69.50
5.	Limelight	32.50	39.50

5.	Line Up	39.50	49.50
6.	Lite a Card	20.00	22.50
6.	Lone Star	25.00	49.50
xx.	Lot o Smoke	25.00	75.00
xx.	Lot o Fun	65.00	94.50
6.	Lucky	15.00	49.50
xx.	Majors '40	12.50	17.50
1.	Majors '41	39.50	74.50
xx.	Mardi Gras	40.00	
2.	Marines at Play	55.00	119.00
4.	Marvels Baseball	49.50	94.50
5.	Mascot	29.50	39.50
xx.	Merry Go Round	22.50	27.50
1.	Metro	25.00	44.50
xx.	Miami	15.00	
2.	Miami Beach	52.50	79.50
2.	Midway (Rev)	59.50	129.50
xx.	Midway (Genco)	12.50	15.00
xx.	Mr. Chips	24.50	39.50
2.	Monicker	49.50	99.50
7.	Mystic	25 00	48.50
5.	New Champ	40.00	65.00
xx.	Nippy	29.00	79.50
xx.	Nite Club (Rev)	59.50	69.50
xx.	Ocean Park	15.00	24.50
xx.	Oh Boy	24.50	32.50
xx.	Oh Johnny	35.00	45.00
7.	On Deck	34.50	35.00
2.	Oklahoma	149 00	225.00
5.	One Two Three '39	29.50	42.50
5.	One Two Three '40	39.50	49.50
xx.	One Two Three '41	75.00	79.50
5.	Owl	39.50	49.50
xx.	Pals	21.50	
2.	Paratroop (Rev)	44.50	45.00
5.	Pan American	40.00	64.50
2.	Paradise	34.50	43.50
xx.	Parade Leader (Rev)	34.50	49.50
xx.	Pep (Rev)	29.50	39.50
xx.	Pick 'em	24.50	29.50
5.	Play Ball	39.50	59.50
2.	Pin Up Girl	75.00	110.00
xx.	Play Mate	32.50	39.50
xx.	Pastime (Rev)	47.50	49.50
7.	Polo	35.00	39.50
6.	Pot Shot	25.00	29.50
6.	Powerhouse	20.00	35.00
2.	Production (Rev)	49.50	89.50
1.	Progress	29.50	40.50
xx.	Punch	25.00	29.50
6.	Pursuit	35 00	37.50
xx.	Pylon	29.50	30.00
xx.	Pyramid	10.00	12.50
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xx.	Rats (Rev)	47.50	
xx.	Rebound	15.00	19.50
xx.	Record Breaker	150.00	
2.	Red Hot	29.00	30.00
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5.	Repeater	29.50	49.50
6.	Reserve	20.00	24.50
xx.	Rink	15.00	19.00
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2.	Roll Call (Rev)	39.50	44.50
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xx.	Rotor Table	79.50	89.50
1.	Roxy	21.50	29.50
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xx.	Scandals (Rev)	35.00	
2.	School Days	37.50	59.50
xx.	Scoop	24.50	39.50
2.	Score a Line	35.00	39.50
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5.	Score Champ	24.50	29.50
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5.	Sea Power	57.50	69.50
1.	Sea Hawk	39.00	85.00
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2.	Seven Up	39.00	67.50
2.	Shangri La	59.50	159.50
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1.	Show Boat	40.00	79.50
xx.	Side Kick	15.00	
2.	Silver Skates	59.50	65.00
5.	Silver Spray	49.50	52.50
5.	Sink the Jap (Rev)	30.00	49.50
xx.	Sixty Grand	17.50	
5.	Sky Blazer	49.50	79.50
1.	Sky Chief	95.00	169.50
4.	Sky Line	27.50	59.50
5.	Sky Ray	39.50	44.50
1.	Sky Raider (Rev)	59.50	109.50
1.	Slap the Jap	42.50	49.50
4.	Slugger	45.00	64.50
1.	Smak the Jap (Rev)	39.50	40.00
4.	Snappy '41	39.50	72.50
2.	South Paw	49.50	74.50
4.	South Seas	225.00	245.00
2.	Sparky	32.50	49.50
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1.	Speed Demon	15.00	59.50
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xx.	Spellbound	199.50	334.50
5.	Sports	19.50	29.50
5.	Sports Parade	39.50	75.00
6.	Sporty	15.00	24.50
4.	Spot a Card	55.00	72.50
5.	Spot Cha (Rev)	65.00	89.50
5.	Spot Pool	45.00	89.50
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5.	Stars	39.50	79.50
5.	Star Attraction	39.50	74.50
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5.	Super Six	25.00	45.00
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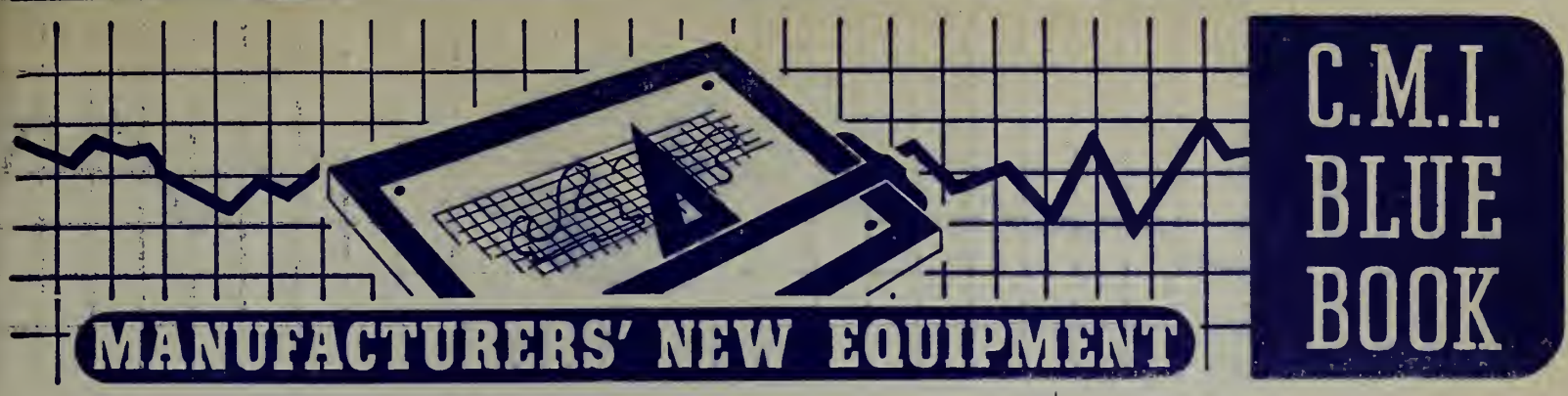
xx.	Zeta	19.50	25.00
1.	Zig Zag	49.50	69.50
xx.	Zip	22.50	45.00
6.	Zombie	52.00	55.00



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- Studio Timing Control Unit ... 250.00
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- Model 1530 Wall Box 39.50
- Model 1603 Wall Speaker 42.50
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- 5c DeLuxe Club Chiefs 309.00
- 10c DeLuxe Club Chiefs 319.00
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- 25c DeLuxe Chrome Bell 330.00
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- $1.00 DeLuxe Chrome Bell 635.00
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Battle ..... from—Zombie
Big Tent ..... from—Big Show
Big Three .....
Big Top of '45....from—Twin Six, Clover, Sky Ray
Bingo ..... from—Lite-a-Card
Bombardier ..... from—Follies '40
Bowling Alley '42....from—Bowling Alley
Brazil ..... from—Do-Re-Mi
Burlesk ..... from—Follies '40
Casablance ..... from—Glamour
Cupid ..... from—Roxy
De-Icer .....from—Red, White & Blue
Destroyer ..... from—Cadillac
Dive Bomber ..... from—Formation
Eagle Squadron.....from—Big League, Big Town
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Falling Suns ..... from—Ten Spot
Fan Dancer ..... from—Roxy
Flash ..... from—Punch
Flat Top .....from—Broadcast, Crossline
Flight ..... from—Sporty
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Paratroop ..... from—Powerhouse
Peacherino ..... from—Jolly
Pep ..... from—Wow
Playtime ..... from—Gold Star
Pin Up Girl ..... from—Silver Skates
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Redheads ..... from—Blondie
Roll Call ..... from—Vacation
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Sea Power ..... from—Four Roses
Sentry ..... from—Leader
Shangri-La ..... from—Mr. Chips
Sink-the-Jap ..... from—Seven Up
Sixty Grand ..... from—Big Town
Sky Rider ..... from—Pan American
Slap-the-Jap ..... from—Stratoliner
Smak-the-Jap ..... from—Ten Spot
South Seas ..... from—Knockout
Luxury ..... from—Rotation
Marines-at-Play ..... from—Flicker
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Nite Club ..... from—Formation
Nine Bells ..... from—Mr. Chips
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Speedway ..... from—Entry
Spot-Cha ..... from—Attention
Stage Door Canteen ..... from—Liberty
Starlight ..... from—Triumph
Stepper ..... from—Blondie
Strip Tease ..... from—Chi-Coin Games
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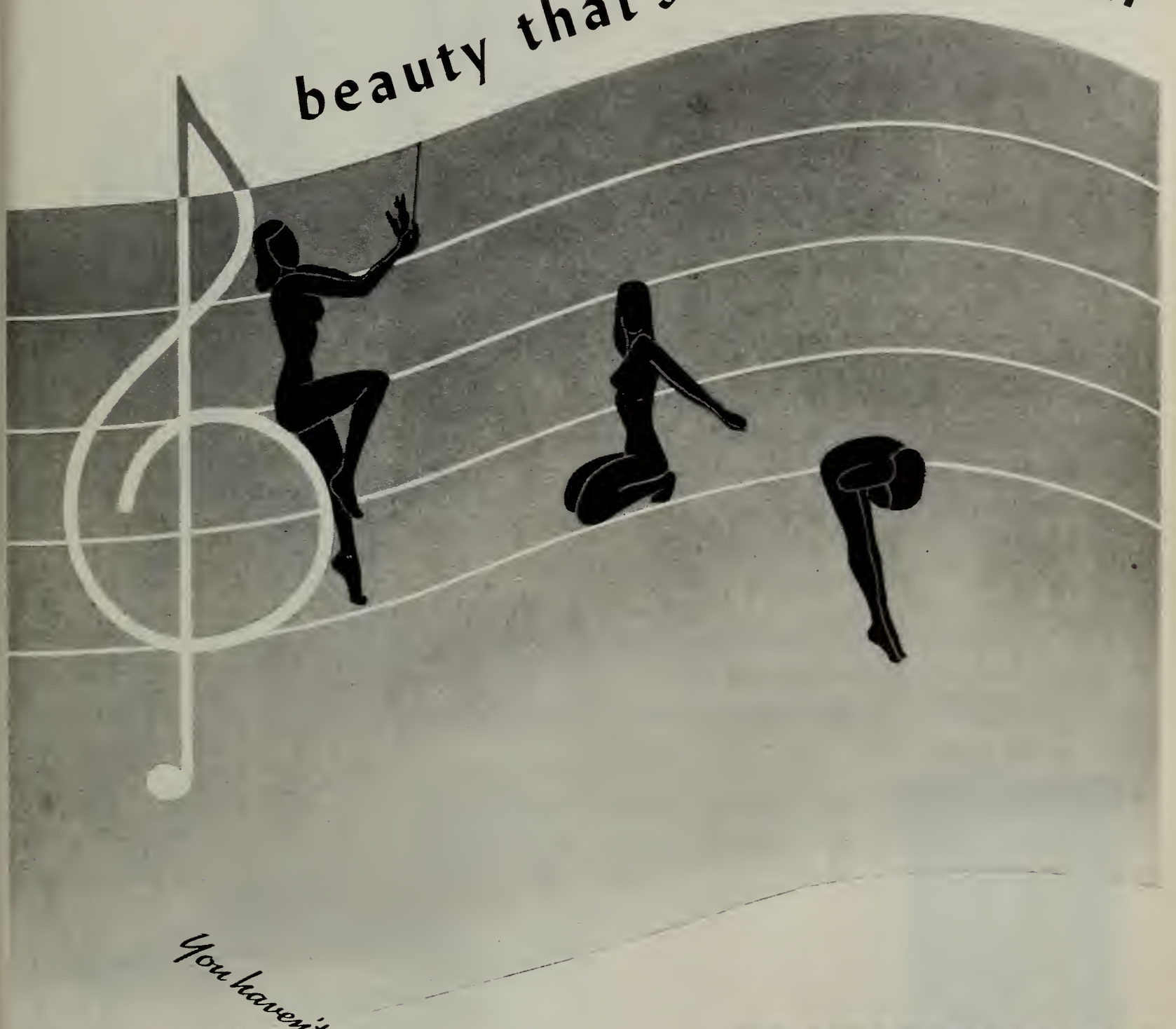
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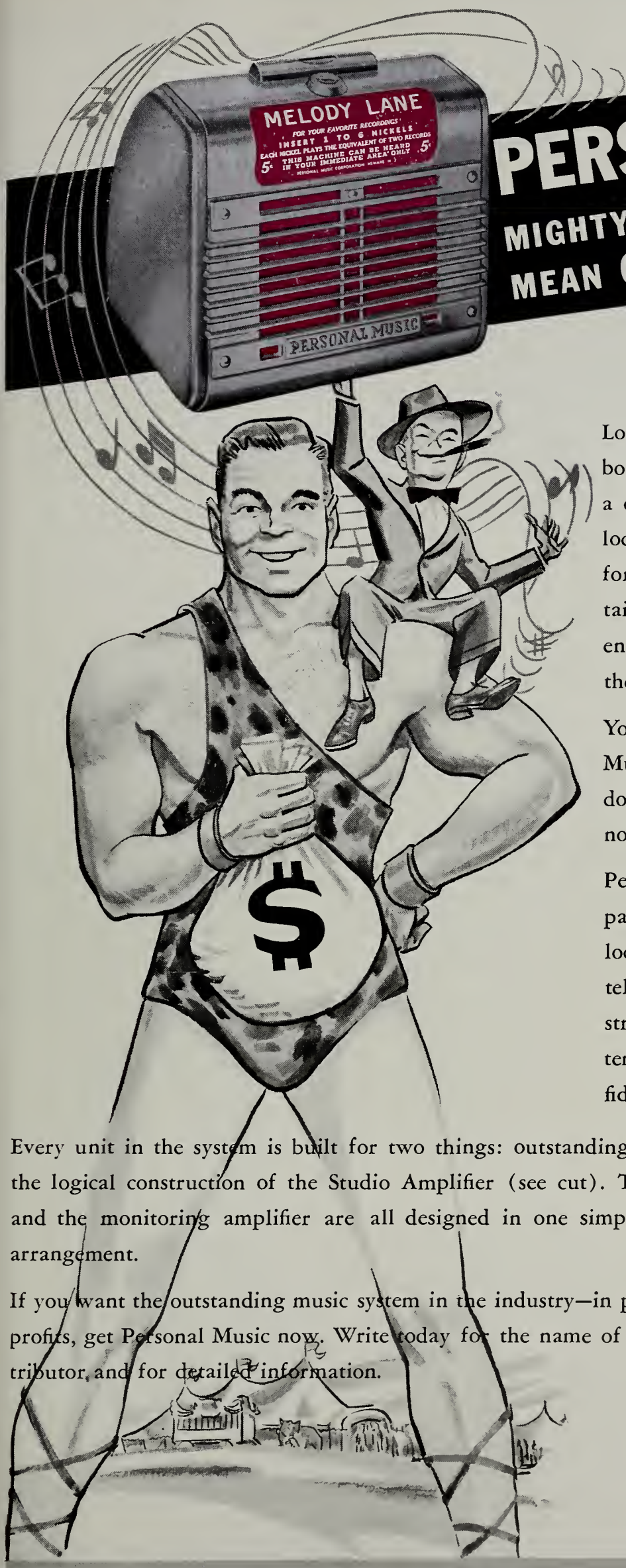
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MIGHTY MIDGET MUSIC BOXES MEAN GIANT PROFITS FOR YOU

Look over your location. Count the tables, booths and counter sections. How'd you like a coin at a time from a dozen boxes in one location. That's what Personal Music can do for you. Customers pay for their own entertainment; they prefer the soft, well-selected, enjoyable music from a Personal Music box at their own tables. They keep on playing.

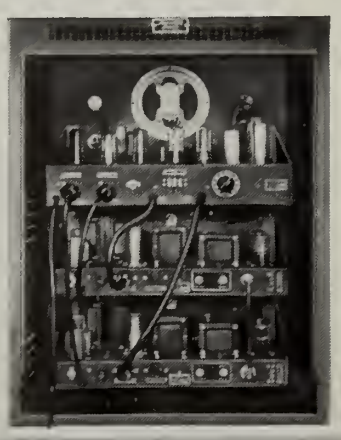
Your location owners will go for Personal Music boxes. They're small (only 6¼" high), don't interfere with service, cut down location noise, and attract plays.

Personal Music systems save you money in repairs and maintenance. One man services many locations. Music is transmitted to each stop by telephone wires, eliminating records and title strip changes at locations. Personal Music systems are built to last, to give continuous, high-fidelity reproduction.

Every unit in the system is built for two things: outstanding operation and trouble free service. Notice the logical construction of the Studio Amplifier (see cut). The operating amplifier, standby amplifier and the monitoring amplifier are all designed in one simple, easy-to-get-to arrangement.

If you want the outstanding music system in the industry—in performance and profits, get Personal Music now. Write today for the name of our nearest distributor, and for detailed information.

REAR VIEW OF
STUDIO AMPLIFIER



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Kemp Named Denver Manager For Packard

C. D. KEMP

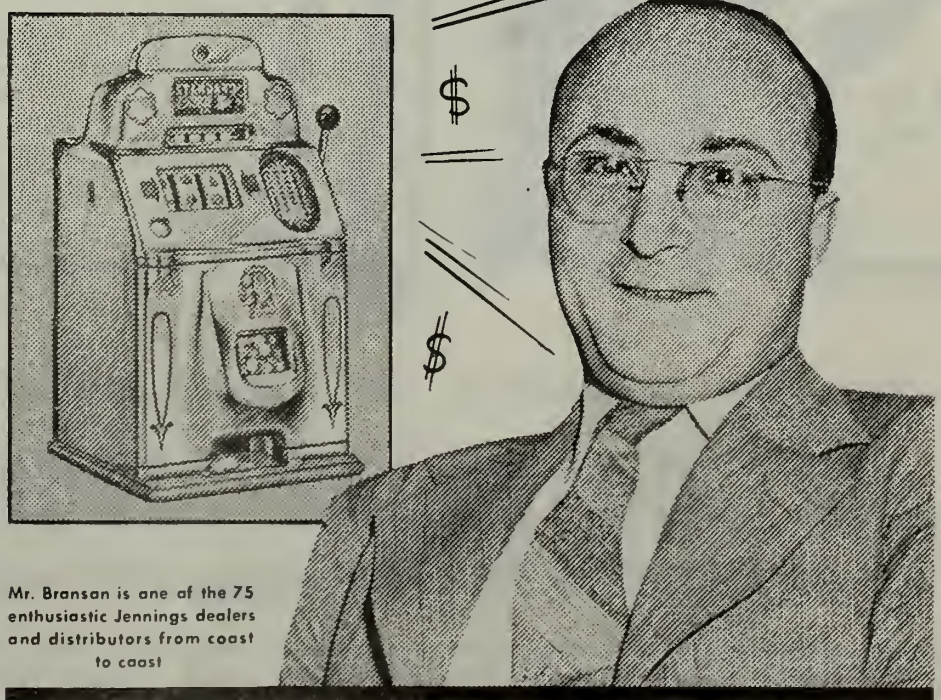
INDIANAPOLIS, IND.—Recently appointed by Homer E. Capehart, chairman of the board of the Packard Manufacturing Corp., is C. D. Kemp as Packard's Regional Sales Manager for the Denver area. Kemp is a veteran of the Capehart Corporation for whom he was the Denver district manager. Following his discharge from the armed forces he was connected for a time with Aireon. He resigned from Aireon to take the Packard post. He is in charge of Colorado, Utah, Arizona, Southern Idaho, Wyoming and Western Nebraska.

COIN MACHINES AND MEN WHO KNOW THEM

"THE FORTUNATE 'OP' WHO HAS A JENNINGS CHIEF IS MIGHTY LUCKY!"

says **H. M. BRANSON**

H. M. Branson Distr. Co.
512 S. Second St., Louisville, Ky.



Mr. Branson is one of the 75 enthusiastic Jennings dealers and distributors from coast to coast

O. D. JENNINGS AND COMPANY

4307-39 WEST LAKE STREET • CHICAGO 24 • ILLINOIS

.....The Leader in the Field for over 40 Years.....

ROCK-OLA

Musical Treat for Millions

RMC

WALL BOX
MODEL 1530

Distributors In LOUISIANA — SO. MISSISSIPPI — SO. ALABAMA — NO. FLORIDA

SOUTHERN MUSIC SALES CO., Inc.

727 POYDRAS ST. (Phone: Magnolia 5661) NEW ORLEANS, LA.

Through SOUTHERN EXPORT SALES CO., INC. We Are Now Serving PUERTO RICO, GUATAMALA and PANAMA. ADDITIONAL CARRIBEAN and SOUTH AMERICAN COUNTRIES TO BE ADDED SOON. FOREIGN INQUIRIES INVITED!

PEACHES FROM GEORGIA

EVERY MACHINE A PEACH OF A BUY

CONSOLES

Saratoga, 5c, P.O.	$ 64.50	Mills Jumbo, P.O., Animal Reels (late head)	89.50	Evans Bangtail, P.O. & ticket unit (like new 1945 model)	345.00
2 Paces Reels, Jr., 5c, P.O., refin., Ea.	74.00	Buckley Track Odds (late model — long tube, no J.P.	275.00	Evans Domino, P.O. (new factory rebuilt), 42 model	365.00
Lucky Lucre, 5-5c, two-tone cabinet	95.00	Buckley Colors	$ 45.00	2 Evans Domino, P.O. (41 model), two-tone cabinet. Each	275.00
2 25c Roulette, 7-coin head, P.O., Ea.	150.00	3 Club Bells, 5c, combination, Ea.	125.00	2 Evans Domino, P.O., brown cabinet (large odds Drum). Each	115.00
Keeney Super Bell, 25c, F.P. & P.O.	225.00	3 Evans Bangtails, P.O. (like new 1945 model). Each	345.00	Mills 3 Bells, 5-10-25c, extra clean	675.00
3 Keeney Sup. Bell, 5c, F.P. & P.O. Ea.	199.50	2 Evans Dominos, P.O. (like new 1945 model). Each	345.00		
2 Evans Domino, A.C., 5c J.P. (used 30 days), late 1946 model. Ea.	495.00				
Keeney Super Bell Twin, 5c-5c, P.O.	245.00				
2 Bally High-Hand, combination	115.00				

SLOTS

(All Extra Clean)

10c Watling Rol-a-Top (refinished)	$ 75.00	25c Mills Club Consoles	235.00	2 5c Pace Comet (3-5 pay). Each	75.00
3 5c Mills Club Consoles (Over 400,000 Serials). Each	185.00	25c Mills (original chrome)	210.00	1 10 Pace Comet	85.00
2 10c Mills Club Consoles (Over 400,000 Serials). Each	210.00	10c Mills Gold Chrome	195.00	25c Pace Comet	95.00
		5c Cherry Bell	$145.00	2 Mills Vest Pocket, latest model, Ea.	50.00
		50c Jennings Club Bell	295.00	2 Mills Vest Pocket, green. Ea.	30.00

NEW EQUIPMENT

We Are Offering Following New Machines In Our Territory

Bally Draw Bells	$477.50	Daval Marvel & American Eagle	$ 50.00	Evans Bangtails & Dominos, 5c, JP	671.50	Super Deluxe Lite-Up Chiefs, 5c	324.00
Triple Bells	895.00	Non-coin Marvel & American Eagle	55.00	Bangtails Winter Book	826.00	Jennings Super Deluxe Lite-Up Chiefs, 10c	$334.00
Victory Derby, P.O.	648.50	Gottlieb Baffle Card	322.00	Jennings Bronze & Standard Chiefs, 5c	$299.00	Super Deluxe Lite-Up Chiefs, 25c	344.00
Victory Special, F.P.	661.50	Grip Scales	39.50	Bronze & Standard Chiefs, 10c	309.00	Genco Whizz	Write
Midget Racer	299.50	A.B.T. Challengers	65.00	Bronze & Standard Chiefs, 25c	319.00	Pee-Wee	Write
Big League	299.50						
Daval Free Play	75.00						
Gushers	54.00						
Buddies	33.00						

One-half deposit must accompany all orders, balance shipped Railway Express C. O. D. or Railroad Freight Sight Draft.

HEATH DISTRIBUTING CO.

217 THIRD ST. PHONES 2681-2682 MACON, GEORGIA

Reports 7½¢ Coin Only Solution After Testing 10¢ Play

CATERSVILLE, GA.—W. C. Wallace of the Wallace Novelty Co., this city, has some interesting observations to make regarding *The Cash Box* survey as to whether: 1) 10c, 3 for 25c play; 2) 7½c Coin, or: 3) 5c play plus a $10 weekly guarantee; was best for the music machine operator.

Wallace writes *The Cash Box,* "The 7½c coin seems to be the only one of the three methods that would be mutually acceptable among operators working in the same territory.

"For instance, I put some of my phonographs on 10c, 3 for 25c play. This didn't suit the locations or their patrons. I had to return to 5c play because other operators in my territory were willing to install the machines on 5c play which the locations insisted on.

"The same conditions would exist if I required a $10 guarantee. Another operator would install a machine and would not require it.

"I am sure, tho, that my competition would be willing to settle for 7½c play."

PEACHES FROM GEORGIA

MUSIC IS OUR BUSINESS

W. C. DEATON, SR.

ROCK-OLA DISTRIBUTOR FOR TEN YEARS!!

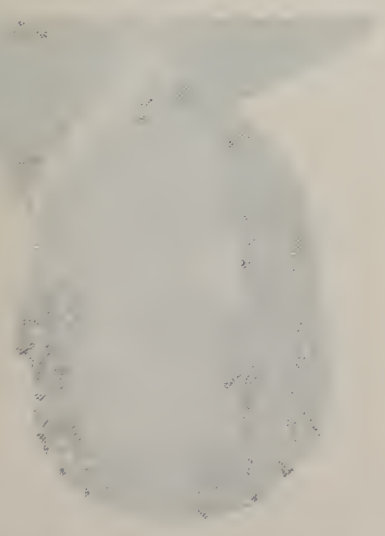
WARREN C. DEATON ASSOCIATES
GALION, OHIO

"THE PHONOGRAPH OF TOMORROW"

FOLLOWING IN A LEADER'S FOOTSTEPS

W. C. DEATON, JR.

WARREN C. DEATON, JR.
BLUE GRASS SALES CO.
LEXINGTON, KY.



out-profits A. O. G.*

out-pulls A. O. G.*

out-takes A. O. G.*

out-sells A. O. G.*

out-plays A. O. G.*

* Any Other Game

"FREE-PLAY"

Again DAVAL brings you the Best & Greatest Money Maker!

Available in fruit or cigarette reels. Compact, streamlined design (9¼" x 7" x 10").

Contact Your Nearest Distributor

Wire, write or phone

DAVAL

PRODUCTS CORPORATION 1512 N. FREMONT • CHICAGO 22

Urges Meet At Show To Take Up Question Of Parts Sales

ST. LOUIS, MO.—Carl Trippe of Ideal Novelty Company, this city, one of the Nation's leading distributors, urges that wholesalers get together at the forthcoming Coin Machine Industries, Inc., national convention in February at the Hotel Sherman, Chicago, to discuss the problem of parts sales.

Trippe believes that at the present time the sales of parts are lagging behind for, as he states, "It just doesn't pay to sell parts at the present markup, especially when packing and shipping are taken under consideration."

He claims that in all other businesses the sales of parts are a very definite and integral part of merchandising equipment. He claims that these other industries make this profitable to their distributors and therefore their retailers are better serviced and the public benefits all around..

He believes that this would be the same case in the coin machine industry if the distributors were to be given their proper percentage. If the distributors earn a decent profit on parts, he claims, they will better serve the operators and all the industry will benefit.

He says, "One big manufacturer expects us to handle his parts at a 10% markup. That doesn't even pay the express and C.O.D. charges coming in."

He says, "We think that this is one problem which should be taken up with all the manufacturers at the forthcoming convention in February."

O'CONNOR VENDING MACHINE CO.

BALLY DRAW BELL
BALLY VICTORY DERBY
EXHIBIT FAST BALL
BALLY MIDGET RACER
BALLY VICTORY SPECIAL
CHICAGO COIN SUPERSCORE
EVANS LITTLE DUKE, CASINO BELL, BANGTAILS and GALLOPING DOMINO CONSOLES

Exclusive Virginia Distributors

RECONDITIONED EQUIPMENT

SLOTS

2	10c Mellon Bell	@ $139.50
5	5c Mellon Bell	@ 129.50
2	5c Chrome Bell	@ 199.50
1	5c Brown Front	@ 139.50

CONSOLES

2	High Hands	@ $135.00

ARCADE EQUIPMENT

1	Ace Bomber	@ $159.50
3	Bally Rapid Fire	@ 99.50
1	Under Sea Raider	@ 199.50
1	Sky Fighter	@ 159.50
1	Super Bomber	@ 199.50
2	Batting Practice	@ 98.50

ONE BALLS

1	Victory, F.P.	@ $ 59.50
1	Gold Cup, F.P.	@ 39.50

PIN TABLES

Big Chief	@	45.00
Attention	@ $	49.50
Stage Door Canteen	@	189.50
Metro	@	44.50
Sea Hawk	@	49.50
Roxy	@	27.50
Majors, '41	@	$ 59.50
Gobs	@	84.50
Surf Queens	@	199.50
Venus	@	74.50
Big Time	@	34.50
Show Boat	@	49.50

1/3 Deposit With Order, Balance C.O.D.

DAN HAWLEY
624 CRAWFORD STREET
PORTSMOUTH, VA.

KEN A. O'CONNOR
2320 W. MAIN STREET
RICHMOND, VA.

FOR SALE-DOLLAR SLOTS

TWO MILLS CLUB BELLS, A-1 Shape, just off location, Inspected, coin tested, refinished, guaranteed. Serial Numbers M1003 and M1005. Make Offer. 1/3 with Offer, balance C.O.D., Express Collect.

ADA VEN. CO., LAS VEGAS, NEV.

WANTED TO BUY FOR CASH

Chester Pollard Football Games.....$75.00
Chester Pollard Golf Machines..... 20.00

Need not be in working condition but must have all parts.

IDEAL NOVELTY COMPANY
2823 Locust St. St. Louis 3, Mo.
Phone: FRanklin 5544

HAMMERGREN TELLS WURLITZER 10¢ PROGRAM

Complete Follow Up Campaign to Ops and Location Owners Planned

M. G. (MIKE) HAMMERGREN

NO. TONAWANDA, N. Y. — In advance of the trade announcement that Wurlitzer is going all out for a 3 for 25c — 10c price, news items appeared in the November 20th editions of practically every newspaper in the country. This news release gave the public detailed information on the increased cost of providing phonograph music and indicated that a price increase was likely. The same story was carried by most of the radio stations.

This announcement was "hot" news. In many instances it was given front-page position. Leading columnists in New York, Chicago and other metropolitan centers featured it. Papers, such as the New York Daily News, with the world's largest circulation, devoted a special cartoon to the idea. The Daily News cartoon depicted a phonograph as a man with arms outstretched, captioned "Brother, can you spare a dime?"

On Friday and Saturday, November 22nd and 23rd, another story, describing the impending price rise in the phonograph business as the most complex re-pricing operation in the history of merchandising, appeared in hundreds of newspapers across the country. In this release, M. G. Hammergren, Vice President and Director of Sales of the Wurlitzer Company, pointed out that the changing of phonographs to play three records for a quarter, 10c for a single play, is a physical job of staggering proportions.

He said, "Service employees of Wurlitzer Music Merchants must convert the mechanism of some one million separate phonographs and remote control boxes. This involves the development of special conversion kits, not only for Wurlitzer equipment, but for every other make of phonograph and wall box still in operation by Music Merchants. It is a project that will probably extend over a period of many months." He contrasted the problem with the simple procedure involved when the price is increased for any other product or service, such as soap, a food product, home appliances, gas or elec-

"HAMMERGREN" *continued on Page 42*

10¢ KNOCK 'EM OVER $35 10
$10 $5 $4 $3
CLEVEREST CREATION EVER!
The newest and best of ten cent sellers! Features the fascinating DOLL SEALS... Appealing to ALL players... 1080 JUMBO holes . . 10¢ per sale . . .
Takes in..... $108.00
Pays out..... 63.00
Average PROFIT . $45.00
THICK DIE-CUT Board
SUPERIOR PRODUCTS INC.
14 N. PEORIA ST.
CHICAGO 7, ILL.

COLORS SOLID—through and through—not sprayed or painted!

WURLITZER	Each
800 Top Corners	$16.50
800 Lower Sides	13.50
800 Middle Sides	3.00
800 Top Centers (Right or Left, Red)	8.00
800 Back Sides (Green)	9.50
800 Top centers (onyx)	4.00
600, 500 Top Corners	4.50
700 Top Corners	7.50
700 Lower Sides	9.50
700 Back Sides	8.50
750 Top Corners	8.75
750 Lower Sides	8.75
750 Top Center	4.25
750 Middle Sides	2.00
850 Top Corners	9.50
850 Lower Sides	8.75
850 Top Center	11.00
850 Peacock Glasses	3.50
950 Lower Sides	10.50
24 Top Corners	1.00
24 Lower Sides	4.00
41-61-71 Top Corners	4.50

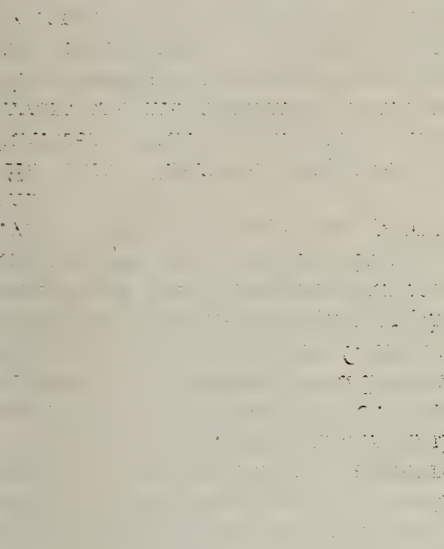
ROCK-OLA	Each
Standard, Master, Deluxe or Supers:	
Top Corners (Solid Red, Yellow or Green)	$12.75
Lower Sides (Red or Yellow)	12.75
SEEBURG	
"Hi-Tone" Model 9800, 8800, 8200:	
Lower Sides (Solid Red, Yellow or Green)	14.50
"Hi-Tone" Grille Pilasters	2.25
"Classic"—"Colonel"	
Top Corners (Solid Red, Yellow or Green)	6.00
SHEET PLASTICS	
20" x 50"—Pliable—Per Sheet. 50 Gauge, Red, Yellow, Green or Clear	$12.50

New Clear, Transparent PLASTIC WINDOWS for your Model 850 program holder . . . $5.00 per set

If You Don't See What You Want . . . Ask For It! We May Have It In Stock!

EAGLE COIN MACHINE CO.

1514 N. Fremont Ave. • Chicago 22, Illinois • Phone: Michigan 1247



"HAMMERGREN"

Continued from Page 41

tricity, which merely entails a simple announcement of the new price effective on a given date.

On Monday and Tuesday, November 25th and 26th, simultaneous with the first trade announcement, newspapers and radio stations carried the story of the *fait accompli*. This story informed the public, which had already been prepared for the news, that the move had actually been made. Accompanying this announcement was a memorandum to editors suggesting that they contact the local Wurlitzer distributor for additional local angles. The distributors were furnished a release and advised to get in touch with the local editors.

These were the opening guns in a far-reaching publicity campaign that will include photographs and statements from the top recordings personalities — public opinion polls to evaluate the reaction of juke box patrons to the price increase, and other approaches that will break down the resistance of John Q. Public to the new prices and hasten the time when 3 for 25c, 10c for a single play, will be accepted as a matter of course.

In addition to publicity to the general public, Wurlitzer executives gave consideration to the idea of furnishing operators with newspaper mats explaining the price increase, which they could run individually or as a group in local newspapers — also analyzing the value of signs and table cards in locations explaining the reasons for the price increase to the public. Although these methods may be tried out later in certain localities, present opinion is that such advertising would do more harm than good. Instead, Wurlitzer officials feel that the publicity news items, proper handling of complaining customers by the location owner's employees, and stickers on the phonograph itself, displaying the new prices, will accomplish the best results. Incidentally, the new stickers for the phonograph will read, "3 plays for 25c, 1 play for 10c," thereby putting the emphasis on the quarter and not on the dime.

In addition to publicity directed to the public, Wurlitzer's program for promoting the new prices provides for an extensive publicity campaign in tavern, restaurant and drug store publications. These releases will explain to bartenders, waitresses and other employees, the reasons for the new prices and will point out how they can cooperate to help the "boss" quickly accustom his customers to the price increase.

Advertisements and constructive, helpful articles will also appear in the various coin machine papers. Here the objective will be to impress phonograph operators in general with the economic reasons behind the new prices and to enlist their cooperation so that a united front can be made for the good of the industry as a whole.

A definite and one of the most important parts of Wurlitzer's price conversion program which has been in the making for months, will be the policy on the part of Wurlitzer distributors to cooperate with all operators who desire to convert their equipment over to the new prices, regardless of what makes of phonographs or wall boxes they operate. As soon as conversion kits come through in quantities in excess of the needs of Wurlitzer Music Merchants, they will be made available to all other operators on a non-profit basis, so that the changeover program can be effected as quickly as possible for the benefit of all.

To help pave the way for the price change, Wurlitzer operators are being furnished with letters and literature that can be mailed to location owners. A booklet is also being issued for use by all Wurlitzer Music Merchants, their collectors and service men. It will portray in simple, easy to understand, pictograph and chart form the reasons for the price increase. This booklet will be used to present the story to location owners. It will show the location owner what to expect and prove to him that his phonograph profits will be higher, once his customers are accustomed to the new scale of prices.

"Our experience has shown us," said Mr. Hammergren, "that the location owner will get quite a few complaints when the new prices first go into effect. We prepare him for this —tell him just how to handle these complaints by explaining to his customers why the new prices are fair.

"In addition to this booklet, we are also providing a circular for distribution to location employees at the time the changeover is made. A location's employees are important cogs in the wheel," said Mr. Hammergren, "and this circular will prevail upon them to back up the new prices, instead of agreeing with customers who complain that they are too high.

"After the changeover has been made, some location owners may be inclined to weaken. To keep up their courage until the public has had time to reconcile itself to the new prices, our Music Merchants follow up each installation with letters designed to keep the owner happy until the plan has had time to work itself out to a successful conclusion."

In commenting on the overall program, Mr. Hammergren said, "We feel that this is one of the most complete price conversion programs ever conceived in any industry. Nothing has been left to chance. Realizing the importance of a nationwide publicity campaign to prepare the public for and reconcile them to the new prices, we authorized our advertising agency, Landsheft, Inc., to retain the public relations firm of Tracy-Robinson, Inc., to handle this part of the work. Among the recent achievements of Tracy-Robinson was the widespread publicity they obtained on the maiden voyage of the Queen Elizabeth as the world's largest passenger liner.

"Measured by sheer yardage of clippings alone, Tracy-Robinson pulled a publicist's coup on the Queen Elizabeth, and in relation to the relative news interest of the juke box price increase, I feel that they will do an equally commendable job for the phonograph industry.

"In inaugurating this program, while we expect to be the chief beneficiaries simply because there are more Wurlitzer juke boxes in locations than all other makes combined, we feel that our program will be of proportionate benefit to every other manufacturer, distributor and operator in the industry."

A GREAT NAME FOR A G-R-E-A-T GAME!

OPPORTUNITY

By MARVEL

- DYNAMIC PLAYER APPEAL
- SCHEMATIC DIAGRAMMING
- DEPENDABLE PERFORMANCE
- LOCATION TESTED
- KNOCKOUT POCKET
- 5000 BALL RETURN
- DOUBLE ROLL OVER LANE
- CURVES AND COLOR
- BEAUTIFUL LITE BOX
- ADVANCED SCORING

ORDER TO-DAY

A BIG MONEY MAKER

$249.50
F.O.B. Chicago
ORDER From Your Distributor or Write To Us Direct

DEPENDABLE PERFORMANCE

MARVEL
MANUFACTURING CO.
2847 FULLERTON AVE. EVERGLADE 0230 CHICAGO, 47

MAPE'S BETTER BUYS!

MISCELLANEOUS PARTS, EQUIPMENT

NEW WALL BOX REPLACEMENT COVERS

(For 20 Selection Seeburg Wireless or 3 Wire Boxes)

Lightweight Aluminum; Brown or Gray Crackle Finish.

Guaranteed Perfect Fit—Each $5.95

GENUINE FIBRE MAIN GEARS
For Seeburg and Wurlitzer

(Less Hub) $3.95

Lots of 10 .....$3.50

Quantity Price $3.00

HEAVY DUTY CASTORS

Set of Four $1.65

PLASTIC

60 Gauge — Red — 20" x 50" Sheets $10.00

Cut to Measure—2c per sq. inch

Reconditioned CONSOLES

Keeney Super Bells, 5c, F.P., P.O.	$225.00
Keeney Super Bells, 10c, F.P., P.O.	225.00
Keeney Super Bells, 25c, F.P., P.O.	235.00
Keeney Super Twin, 5c-5c, F.P., P.O.	375.00
Keeney Super Twin, 5c-25c, F.P., P.O.	425.00
Keeney Super Twin, 5c-10c, F.P.	405.00
Keeney 4-Way, 5c-5c-5c-25c	450.00
Keeney 4-Way, 5c-5c-10c-25c	495.00
Keeney 4-Way, 5c-5c-25c-25c	505.00
Mills Four Bells, 5c-5c-5c-25c, (Original Heads)	325.00
Mills Four Bells, 5c-5c-5c-25c, (Late Heads)	550.00
Bally Club Bells, 5c, F.P., P.O.	155.00
Bally Hi-Hands, 5c, F.P., P.O.	139.50

E. T. MAPE Distributing Co.
INCORPORATED

SAN FRANCISCO
STOCKTON
LOS ANGELES

PHONOGRAPHS — Refinished - Reconditioned

Seeburg, 9800 ESRC	$525.00	Wurlitzer, 750M	550.00
Seeburg, 8800 ESRC	525.00	Wurlitzer, 42-500K	395.00
Seeburg, 8200, ESRC	525.00	Wurlitzer, 42-600	395.00
Seeburg Concert Master, ESRC	425.00	Wurlitzer, 600	345.00
Seeburg Classic	450.00	Rock-Ola Commando	475.00
Seeburg Colonel, ESRC	475.00	Rock-Ola '40 Master Rockolite	375.00
Seeburg Enveoy, ESRC	495.00	Mills Panoram	375.00
Wurlitzer, 950	625.00	Seeburg, 5c, Wire Boxes	27.50
Wurlitzer, 850	550.00	Seeburg, 5c, Remote Boxes	30.00

TERMS: 1/3 Deposit w. Order, Balance C.O.D., F.O.B. Los Angeles or San Francisco.

SAN FRANCISCO:
284 Turk Street—Prospect 2700

STOCKTON:
21 N. Aurora Street—Phone 7-7903

LOS ANGELES:
1701 West Pico Blvd.—DRexel 2341

All Merchandise TRIPLE WARRANTED by Pacific Coast's Largest Distributor of Coin Operated Equipment

Claims 10¢ Play Is Holding Collections Up Over 5¢ Action

PASSAIC, N. J. — Manny Ehrenfeld of Telemusic Service, this city, notified *The Cash Box* this week that he was extremely enthusiastic over the way that phono manufacturers were stimulating the change to 10c, 3 for 25c play.

"You can tell the trade for me", Mannie reported, "that even last week our collections on 10c, 3 for 25c play, were $50 above what our average used to be on 5c play." Ehrenfeld changed his entire route over to 10c, 3 for 25c play on June 1, 1946. (The story appeared at the time in *The Cash Box.*)

He also stated, "Tho collections are down everywhere in the country, ours continue to go up. We are getting more quarters in our machines than we ever did before in all our long history in this business. The operators should all swing over. It's the best thing they can do today."

He also said, "Everyone in the industry should compliment *The Cash Box* on the hard work you did to convince operators to change to a better commission basis. I sure am happy to see the manufacturers following your principles."

Ex G.I.'s Disappoint St. Louis Coinmen

By Bert Merrill
St. Louis Office of The Cash Box

ST. LOUIS, MO.—It looks as though the shortage of trained mechanics, operators and other employees in coin machine circles will continue to be the chief problem of the industry into 1947, according to a report of St. Louis distributors and large-scale operators.

The anticipated use of military veterans has fallen far short of requirements, according to a consensus of half a dozen distributors. Although each of the distributors has offered to co-operate with the Veterans Administration in the setting up of apprentice-training programs under the G.I. Bill of Rights, and offered attractive salaries and hour arrangements, there have not been sufficient applications to meet the demand for more service work.

"The average veteran is finding pay scales and working hours far less to his liking than he originally expected when coming out of the service," one distributor pointed out, "I believe that too many of them have been fooled by stories of $110 a week defense-plant jobs, and are inclined to search farther before accepting training as a coin machine mechanic or operator. At least 2/3 of the applications we are receiving for such work are from veterans, who, however, fail to reappear for working out the final details."

Another St. Louis distributor, to put it frankly, indicated considerable dissatisfaction and disappointment with veteran training. "We have had three different men on the staff under the G.I. Bill of Rights," this distributor pointed out, "but all three demonstrated little liking for the complex job of tracing electrical circuits, installing fuses, or the heavy work of moving phonographs and pin tables around the shop. Each one of the men was chosen for previous experience with radio operation, or service with the signal corps during the war but, apparently, they would prefer to do something else. In almost every case, the complaint has been too small pay, although we are already paying up to the legal hilt, and have done everything possible to make working hours pleasant. With subsistence payments, our veteran trainees have made anywhere from $45 to $100 a month more than was possible before the war."

Still another distributor reports better progress through detailing two of his ex-G.I. trainees as coin machine salesmen, two as mechanics and another as an actual operator—out making contacts, ferreting new locations, etc. "I simply gave every man whatever job he most desired," he said. "In that way, I found that there is no resentment on the part of the man toward his duties. We cannot expect to get full co-operation and real service from a man who feels that he is worth far more money than

"Ex-G.I.'s Disappoint"
Continued Page 45

WICO CORPORATION
Formerly
HARRY MARCUS COMPANY
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IN LOS ANGELES
1328 W. Pico Blvd.
•
IN CHICAGO
2913 N. Pulaski Rd.
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See Us For Your Coin Machine Parts

WORLD'S LARGEST DISTRIBUTORS OF PARTS WICO AND SUPPLIES

Immediate Delivery!
COIN OPERATED RADIOS
FOR USE IN
HOTELS • MOTELS • Hospitals • etc.
Designed to permit fastening to any table.
Biggest and Hottest Money Maker in the Nation today.
NEW 1947 DELUXE IMPROVED R. C. A. licensed and guaranteed Five Tube Table Model Radios: 25c One or Two Hour A. C. Operation

Additionol inside Volume Control adjustable to prevent disturbing guests in adjoining rooms.
Built in Loop Aeriol with provisions for extra odded outside Antenna.
Full 5" PERMANENT MAGNETIC DYNAMIC ALNICO SPEAKER.
Two Gang Variable Tuning Condenser.
Micro-Switch type Coin Unit with added famous HAYDON timing motor.
No plungers to press: No clocks to wind: No buttons to push: All Electrical.
Extra YALE lock guards the Coin Box.
Chassis accessible in thirty seconds.

National Coin Radiotel Co.
"Leaders & Pioneers in the Coin Radio Field"
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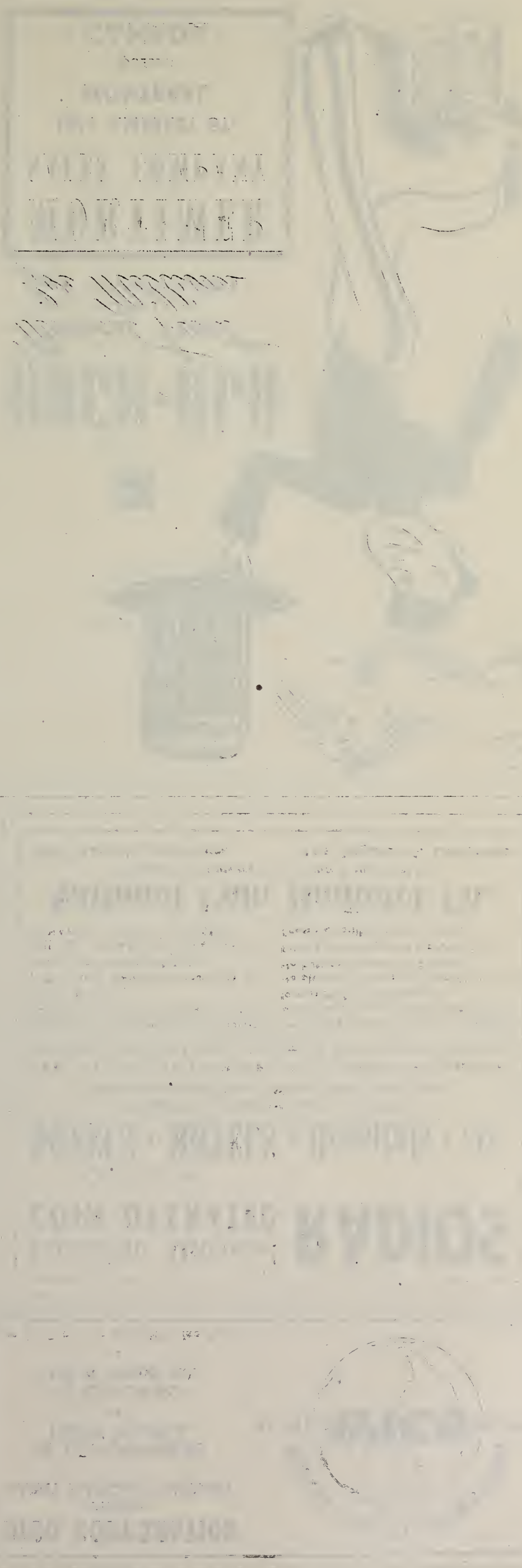

Ex G.I.'s Disappoint

(Continued)

he is being paid, and is generally disgruntled with civilian life after leaving military service. So we've done everything possible for each man to select the kind of work he wishes, and hope that all of them will stay with us."

Smaller distributors, coin machine operators, etc., have nearly all experimented with ex-G.I. help in one form or another. In all cases, the report was a sullen lack of co-operation, and a more or less perverse attitude on the part of men who feel that "the government owes me more than this." However, now that the 52-20 Club—composed of veterans receiving $20 a week unemployment compensation for 52 weeks—is being cut down by chopping off the rolls those who refuse to accept recommended work, a larger supply of help is anticipated.

In almost every case, G.I. trainees have been selected for youth and willingness to learn. "There will be a lot of new blood in the industry in the very near future," one prominent distributor pointed out. "For as fast as these fellows learn the business, and become established in it, the chances are that they will become either operators or full-time servicemen themselves."

FOR SALE
MILLS VEST POCKETS
CHROME
$49.50
McCALL NOVELTY CO.
3147 Locust St. St. Louis 3, Mo.
(Tel: 1644 - 1645)

CLOSE-OUT
MAKE AN OFFER!!

ONE BALLS
1 Bally Arlington pay out
3 1-2-3 1941 pay out
1 Bally Grand National pay out
1 Bally Long Shot pay out
1 Bally Golden Wheel pay out
1 Bally Sport King pay out
1 Fortune pay out

CONSOLES
100 Pace & Baker's R H pay out
2 1941 Bangtails
3 Jumbo Parades
2 Silver Moon
2 Big Game
1 Maybells 5c 5c 5c 25c
40 Galloping Dominoes 1941 Model

SLOTS
3 5c Club Bells
2 10c Club Bells
4 25c Club Bells
25 Columbias 1939 model
9 5c Watlings
B 25c Pace 1946 model
1 10c Pace 1946 model
1 50c Pace 1946 model
1 25c Cherry Bell brown front
3 5c Cherry Bell brown front
1 5c 25c Bally Combination slot latest model
2 5c Jennings Club Chief
1 25c Jennings Club Chief
1 25c Jennings Silver Chief
1 25c Jennings Bronze Chief
1 5c 10c 25c Jennings Cambination Slat
1 5c Mills Cherry Bell
1 5c Mills Gold Chrome
1 10c Mills Blue Front
1 50c Mills Gold Chrome
3 5c Mills Brawn Front
1 5c Mills Blue Front
1 25c Mills Brown Front

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THE CASH BOX
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THE COUNTER GAME THAT IS LEGAL EVERYWHERE!

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1c PLAY
(5¢ Play if Desired)

$49.50
F.O.B. CHICAGO

POP-UP will 'score' every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind.

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ANOTHER MARVEL MONEY MAKER
ORDER FROM YOUR DISTRIBUTOR OR WRITE TO US.

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Ballet Impresario Calls Juke Box Jazz Crime Music

PHILADELPHIA, PA.—In an interview granted the press here, S. Hurok (who is reported to have peddled shoe laces here in 1906) claims that juke box jazz makes husbands murder their wives, inspires suicides and holdups and swells the crime waves generally.

Hurok, who introduced the Original Ballet Russe to this country, also stated, according to newspaper accounts, "I would like to see city, state and government everywhere subsidize the ballet theatre—tax the people so that they can see more ballet. I would like to see a Minister of Fine Arts appointed."

Regarding juke boxes he stated, "Bad jazz, added to high-balls and a smoky room — they make crime. Good music," he is reported to have said, "gives an illusion — makes people good-hearted."

Hurok, who has returned from a six months visit to Europe, claims that the Parisians have abandoned jazz in favor of sentimental music. "That kind of music," he said, "makes you love everybody — your own wife or somebody else's."

It was noted by the press that Hurok now owns mansions in both New York and Beverly Hills which, he claims, came from his work as an impresario.

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Carl Trippe
IDEAL NOVELTY CO.
2823 LOCUST STREET
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"Rock-Ola Distributor For 10 Years"

FOR SALE—CONSOLES
10—Buckley Track Odds
5c Play .....Each $325.00
5—Buckley Track Odds
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Terms 1/3 Deposit
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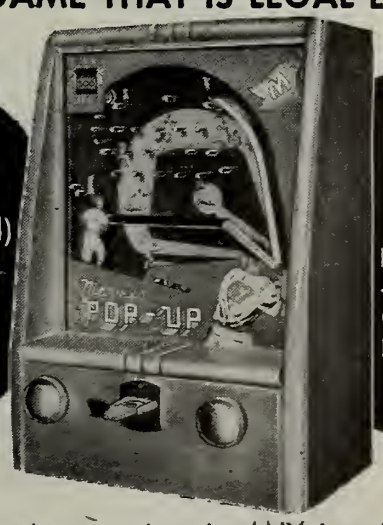

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UNITED COIN MACHINE COMPANY
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YOUR CHOICE — *Cherry or Diamond Ornaments*

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Another Highschool Finds Juke Boxes Popular At Lunchtime

FREEPORT, N. Y.—At the Baldwin Highschool here, Mortimer Leonard, faculty manager of the four lunch periods the pupils have, stated, "Our pupils prefer croon to boogie-woogie while munching on peanut butter sandwiches."

According to Arthur Lynip, principal, "There is greater quiet and a more relaxed atmosphere in the dining hall since we've had music with our meals."

Students here are dining to juke box music furnished and sponsored by the General Organization.

Another Highschool which found juke box music very outstanding for continuing greater attendance and keeping students interested in school was the Orange High School of Orange, N. J.

Juke box ops are now making it their business to install machines in high schools. Even tho the profits aren't very great the results have helped them tremendously.

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Pioneer Bubbles	$225.00
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Opportunity	Write
Dynamite	334.00
A.B.T. Challenger	65.00
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Chicago Coin Goalee	475.00
Fast Ball	299.50
Pace DeLuxe Chrome Bells	Write
Pop-Up (Marvel's new legal counter game)	49.50
Riviera	279.50

MUSIC

4 Seeburg Symphonolas Each	$145.00
1 Seeburg Hidden Unit	235.00
1 24—Wurlitzer, Buckley Adapter—New Steel Cabinet	235.00
1 Wurlitzer Twin Twelve, Packard Adapter—Steel Cabinet	210.00
1 Wurlitzer 616, Packard Adapter—Original Cabinet	235.00
21 No. 100 Wurlitzer Wall Boxes Each	15.00

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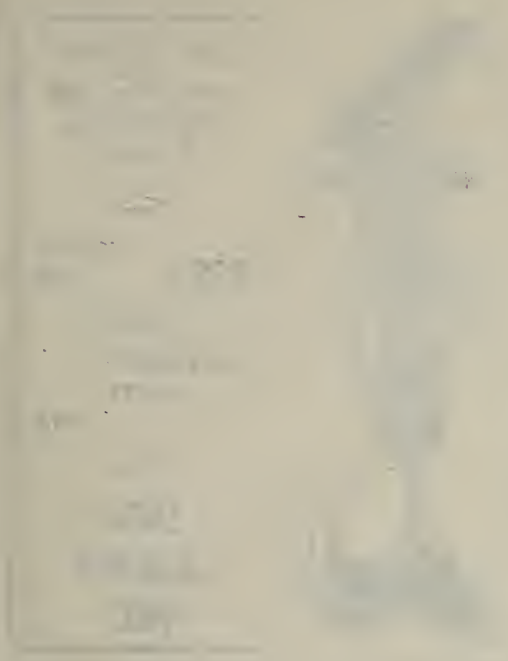

ASCAP STARTS AFTER JUKE BOX BIZ TO COLLECT ON COPYRIGHT

CISAC Convention in Washington Blasts U. S. Gov't for Allowing Free Use of Music in Jukes

Canadian Gov't Comes in for Blast, Too

NEW YORK — The International Confederation of Authors and Publishers met in Washington, D. C. last month where they spent five hectic days in convention discussing various problems. ASCAP (American Society of Composers, Authors and Publishers acted as host to the International Confederation.

The one and only and important decision arrived at during the long session of speeches and proposals was that juke boxes should be forced to pay ASCAP as well as the International Confederation for the use of copyrighted music.

The speakers, on this subject, blasted the U.S. Government for alleged failure to protect the rights of authors and publishers in allowing the free use of music in juke boxes. The International Confederation recommended that immediate action be taken.

Delegates from Italy, Uruguay, Brazil and Argentina are reported to have hotly assailed the U. S. as "a nation out of step with the new world". They claimed that the U.S. appropriated property of citizens of other countries and gave "commercial enterprises free access to these works for personal gain".

One angry delegate is reported to have stated, "Any law which says an author can have an exclusive right to publicly perform copyrighted work in one paragraph and in the next say the performance of a coin operated machine is not a public performance is not only not understandable but is unfriendly".

CISAC delegates passed a similar resolution that action be taken protesting the section of the Canadian copyright laws which restrict rights of authors and publishers on all mechanical uses of their works. This distinctly bars composers from collecting for juke box use of their music.

This meet would not have been important to the cointrade, except for the fact that it once again re-echoes certain yearnings of such organizations as ASCAP to gather more coin into their treasury by taxing the juke box industry, except for the fact that, as all the trade has been advised for many months in the past by *The Cash Box*—that the Buckley Bill is still in the House of Representatives in Washington, D.C., and, tho lying dormant at present, may yet be brought to the fore; as well as the bill shelved in the Senate which also would tax coin operated music equipment for use of copyrighted music.

There is no doubt, after this five day convention of the International Confederation, that ASCAP will once gain start out on the path to change the copyright law and will attempt by every possible means to force every juke box to pay a license fee for use of its copyrighted music.

Rumblings have been heard in the trade time and again. But, it seems that the industry has once again been lulled into a state of lethargy and, once *The Cash Box* halted its warnings, is now wide open for the attack by ASCAP to make it pay a new kind of taxation.

So far, ASCAP, has been twice defeated in the Courts here in the U.S. In Canada a victory was won after taking the case all the way up to the Privy Council in London, England.

Whatever attempts will be made, after passage of the resolution at this International Confederation convention, no one as yet knows. But, it is up to every member of this automatic music industry to keep eyes and ears wide open and immediately report any attempt which may be made. This will come sooner than expected.

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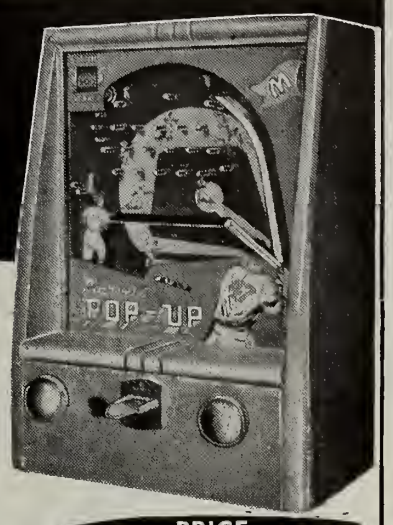

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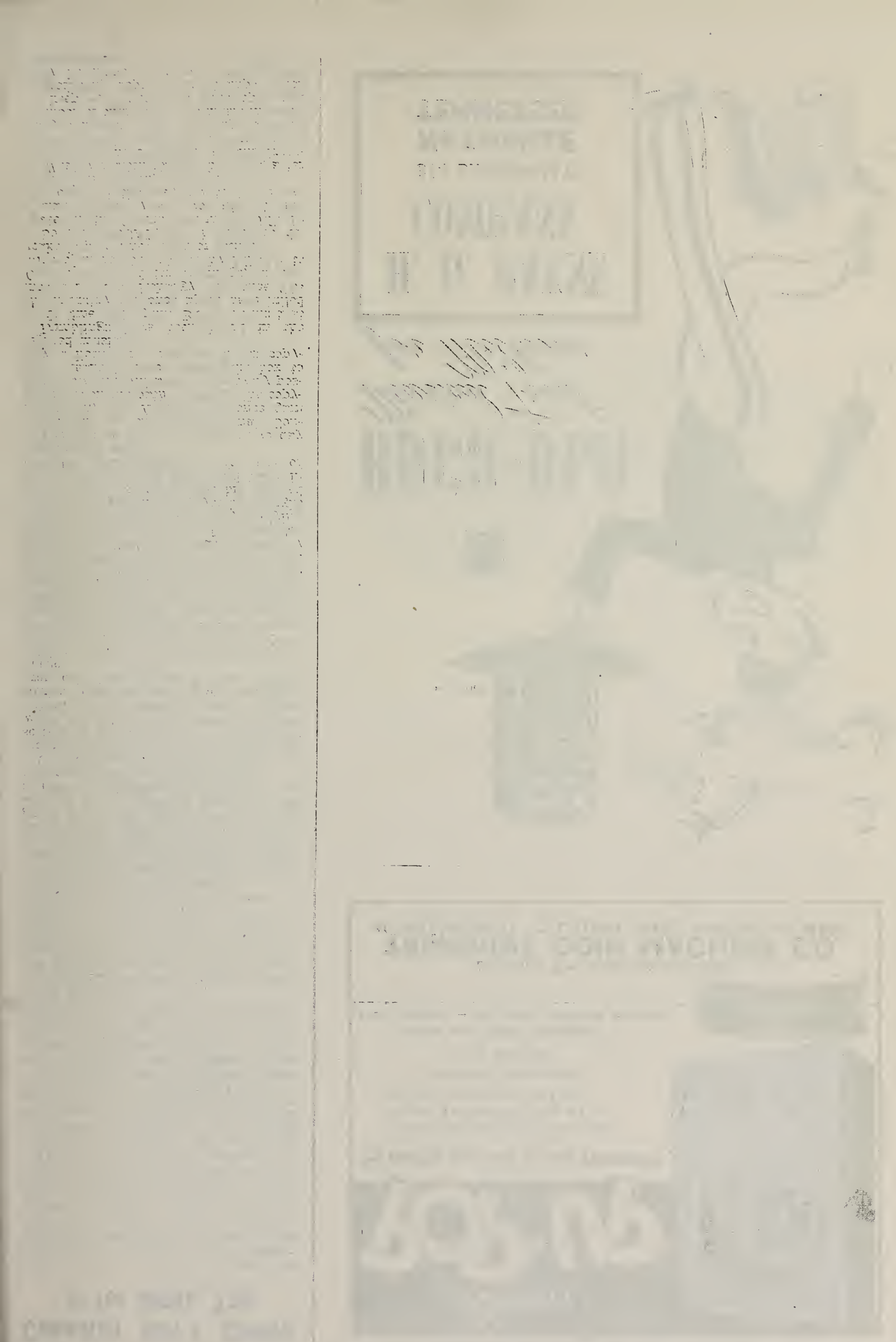

MGA Boost Hayes Play As Outstanding Public Relations

NEWARK, N. J.—MGA (Music Guild of America) in its latest bulletin reported that all music coinmen should see "Happy Birthday", the play in which Helen Hayes is now starring on Broadway, because of the fact that it points such good public relations effort for juke boxes generally.

LeRoy Stein, director of MGA, writes, " . . . those engaged in the music business can no longer afford to bury their heads in the proverbial manner of the ostrich. The juke box has become a national institution. It is noticed by men in every walk of life. Thousands of people will see 'Happy Birthday' and they will be influenced by it. It is up to us in the industry to carry on our program of public relations with fervor and understanding."

MGA are boosters of all good public relations work to better the automatic music business and have been urging all their members to intensify their efforts.

IMMEDIATE DELIVERY

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NEW WALL BOX REPLACEMENT COVERS—FOR SEEBURG WIRELESS OR 3 WIRE BOXES — $5.95.

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GENERAL Formerly The General Vending Service Co. *Vending Sales Corp.*
306 N. GAY ST. ★ BALTIMORE, 2, MD.

SALE! 2 Buckley 24 Cellar units, guaranteed in perfect condition $225. ea.; Buckley 24 record Chrome Boxes, like new $20. ea.; Buckley 20 record Chrome and Gold Boxes $20. ea.
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COIN MACHINE MOVIES
FOR REGULAR PANORAMS AND SOLO-VUES
REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
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Portland Dentists Use Wired Music

PORTLAND, ORE. — General Music Service here is reported to be doing a very fine job of piping soft music into dentists offices in this city.

John Eagan, one of the General execs, reported to the press that "the type of music selected is an important factor in the success of the service."

He explains that jive and jump numbers are not considered very "soothing" for someone with an aching molar. Instead, the firm spins "sweet" music for the dental parlors.

Many coinmen thruout the country who have started studios for non-selective and wired telephone music are now turning to selling doctors' and dentists' piped music and are finding this a very profitable field.

Telomatic, Inc., N. J., have been offering the sale of this sort of piped music thru the system which they have been advertising to the trade.

ORIGINAL 70L7 TUBE—
O.P.A. CEILING PRICE $1.95
185 Tube—O.P.A. Ceiling Price.....$1.30
All Tubes in factory sealed cartons and guaranteed
WE CARRY A FULL LINE OF TUBES.
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YOU are cordially invited to attend the premier New York showing of the . . .

New Packard Pla-Mor Floor Model No. 7

December 6 and 7

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PHONE: KILBOURN 3030

CMI Public Relations Chief Agrees Code Of Ethics Needed

By JAMES T. MANGAN
Chief, CMI Public Relations Bureau

CHICAGO—James T. (Jim) Mangan, Chief of the Public Relations Bureau of Coin Machine Industries, Inc. (CMI) wrote the following letter to *The Cash Box* this past week.

"My sincere compliments to you on the deep and appropriate thinking contained in your article, page 3 of the November 18th issue

"I agree completely with your idea that a Code of Ethics for the entire coin machine industry must eventually be developed and can assure you that we, on the public relations staff of Coin Machine Industries, Incorporated, are going to give this plan a lot of study. Any further suggestions which you may have will be eagerly received."

The editorial which appeared on page 3 of the November 18 issue referring to a "Code of Ethics" for the coin machine industry was based on the work which had already been done by the Outboard Motor Manufacturers Assn. Like the suggestion that a "Public Relations Bureau" be created for the industry *The Cash Box* again urges that a "Code of Ethics" be adopted for all

In regard to the article which appeared on page 4 of the November 18 issue of *The Cash Box* entitled, "How To Get Taxed" Mangan wrote the following to *The Cash Box*, "On page four of *The Cash Box*, November 18, 1946, you have printed one of the most opposite and significant articles ever to appear in any coin machine magazine. My compliments to you on taking this stand in this article.

"I want you to know that CMI is always ready to receive public relations suggestions from *The Cash Box*.

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CENTRAL DISTRIBUTORS
2334 OLIVE STREET ST. LOUIS, MO.

Music Op Offers New Idea For 10¢ Phono Play

Suggests Leaving Coin Chutes As They Are On Phonos To Simplify Conversion

CHICAGO — DeWitt (Doc) Eaton, vice president and general salesmanager of AMI, Inc., this city, reports that Roy Bangs of Little Rock, Ark., in his estimation, has a very unique suggestion for the initial conversion of automatic phonos to 10c play.

Bangs suggests that present coin chutes be left exactly as they are on the juke boxes but that the set-up units be changed so that:

(1) Two nickels would be required for one record.

(2) A dime would play one record.

(3) A quarter would play five records.

Bangs is reported to have told Eaton, "One record for a dime and five records for 25c would be readily accepted by the public who are used to the wholesale price scheme of one for a nickel, three for a dime, in the purchase of candy bars and chewing gum and other merchandise items. In addition, it is a gradual move toward 10c play and the overplay which would develop would prove very profitable."

Hankins Celebrate 25th Wedding Anniversary

ATLANTA, GA.—The above pictures were snapped at the Silver Wedding Anniversary party of Mr. and Mrs. Morris Hankin given at the Mayfair Club in this city.

Left to right in top pic: Mrs. Yetta Weinberg, Mrs. Arthur Weinberg, Mr. Arnold Feldman (Hankin's son-in-law who heads Atlanta Cigarette Service); Mr. and Mrs. Morris Hankin, Mrs. Natalie Feldman, Mr. Arthur Weinberg and Harlean Hankin, youngest daughter of the Hankins.

Left to right in bottom pic: Wm. B. Rankin of International Mutoscope; Ben Smith of the DePerri Advertising Agency; Jack Lovelady, partner of Morris Hankin; Lou Koren of the Distributing Corp. of Illinois; the ladies: Mrs. Lou Koren, Mrs. Jack Lovelady; Mrs. Ben Smith and Mrs. Wm. Rabkin.

Those present agreed that this was one of the most gala affairs ever yet given at the well known Mayfair Club in this city. The Hankins were complimented by noted coin machine leaders from all over the nation.

SAM STERN SAYS
IT'S ALWAYS
SMARTY
WILLIAMS NEW 5 BALL GAME
ON ANY LOCATION
SEE YOUR LOCAL DISTRIBUTOR OR WRITE DIRECT TO:
SCOTT-CROSSE COMPANY
Exclusive Distributor in Pa. & N. J.
1423 Spring Garden St., Phila., Pa.

An Operator Talks About Locations Owning Machines

By Bryan E. Edwards
Radio & Elec. Ser., Douglas, Wyo.

"A few days ago we read an article wherein some operator said that operators who complained about location ownership just were not the best operators. That they should be salesmen enough to overcome such things. This could be correct but I have never quite shared this opinion. I have, on occasion, been able to deal with some locations on a salesmanship basis and firmly believe that they have never afterward been sorry.

"We are continually approached by locations wanting to buy and we know of locations that manage to get on mailing lists as operators. Some of these I know will be buying. There are always distributors to sell them. I would like to bring up a line of thought that I quite thoroughly believe in and yet have never seen in print.

"Most location owned equipment is poorly maintained. It gives the public the idea that it is no good, making it harder for an operator to place the same type of machine. Take the saloon owner who is his own bartender and owns his juke box. A customer plays the machine and the owner spends fifteen to twenty minutes to get the thing operating for the customer. Then it blares out. Has a bad needle, worn record and plenty of hum. When the owner opens the cash box he congratulates himself on the money. He doesn't have to split with anyone. It's all his. He has not charged himself a penny for the time he lost from his bar. Or the drinks he might have sold. Or the customers that didn't come in. The money he got is all his (even if he put in half of it himself) and that seems to be all that matters.

"Yes, there is a selling job to be done here. A well serviced, late type machine, placed by a good operator, or any machine with good service and the best records, would bring and keep more than enough customers to make up more than the difference in the day's profits, even if the operator paid the location no commission at all.

"If this were not true there would not be any operators. The restaurant owner would milk his own cow and get his milk for almost nothing. Butcher his own meat. Bake his own bread. Why share his receipts with the butcher, and baker or the milkman? After all it is his restaurant. And the average proprietor is a lot better informed on how to do these things than he is to properly take care of such intricate equipment as a coin operated phonograph."

ROCK-OLA
Musical Treat for Millions

MULLININX
AMUSEMENT CO.
302 WEST VICTORY DRIVE
SAVANNAH, GEORGIA
●
233 TRINITY AVENUE, S.W.
ATLANTA, GEORGIA

NO BETTER BUYS THAN
ACTIVE'S "BIG 66" LIST!
All Equipment in A-1 Mechanical Condition . . . Rails Scraped, Sandpapered and Lacquered.
READY FOR OPERATION!

ONLY $66.00 EACH
VICTORY
FIVE - TEN - TWENTY
AIR CIRCUS
BIG PARADE
HOME RUN '42
KNOCKOUT
Only $66.00 Each

POST WAR PRODUCTS
At $166.00 Each
BIG HIT $166.00
SURF QUEEN 166.00
STAGE DOOR CANTEEN 166.00

BOBTAIL ..... $46.00 ($20 under $66)
SILVER MOON ..... $46.00 ($20 under $66)
JUMBO PARADE ..... $56.00 ($10 under $66)

KEENEY 4 WAY SUPER BELL, C.P., 5-5-5-25 ..... $366.00
BALLY CLUB BELL, F.P. or C.P. $106.00
KEENEY SUPER BELL, F.P. and P.O. $136.00

YOUR CHOICE OF
ANY 2 FOR $66.00

BIG CHIEF ..... 2 for $66
ABC BOWLER ..... 2 for $66
DO RE MI ..... 2 for $66
DIXIE ..... 2 for $66
FLICKER ..... 2 for $66
GUN CLUB ..... 2 for $66
HI-STEPPER ..... 2 for $66
HOROSCOPE ..... 2 for $66
INVASION ..... 2 for $66
LEGIONNAIRE ..... 2 for $66
MONICKER ..... 2 for $66
FOUR ROSES ..... 2 for $66
MAJORS '41 ..... 2 for. $66
MARINES AT PLAY ..... 2 for $66
PARADISE ..... 2 for $66
PLAYBALL ..... 2 for $66
SEVEN UP ..... 2 for $66
SHOWBOAT ..... 2 for $66
SPORT PARADE ..... 2 for $66
STAR ATTRACTION ..... 2 for $66
STRATOLINER ..... 2 for $66
TWIN SIX ..... 2 for $66
VELVET ..... 2 for $66
WILDFIRE ..... 2 for $66

1/3 Deposit - Balance C.O.D.

ACTIVE AMUSEMENT MACHINES CO.

900 Franklin Street
PHILADELPHIA 23, PA.
Market 7-2656

1060 Broad Street
NEWARK 2, N. J.
Mitchell 2-7646

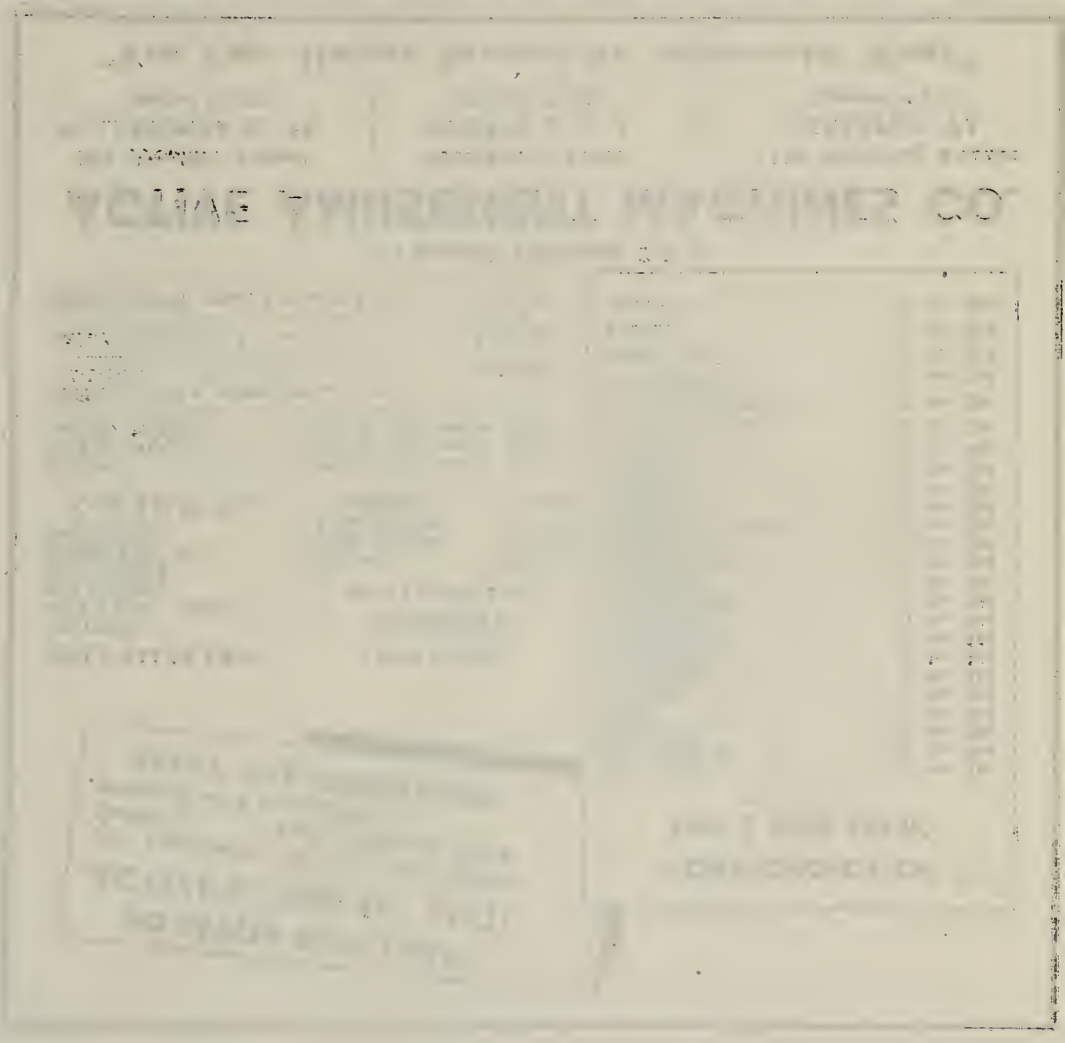
1120 Wyoming Avenue
SCRANTON, PA.
Scranton 4-6177

"You Can Always Depend On Active—All Ways"

Buys Aireons — Gets His Pic in Paper

RIVERHEAD, N. Y.—Joe de Cristofaro of this city, who just purchased a number of the new Aireon phonos, found that his picture appeared in the local press, the "Riverhead County-Review," advising the public that Joe was now operating Aireons and completely describing the machine to its readers.

The newspaper also advised that the Aireons "have been placed in various locations in the Riverhead area".


POSH-OFF

Brilliant Named Michigan Distribs For Vogue Records

JOE BRILLIANT

DETROIT, MICH.—Joe Brilliant of Brilliant Music Company, this city, has been appointed distributors for the State of Michigan for Vogue Records.

These gorgeously colored picture records have clicked everywhere they have been presented, according to the firm, and now with distribution arranged directly thruout the entire state by Tom Saffedy of Vogue appointing Brilliant Music Co., the belief is that sales will be tremendously increased.

Joe Brilliant, who is also president of the Michigan Phonograph Owners Assn., is very well acquainted with the record business. Brilliant Music Company have been engaged in the sales of records for a great many years. They have a very close contact and relationship with leading record users thruout the entire State of Michigan.

According to Brilliant, "We have always wanted to handle the Vogue Records as distributors. Vogue Records are the most outstanding achievement in the record business. Not only are they new and different, but they are without any doubt, the most attractive record which has ever been presented to the public.

"We feel certain that from now on Vogue Records will be 'number one' in the entire state", he concluded.

Ops Assns On Radio Quiz Program

CLEVELAND, O. — Two of the best known music operators' associations in the nation will compete with each other on Monday evening, December 2 on the famous quiz program, "Quiz of Two Cities".

The associations which will be involved are the Michigan Phonograph Owners Association and the Ohio Phonograph Owners Association.

Joe Brilliant, president of the Michigan group will captain a team from Detroit and Jack Cohen, president of the Cleveland group will captain the Ohio team.

As yet they have no inkling of what the questions will be. The boys believe, tho, that they will probably be based on music in juke boxes

(Some months ago a Chicago juke box team won over a New York team on this same program. DeWitt (Doc) Eaton of AMI, Inc., vice-president and general salesmanager headed the Chicago team and Jack Mitnick of Runyon Sales Company captained the New York team.)

ROCK-OLA
Musical Treat for Millions

Exclusive Distributors in Massachusetts and Rhode Island

J. J. GOLUMBO & COMPANY

116 NEWBURY STREET
BOSTON 16,
MASSACHUSETTS

The windows are wide open . . . the electric fans are running . . . and we've even had an air conditioning unit delivered to our offices, but we still can't breathe freely! We're still smothered with orders and requests for WHIRL-A-BALL!

So great, so unpredictably overwhelming, has been the response for Amusement Enterprises' newest coin-catcher, WHIRL-A-BALL, that our entire productive capacity will be taxed to the utmost for the next few weeks!

Just as soon as we're able to balance your heavy demand with our increasing supply . . . just as soon as we're able to draw a deep breath . . . the trade will once again be informed that additional orders are being accepted for WHIRL-A-BALL.

Until that time . . . please, fellows, take it easy, and . . . How About Some Nice, Fresh Air?

AMUSEMENT ENTERPRISES, INC.

• GEORGE PONSER • IRVING KAYE • 2 Columbus Circle, N.Y. 19, N.Y. • Phone: Circle 6-6651 •

Now about some
PRESS AIR

PINCH HITTER

NOW DELIVERING

NEW SENSATIONAL LEGAL ROLL DOWN BASEBALL GAME

•

1st ROLL DOWN LEGAL GAME SINCE THE WAR

•

Completely New . . .

BE THE FIRST WITH THE LATEST!

ORDER NOW! **$459.00** F.O.B. LOS ANGELES, CAL.

1/3 DEPOSIT WITH ORDER, BALANCE C.O.D.

WRITE — WIRE — PHONE TODAY!

[DISTRIBUTORS WANTED!!]

A FEW TERRITORIES OPEN

MANUFACTURERS

FREE
BALL
HOLDS
PLAYER
'TILL LAST
BALL PLAYED

PICO SALES CO.

5426 W. WASHINGTON BLVD.

LOS ANGELES 16, CALIF. (PHONE: YORK 2345)

MGA Announces Date And Place of Annual Banquet

NEWARK, N. J. —LeRoy Stein, managing director of the Music Guild of America (MGA) announced this past week that the annual banquet of this association for the music operators of the State of New Jersey will be held in the Terrace Room in Newark on Wednesday, March 5, 1947.

The Terrace Room is one of the most outstanding dine and dance spots in this state. Being extremely large for it is located in the lower court of the Mosque Theatre Building here, the organization's executives believe that it will completely accommodate the large attendance expected for this first affair of MGA.

In addition to a sumptuous dinner which will be provided for those music coinmen, their wives, families and guests who will attend, there will be a large show composed of outstanding recording artists who will be in the Newark-New York area at the time and also other acts which will be provided for this gala occasion.

Dancing to one of the leading bands, which frequent the Terrace Room, will also be arranged and, according to some of the noted distribs here, recording bands in the vicinity will also be asked to take the stand and play their music for the entertainment of the music men.

This being the first annual affair of MGA, it is believed that it will attract the greatest attendance in the juke box history of New Jersey.

ROCK-OLA

Musical Treat for Millions

B. D. LAZAR COMPANY

1635 FIFTH AVENUE

PITTSBURGH 19, PA.

(Phone: Grant 7818)

LOS ANGELES
See Wm. R. Happel or W. E. Happel

BADGER'S BARGAINS

DEFER A FEW DOLLARS LESS • SELDOM A PENNY MORE

See MILWAUKEE
C. A. Happel or H. E. Reimer

KEENEY
THREE WAY
BONUS SUPER BELL

Keeney's One Way - Keeney's 2 Way
Keeney's 3 Way
BONUS SUPER BELLS
Leading the Profit Parade
Now Delivering

EXPORT TRADE

Our New 1946 Coin Machine Catalog, just off the press, contains reconditioned phonographs and accessories, most complete coin machine catalog ever offered. Don't fail to send for your FREE copy today.

RECONDITIONED CONSOLES

LARGEST STOCK OF DEPENDABLE CONSOLES ON THE WEST COAST

Keeney 5uper Bells, 5c, F.P., P.O.	$219.50
Keeney 5uper Bells, 10c, F.P., P.O.	225.00
Keeney 5uper Bells, 25c, F.P., P.O.	225.00
Keeney 5uper Twin, 5c-25c, F.P., P.O.	375.00
Keeney 5uper Twin, 5c-25c, P.O.	275.00
Keeney 4-Way, 5c-5c-5c-25c	450.00
Keeney 4-Way, 5c-5c-10c-25c	450.00
Keeney 4-Way, 5c-5c-25c-5c	395.00
Evans Lucky Lucre, 3-5c, 2-25c	199.50
Evans Lucky Lucre, 5-5c	125.00
Bally Roll-'Em, 5c, P.O.	99.50
Baker's Pacers, Late, Daily Double	199.50
Pace Reels, 10c, Late	139.50
Mills Four Bells, Late Heads, 5-5-5-25c	$495.00
Mills Four Bells, Late Heads, 5-5-5-5c	395.00
Mills Three Bells, 5c, 10c, 5c	495.00
Mills Three Bells, 5c, 10c, 25c	595.00
Mills Four Bells, Orig. Heads, 5-5-5-5c (Refin.)	275.00
Mills Four Bells, Orig. Heads, 5-5-5-25c (Refin.)	295.00
Bally Club Bells, F.P., P.O., 5c	149.50
Bally Hi Hands, F.P., P.O., 5c	139.50
Bally Sunrays, F.P., 5c	109.50
Mills Jumbo, Late, F.P., P.O.	149.50
Mills Jumbo, Late, P.O.	99.50
Mills Jumbo, Late, F.P.	99.50
Pace Saratogas, Late, 5c	89.50

PHONOGRAPHS

5eeburg BB00 New Rock-O-Lite, E.S.	$425.00
5eeburg BB00 New Rock-O-Lite, R.C.	450.00
5eeburg B200, R.C., E.S.	475.00
Rock-Ola Commando	425.00
Rock-Ola Spectravox, Playmaster	350.00
Rock-Ola Standard New Rock-O-Lite	375.00
Rock-Ola Master New Rock-O-Lite	385.00
Wurlitzer Victory 500	395.00
5eeburg Classic New Rock-O-Lite	395.00
Wurlitzer Model 616 New Rock-O-Lite	225.00
Rock-Ola Super New Rock-O-Lite	395.00
Wurlitzer Model 950	595.00
Wurlitzer Model 750E	595.00
Wurlitzer Mcdel B50	595.00
Seeburg Major, E.S., New Rock-O-Lite	425.00
Mills Empress New Rock-O-Lite	325.00

ONE BALL MULTIPLE TABLES

Bally Thorobred (Refinished)	224.50
Bally Longacre (Refinished)	224.50
Bally '41 Derby (Refinished)	139.50
Bally Club Trophy (Refinished)	139.50
Keeney Fortune (Refinished)	139.50
Bally Sport Special (Refinished)	75.00
Bally Blue Grass	99.50

RECONDITIONED SLOTS

Mills New Golden Falls	Write
Black Cherry Bells (Rebuilt), 5c	$229.50
Black Cherry Bells (Rebuilt), 10c	234.50
Black Cherry Bells (Rebuilt), 25c	239.50
Mills Blue Fronts (Refinished), 5c	149.50
Mills Blue Fronts (Refinished), 10c	159.50
Mills Blue Fronts (Refinished), 25c	179.50
Jennings Chief, $1.00	495.00
New Mills Vest Pocket Bells	74.50
Mills Vest Pocket (Refinished)	49.50
New Columbia DeLuxe Bell	209.50
Brown Fronts (Refinished), 5c	159.50
Brown Fronts (Refinished), 25c	189.50
New Pace DeLuxe Bells, 50c	500.00
New Pace DeLuxe Bells, $1.00	600.00
New Columbia Bells	145.00

ARCADE EQUIPMENT

Chicago Coin Goalee, Like New	$395.00
Mills Panoram and 5olo-Vue	395.00
Rotary Merchandisers	225.00
Bally Undersea Raider	275.00
Skyfighter	199.50
New Gottlieb Grip Scale	39.50

TERMS: HALF DEPOSIT WITH ORDERS

BADGER SALES CO.
1612 W. PICO BLVD. LOS ANGELES 15, CALIF.
DRexel 4326

BADGER NOVELTY CO.
2546 NO. 30th ST. MILWAUKEE 10, WIS.
KILBOURN 3030

So. Calif. Music Ops Announce Permanent Hdqtrs. And Outline Service For Members

LOS ANGELES, CAL. — A bulletin just issued by the Southern California Automatic Music Operators Assn., announces that 1811 W. Pico Blvd., this city, will now be permanent headquarters for the organization.

In addition, SCAMOA also announced a complete and very interesting list of "services" for its members.

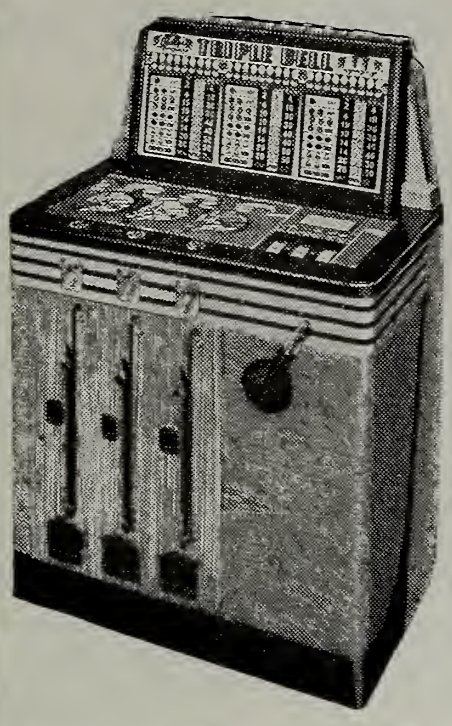
By listing their operational area, any new leads that come in will be fed to ops in those areas from where the lead originates. Phono rentals will be arranged for ops. Used equipment for sale or for purchase will be listed on the association's bulletin board if the phono op can't find it at his jobber or distrib.

SCAMOA will also arrange with record firms for latest releases so ops can hear them before buying. The organization will also apply for licenses for its members. Members will also be allowed to use SCAMOA's headquarters for personal appointments or phone calls and for other needs.

E. Jay Bullock, who is managing director of SCAMOA, advises that he is anxious to work with all members to make operating as easy and pleasant as possible and offers complete cooperation of the entire organization's facilities at all times.

TRIPLE BELL

TRIPLE PLAY! TRIPLE PROFIT!



TRIPLE COIN-CHUTES permit three players — or three coins — every spin of the reels. . . . 1000 SUPER SPECIAL award insures continuous repeat play. Convertible automatic or replay. Any combination of nickel, dime and quarter chute.

DRAW BELL

The Greatest Console Ever Built! Fascinating! Thrilling! Suspense AND - COME-BACK Player Appeal that Doubles and Triples your PROFITS! The "HOLD AND DRAW" feature has been acclaimed by EVERY OPERATOR!!

ORDER QUICK!!

$477.50

F.O.B. Chicago

midget racer

New Fast 5-Ball Novelty Hit

Fastest-Playing — Fastest-Profit-Producing 5-Ball Game You've Seen in Years

EXCITING 3-WAY SCORING SYSTEM

IDEAL FOR COMPETITIVE PLAY

NOW DELIVERING

PACKARD PLA-MOR

MODEL 400 HIDEAWAY
WALL BOXES
SPEAKERS
30-WIRE CABLE

★ LOOK AT THESE FALL SPECIALS ★

Thorobred	$225.00	Pimlico	189.50
Longacres	225.00	Keeney Super Bell, 5c C.P. F.P.	225.00
'41 Derby	139.50	Keeney Super Bell, 25c C.P. F.P.	235.00
Club Trophy	139.50		
Dark Horse	109.50		
Blue Grass	99.50		

DIRECT LINE DISTRIBUTORS

We Carry a Most Complete Stock of Parts and Equipment for Every Type and Kind of Coin Machine. It Will Pay You To Pay Us a Visit

PAUL A. LAYMON, INC.

DISTRIBUTORS FOR BALLY MFG. CO. IN SO. CALIFORNIA, SO. NEVADA, ARIZONA, AND THE HAWAIIAN ISLANDS

1503 W. PICO STREET **Phone: DR. 3209** **LOS ANGELES 15, CAL.**

Feature New Mills Coca-Cola Vender at Hotel Show

NEW YORK — The Coca-Cola Company, 515 Madison Ave., this city, whose display at booth 7 at the Hotel show here attracted much attention featured the brand new change making Mills No. 120 Coca-Cola vender.

This new vender features a coin changer wherein the purchaser of a bottle of Coke can insert either 5c, 10c or 25c and get his bottle and change, all in one operation.

Tho the Coca-Cola Company is restricted to only 60% of its 1941 production it is believed that it will be able to alleviate this shortage before the latter part of 1947.

The new Mills No. 120 vender attracted a great deal of interes'

THE

"BIG SHOW"

will be at

SHERMAN HOTEL

CHICAGO

FEB. 3, 4, 5, 6, 1947

ROCK-OLA

Musical Treat for Millions

HUB

ENTERPRISES

32 S. CHARLES ST.
BALTIMORE, MD.

(Phone: Lexington 6446)

Jack Williams Urges 5¢ Play Continue But On New Basis

DENVER, COLO.—Jack Williams of the Capitol Sales Company, this city, noted juke box ops, reported to *The Cash Box* this past week that, "The juke box was born a five cent machine and that is as 'standard' as Ford is to an automobile."

He also stated, "Train the American people one way and then try to change them and the result is 'trouble'."

Williams offers a new angle to the phono operator which he believes will allow him to continue to play records for 5c each. His belief is that arrangement should be made with the location to first take expenses out of the machine and then split the balance on a 50%-50% basis with the merchant.

He writes, "No one can tell me that it is a 50-50 deal when all the location furnishes as his end of the bargain is the electric current for the machine. I say hell, no. The only way that the expenses, etc., can be set up is for a weekly guarantee to be paid by the location owner."

Williams' idea carries out the plan of a "front money guarantee" which was proposed time and time again by many noted music ops who are now using this method to assure covering overhead expense of their equipment prior to dividing whatever balance remains of each collection.

He makes it much simpler, tho, by suggesting that the operator advise the location that "expenses must come out of the machine first" and then split the balance.

This may help many operators who desire a method to arrange for a "front money guarantee" with the location owner.

Not only can they show what their actual expenses are by whatever new records, bulbs, tubes, needles, parts, etc., they place in the phono at collection time, but also deduct expenses which the merchant has undergone such as electric current and rental for the space. Then the balance of the collection would be equally divided between op and retailer.

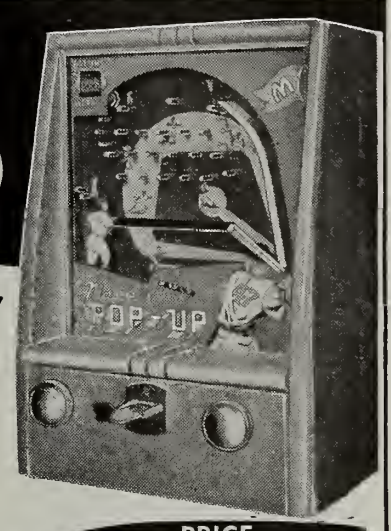
Claims Confections As Popular As The Pictures To Theatres in U. S.

KANSAS CITY, MO.—"Box Office" magazine, spokesman for the moving picture industry, reported in its November issue that, "The big news in confection vending these days is that just about everybody in theatre business has awakened to the fact that candy and popcorn are as popular as the pictures themselves."

This publication reports that there is now a rush on among theatres everywhere to get the necessary equipment, labor, etc. to engage in the vending of all sorts of confections for this has been found to be one of the most profitable incidentals to the theatre business.

The "candy bars" which are seen in the "Class A" houses, according to this magazine are a development over a period of time when the theatres weren't too anxious to use confections as a part of their business.

Marvel's
POP-UP



THE COUNTER GAME THAT IS LEGAL EVERYWHERE!

POP-UP will 'score' every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind.

ACCURATE, COMPETITIVE, SKILL SCORING

POP-UP WILL TRIPLE YOUR PROFIT!
FULLY METERED — NO COIN COUNTING NECESSARY

PRICE $49.50 F.O.B. Factory

DAVE LOWY & CO.

594 TENTH AVE.
NEW YORK, N.Y.

IMMEDIATE DELIVERY!

EVANS
BANGTAILS, C.P.
BANGTAILS, Conv. F.P.-P.O.
WINTERBOOK, C.P.
GALLOPING DOMINOES

PACKARD
HIDEAWAY
and
PHONOS

PACIFIC COAST
DISTRIBUTORS
1347 W. WASHINGTON
LOS ANGELES 7, CALIF.

ROCK-OLA
Musical Treat for Millions

REX
Coin Machine
Distributing Corp.
821 S. SALINA STREET
SYRACUSE, N. Y.
1441 MAIN STREET
BUFFALO, NEW YORK
1230 BROADWAY
ALBANY, NEW YORK

N. J. Newspaper Urges Schools to Feature "Canteens" With Juke Boxes to Solve Juvenile Delinquency

UNION CITY, N. J.—In an editorial in its November 14 issue the "Hudson Dispatch" leading newspaper here, urged that "Canteens" be set up everywhere in this community to help solve the problem of juvenile delinquency.

The editorial stated, "Supervised canteens, where soft drinks are sold at cost, and juke boxes providing the music for impromptu dancing in the afternoon or early evening would be 'just super'."

The editorial goes on to state, "What wholesome recreation if each school could operate such a canteen for a couple of hours in the afternoon or early evening."

Reporting on the fact that certain counties have arranged for complete programs of competitive sports this paper stated, "That's a big undertaking that will probably not provide thoroly for the particular kind of entertainment that the bobby-soxers want."

This paper urges that "canteens" of the kind mentioned above be set up instead where the boys and girls can dance to juke box music and where they can buy soft drinks at cost and enjoy themselves generally.

As is already known many high schools in this state have installed juke boxes in their gyms so that the pupils can dance during lunch hours. These have clicked so well that they have boosted attendance and have pleased the teachers and the principals of the schools alike.

The idea is spreading and more and more music operators will find it easier to install juke boxes in high school gyms where, even tho collections are not of the highest, they will win much good publicity for themselves in their communities.

Marvel's POP-UP

THE COUNTER GAME THAT IS LEGAL EVERYWHERE!

POP-UP will 'score' every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind.

ACCURATE, COMPETITIVE, SKILL SCORING

POP-UP WILL TRIPLE YOUR PROFIT! FULLY METERED — NO COIN COUNTING NECESSARY

PRICE $49.50 F.O.B. Factory

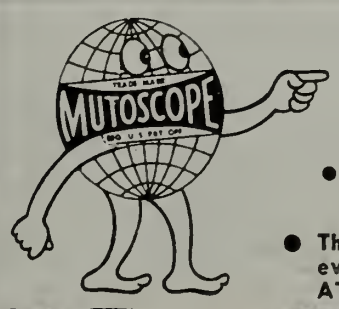
RAKE COIN MACHINE EXCHANGE
609 SPRING GARDEN ST., PHILADELPHIA, PA.

BELLS CONSOLES

Paces Reels Free Play, Payout	$ 69.50
Turf King	145.00
Silver Moon, Free Play, Payout	99.50
Cigarolla	109.50
Club Bells	150.00
Hi Hands	160.00
Keeney Super Bells	175.00
1941-1-2-3 One Ball	75.00
Big 3 (Converted from 1-2-3)	75.00

1/3 Deposit, Balance C.O.D.

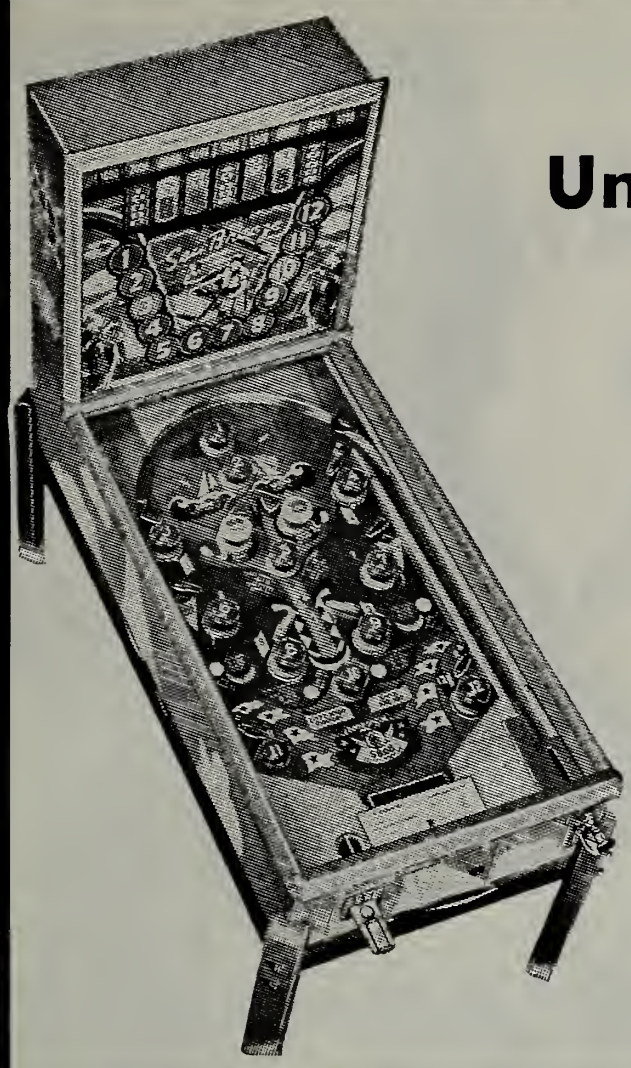
DAVID ROSEN
855 N. BROAD STREET
PHILADELPHIA, PA.
Stevenson 2258



THOUGHTS for THIS WEEK

- Some men spend so much time dreaming of tomorrow and regretting yesterday, that they have no time to do anything today.
- Time is money and one should be saved as well as the other.
- Three of the most profitable operators' machines ever built: PHOTOMATIC, VOICE-O-GRAPH, ATOMIC BOMBER.

INTERNATIONAL MUTOSCOPE CORPORATION
44-01 ELEVENTH STREET WM. RABKIN, President LONG ISLAND CITY 1, NEW YORK



Announcing

United's Brand New Game

SEA BREEZE

Countless operators are familiar with the success of United's conversions. And now . . . United's first brand new Five-Ball Novelty-Replay game SEA BREEZE.

See Your Distributor Now
Send Us Your Name for Regular Mailings

UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY CHICAGO 40, ILLINOIS

Recording Stars to Attend N. Y. Packard Showing

HOMER E. CAPEHART

NEW YORK — Joe Eisen announced this past week that, "In addition to every noted recording star now in New York, Homer E. Capehart, chairman of the board of Packard Manufacturing Corp. has promised to attend our New York showing of the new Packard Pla-Mor phono, as also have many notables in the coin machine industry."

The firm will show the Packard-Pla-Mor phono to the music trade here on December 6 and 7 at their showrooms at 710 - 12th Ave., this city. Hosts for the occasion will be Sid Mittelman, Phil Mason and Buddy Eisen as well as Joe A. Darwin, regional director for Packard in this area.

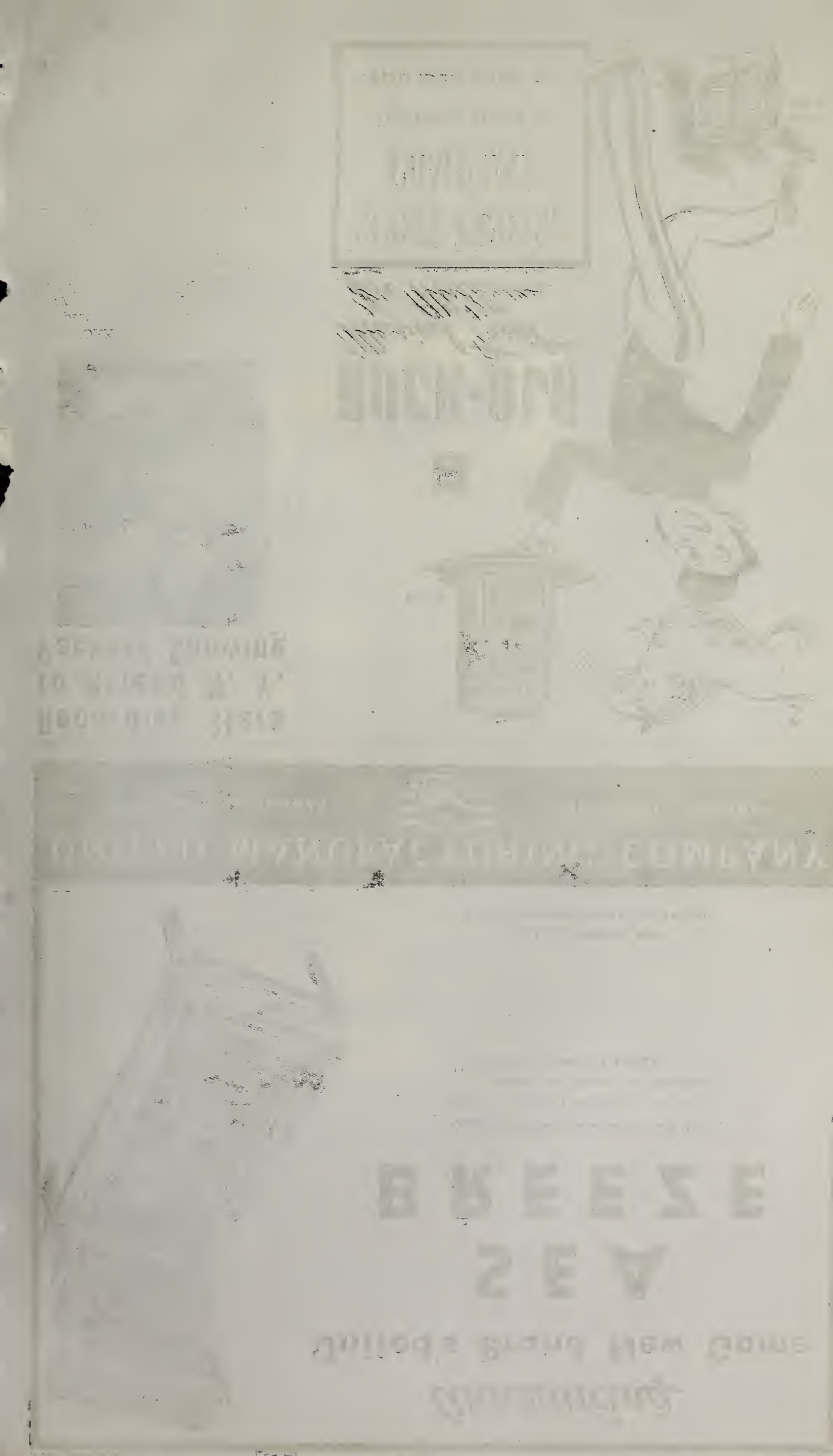
ROCK-OLA

Musical Treat for Millions

SCOTT-CROSSE COMPANY

1423 SPRING GARDEN ST.

PHILADELPHIA, PA.



Here it is!
STEP-UP
GENCO'S
first POST WAR 5 BALL GAME

STEP-UP is the creation of GENCO, for 18 years a leader in the coin amusement field.
STEP-UP is Genco's first post-war Five Ball Free Play game . . . an easy-to-pick stand-out as a strong money-maker.

STEP-UP has "Playing Power" . . . power to attract and hold interest. Power to draw greater Profits. STEP-UP FEATURE PLAY PRINCIPLE that makes it another GENCO "great" in its long list of successful pin games.

They go together—GENCO GREAT GAMES!

PRICE 324.50 F.O.B. Factory

ORDER FROM YOUR NEAREST DISTRIBUTOR

GENCO BUILDS GREATER GAMES
2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

Press and Gov't Use AOLAC As Info Bureau

SAMUEL (CURLEY) ROBINSON

LOS ANGELES, CAL. — Samuel (Curley) Robinson, managing director of AOLAC (Associated Operators of Los Angeles County, Inc.) this city proudly mailed letters proving that the newspapers on the West Coast as well as government officials are referring all inquiries regarding coin operated machines of all types to his organization.

In this batch of letters received by *The Cash Box* this past week was one addressed to a prospective purchaser of vending equipment advising that the party contact AOLAC. The letter was written by M. J. Brown, Commissioner of Domestic Trade Department.

ROCK-OLA
Musical Treat for Millions

BADGER NOVELTY CO.
2546 No. 30th STREET
MILWAUKEE 10, WISC.
Phone: Kilbourn 3030

AIREON REACHES 10,000 MARK

KANSAS CITY, KANS. — R. C. Walker, President of Aireon Manufacturing Corp. today commended Joseph Bush, Works Manager, for outstanding performance as the 10,000th electronic phono rolled off the production line at the company's plant in Fairfax just six months after the first phonograph was completed.

Bush gave much credit to the loyalty and persistent efforts of Aireon production personnel for the achievement.

In late May production of Aireon's electronic phonographs in substantial quantities began but it was found necessary to reduce schedules because of material shortages. During September a manufacturing schedule of 1,500 units a month became effective, past experience indicating that is the maximum number for which parts can be procured to assure continuous production.

COIN MACHINE
PARTS

BALLY RAPID FIRE GUN CASTINGS
Each $8.50

28-Volt KEENEY BULBS - 20c Each

Leg Levelers (Set of 4). Each	$ .45
Anti-Split Leg Reinforcements. Each	.04
Ball Shooter Assemblies (Specify Bally, Exhibit or Gottlieb)	1.00
Ball Lift Assemblies (Specify Bally, Exhibit or Gottlieb)	.40
Chilco Gun Bulbs, No. 1489. Each	.45
Plastic Bumper Assemblies, Complete	.39
Bullet Bumpers, per 100	4.50
Triangles, per 100	7.50
Extra Large Islands, per 100	12.00
Gate Spring Assemblies, Complete	.10
Gate Springs Only	.02

GLASS CARTRIDGE FUSES

	Per 10	Per 100
¼, ½, ¾ Amps.	$1.45	$9.75
1, 1½, 2, 2½, 3 Amps.	.40	3.25
5, 6, 7½ Amps.	.35	2.25
10, 15, 20, 25, 30 Amps.	.30	2.00

SEND FOR OUR LATEST COIN MACHINE PARTS LIST

DAN GOULD ENTERPRISES
5049 W. Fullerton Chicago 39, Ill.
Phone Berkshire 3012

PORTOSCOPE
A SMALL PORTABLE OSCILLOSCOPE

DESIGNED ESPECIALLY FOR MUSIC OPERATORS
ISOLATES AND LOCATES SERVICE TROUBLES
RIGHT ON LOCATION . . . IMMEDIATELY

Simplifies and speeds up servicing your Phonographs. Makes practical Cathode-Ray servicing on location. Gives a true, graphic visual picture of the performance of Phono Pick-Ups, Amplifiers and Speakers. Detects distortion.

Adequate sensitivity for full deflection on a two inch screen directly from pick-up.

SIZE: 3" x 5½" x 10"
WEIGHT: 6 POUNDS

$49.50

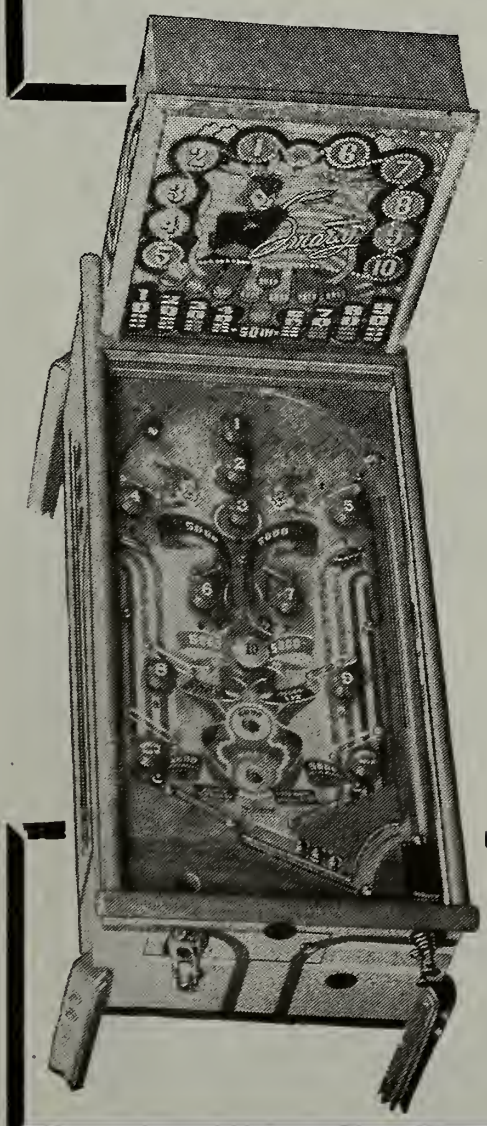
WILL PAY FOR ITSELF IN SAVING OF SERVICING TIME AND UNNECESSARY TRIPS

SATISFACTION GUARANTEED!

TERMS: 1/3 DEPOSIT, BALANCE C.O.D.

ALLIED ELECTRONICS CO., Inc.
50 DEAN ST. (Phone: MAin 5-1947) BROOKLYN 2, N. Y.

SMART OPERATORS ACCLAIM



Smarty

WITH WILLIAMS' BRAND NEW DOUBLE SCORE FEATURE!

Place Your Order With Your Jobber NOW!

Williams
MANUFACTURING COMPANY
161 W. HURON ST.
CHICAGO 10, ILLINOIS
Member CMI

ST. LOUIS MUSIC OPS CHANGE TO 10¢ PLAY

St. Louis Newspapers Give News Headlines. Change Goes in Nov. 25. Location Owners Notified. All Phono Distribs Cooperate on Change.

By Special Wire from Bert Merrill, St. Louis Office of The Cash Box

ST. LOUIS, MO. Despite general decision of the Missouri Amusement Association to stick to 5c play at the last regular meeting, economic conditions have dictated establishment of 10c phonograph play, it was announced November 25.

The news, coming as a complete surprise, will affect over 6,000 phonos in this area. Actual announcement was made via the St. Louis newspapers. They felt the change important enough to rate first page headlines in all three metropolitan dailies.

Customers were warned that the night of the 25th was the last day that Frank Sinatra or Bing Crosby could be enjoyed at five cents. "But the melody lovers will have to hurry, for just as soon as mechanics can get around, the juke boxes will have new slots, in which only a dime or a quarter will fit," the Globe Democrat reported.

Murphy Distributing Co., Ideal Novelty Co., Brandt and Olive Novelty Co. announced simultaneously that they hated to make the change, forestalling immediate complaints from irate location owners. Letters to location owners explained that the cost of manufacture and maintenance have grown so large, while the nickel steadily depreciates in value, that it was necessary to make the change.

Ray E. Padfield, local manager for the Brandt Company, Wurlitzer distributors, summed up the attitude of his fellow distributors with the statement, "Our phonographs will all be on the 10c coin basis before Xmas. We have been unable to pay operating costs on 5c play and it is either a matter of removing the machines or increasing the cost of play."

Padfield, who is closely connected with more than 2500 locations in the St. Louis area, pointed out that the field for juke box use is growing. Church clubs have installed phonographs instead of timeworn pianos. Beauty parlors are placing them within the range of hair drier and treatment rooms.

A St. Louis consumer group announced that its members will not pay ten cents "to hear any music ever put on records". Location owners watched their customer's reaction with apprehension.

Typical location owner comment was, "This thing can't last forever, with salaries going down and strikes crippling income all over the country. We hope that the 10c play will be only a temporary measure, because a lot of our customers won't spend 10c to play any but the most popular numbers."

Several location owners hurriedly queried by *The Cash Box* stated themselves in favor of three-for-a-quarter play, but felt that the 100% jump was "too much".

AL SEBRING

THE FINEST EQUIPMENT AT LOWEST PRICES – ALWAYS!

FOR IMMEDIATE DELIVERY — BRAND NEW

BAFFLE CARD	BIG LEAGUE	DYNAMITE
MIDGET RACER	SURF QUEEN	STEP UP
SMARTY	SPELLBOUND	VICTORY SPECIAL
WINTER BOOK	SUPER SCORE	VICTORY DERBY
SEA BREEZE	FAST BALL	TOTAL ROLL
TRACK ODDS	OPPORTUNITY	WHIZZ
A.B.T. CHALLENGER	FRISCO	GOALEE

Many Others! Write for Complete List of New and Used Machines

LIBERAL TRADE IN ALLOWANCE ON YOUR USED EQUIPMENT

SPECIAL ATTENTION GIVEN TO EXPORT ORDERS

BELL PRODUCTS CO.

2000 N. OAKLEY Humboldt 3027 CHICAGO 47, ILL.

SEEBURG BACKS 5¢ PHONO PLAY

Adopt Slogan "5¢ Play For The Masses". Nationwide News Release to Press. Two Year Program Planned.

Show Model 147 at Distrib National Meeting

CHICAGO — Concurrently with the showing of their new Model 1-47 at a national meeting of their distributors here this past week, the J. P. Seeburg Corp. also announced their intention to back continuation of 5c juke box play. A national press release was made in this regard with the slogan, "5c Play For The Masses".

The firm have made complete arrangements to back this with a two year plan. All Seeburg distribs have received complete data regarding the plan as well as the news release which went to all the nation's leading papers and news services this past week.

The new Model 1-47, it was reported, will have more light-up features than the present Model 1-46 but will be along the same lines as the 1-46 with conversions for operators who want more lights on their present 1-46 so that their present machine will become a 1-47 by the addition of this conversion. The plan is to continue this into 1948, it was stated, and therefore the Model 1-46 will actually become a three year machine.

This long pull, two year program, is extremely interesting to all the trade, it was said, for it keeps present equipment at the 5c per play price with new ideas developed whereby the operator has a much longer period in which to amortize his equipment and also be assured that he will continue to get profits from his operation.

Marvel's POP-UP

THE COUNTER GAME THAT IS LEGAL EVERYWHERE!

POP-UP will 'score' every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind.

ACCURATE, COMPETITIVE, SKILL SCORING

POP-UP WILL TRIPLE YOUR PROFIT!
FULLY METERED — NO COIN COUNTING NECESSARY

PRICE $49.50 F.O.B. Factory

LANIEL AMUSEMENT

1807-15 NOTRE DAME ST., W.
MONTREAL, CANADA
Phone: Wellington 1126

Empire Coin Values

Jennings SUPER DELUXE LITE-UP CHIEFS		
5c	10c	25c
$324	$334	$344

COLUMBIA, J.P. $145.00

SILVER KING NUT VENDOR $13.95

Roll-Down Game TALLY ROLL $469.50

CHALLENGER $65.00

VEST POCKETS $74.50

Gott. GRIP SCALE $39.50

CONSOLES

Bally Drawbell 5c	$477.50
Bally Drawbell 25c	497.50
Bally Triple Bell	895.00
Evans Bangtail, J.P.	671.50
Evans Winterbook	826.00

Marvel's POP-UP NEW LEGAL COUNTER GAME $49.50

Genco's WHIZZ $189.50

DAVAL'S "FREE PLAY" 5c COUNTER GAME $75.00

Write for Prices!
NEW
Marvel FRISCO
Bally SURF QUEENS
VICTORY SPECIAL
Chi Coin GOALEE
Victory Derby — Metal Typer
Gott. Superliner, Exh. Fast Ball
BALLY BIG LEAGUE

Jennings BRONZE OR STANDARD CHIEFS		
5c	10c	25c
$299	$309	$319

Groetchen Deluxe CLUB COLUMBIA $209.50

VICTORS MOD. "V" NUT VEND.
GLOBE TYPE $11.75
DELUXE 1c or 5c $13.75

Ace COIN COUNTER $139.50

BOX STANDS $27.50

Amusematic JACK RABBIT $475.00

PIN GAMES

Marvel Opportunity	$249.50
Williams Smarty	334.50
Chi Coin Super Score	299.50
Bally Midget Racer	299.50
Gott. Baffle Card	322.00
Genco Step-Up	324.50

REVOLVAROUND SAFES, 10 Gauge Steel—Single $175.00; Double	$225.00
UNIVERSAL PHONO AMPLIFIER	39.50
KLEER-FLO PARTS CLEANER & 30 GAL. DRUM FLUID	129.50
TURN-TABLE SHAFT FOR WURL. COUNTER MODEL	5.95
SPEED IRON SOLDERING GUN (Heats and Cools in 5 Seconds)	14.95

VENDING MACHINES — FOR ALL SPECIAL USES — WRITE

MUSIC

Wurl. 600R Victory	$365.00	Wurl. 71 & Stand	$249.50
9800, R.C.	465.00	Rock-Ola Commando	445.00
Mills Throne of Music	295.00	Wurl. 41 & Stand	189.50

One-Half Deposit with Orders, Balance C.O.D. or Sight Draft

Empire Coin MACHINE EXCHANGE

2812 WEST NORTH AVENUE · PHONE: HUMBOLDT 6288 CHICAGO 47, ILLINOIS

CORRECT CHANGE INSTANTLY

DELUXE "CHANGE RIGHT" 5c - 5c

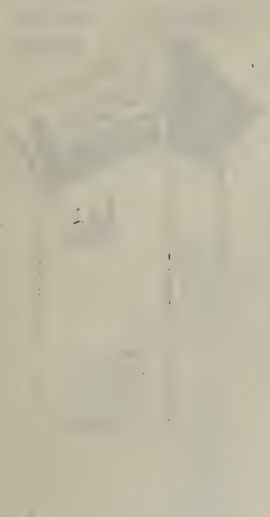
Automatically dispenses 5 or 10 nickles with flick of a finger. Precision machined, highly polished. Fool proof, trouble free.

Only $15 Each (Subject to change)

SEND $5 Deposit For Each

MILLS SALES CO., Ltd. 1640 18th ST., Oakland, Cal.

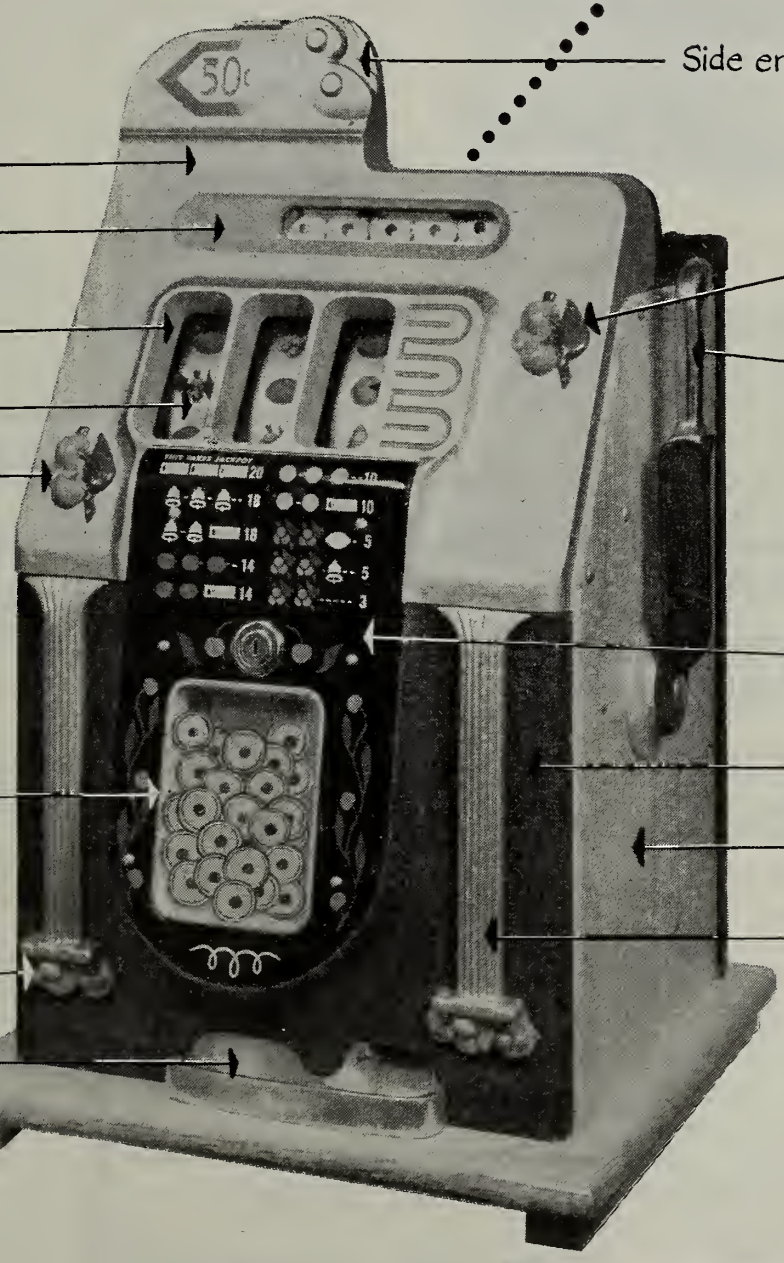
I enclose $.....deposit for.....changer(s)
Ship Via .....
Name .....
Address .....
Town .....
County..... State.....



Introducing — our new

GOLDEN FALLS

A 50c Machine
2/5 or 3/5 Pay



Hand Load Jackpot Holds $50

Our NEW GOLDEN FALLS BELL is what you've been waiting for . . . lustrous Black Crinkle and Gold finish with an unusual color effect . . . the oversized JACKPOT metered and the tremendous player appeal of THE GOLDEN FALLS BELL revives quiet locations and increases the "take" everywhere . . . players come back again and again.

Here is the 50c machine you've been dreaming about . . . the answer to every coin machine man's prayer . . . also available in 5c, 10c or 25c play. Mechanism has been completely rejuvenated to operate as good as new. Complete satisfaction guaranteed or money cheerfully refunded.

Ready for IMMEDIATE DELIVERY

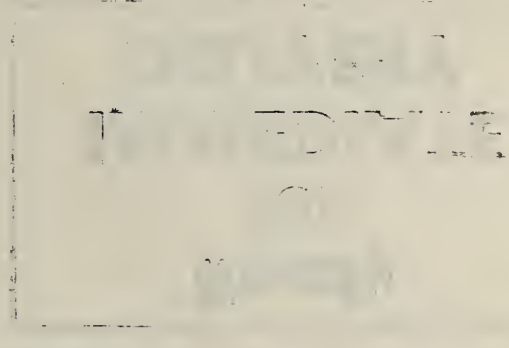
DISTRIBUTORS:
Write, Wire, Phone for Quantity Prices

Golden Falls Cabinets available without mechanism
Fit All Mills Escalator Type Machines!

American Amusement Co.

164 EAST GRAND AVENUE CHICAGO 11, ILL. WHitehall 4370

Buy "American" and you buy the "Finest".



MORE OF EVERYTHING YOU WANT!

GOTTLIEB

BAFFLE-CARD

In One Sensational Game . . . All of the Best Features of Gottlieb's Greatest Winners — *Plus!*

"THERE IS NO SUBSTITUTE FOR QUALITY"

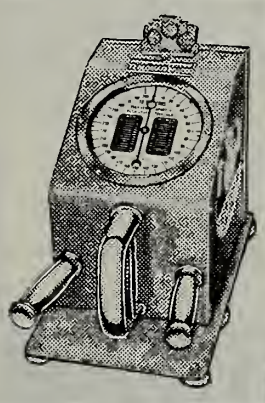
18th YEAR OF LEADERSHIP!

GOTTLIEB GRIP SCALE

3-Way Strength Tester

Improved DeLuxe Model

Consistently Best Since 1928!



ORDER FROM YOUR DISTRIBUTOR TODAY!

COIN MACHINE INDUSTRIES, INC. CMI For Your Protection MEMBER

D. GOTTLIEB & CO. 1140 N. KOSTNER AVE., CHICAGO 51

Harlich Steps Up Production

CHICAGO—Manny Gutterman director of sales for Harlich Manufacturing Company, this city, sounded an optimistic note this past week in discussing the plans and developments now in execution.

The new plant, located at 1200 No. Homan Avenue, has permitted streamlining in all phases and Gutterman states, "Production now definitely on the up-grade."

He also added, "Sensational new numbers will shortly be revealed in a constant flow from the new plant. Originals of various designs are in store for the punchboard trade that wants the most novel in color and design as well as fast moving, profit making merchandise."

Sensing the trend most favorable to the operators, Gutterman states, "Harlich boards of the future will rival in appearance, play and profit anything that has ever been devised. Money boards of all descriptions seem to be in demand and being well attuned to the requirements, Harlich Manufacturing Company is concentrating its major efforts along the money board line and emphasizing the salient points to its sales force and operators."

Gutterman reported that the correlated efforts of all departments will result in rapid distribution on the new Harlich lines.

Brilliant's HOUSECLEANING

MACHINES GUARANTEED AND READY FOR LOCATIONS AT BARGAIN PRICES

Wurlitzer 600R	$275.00	Seeburg Vogue	300.00
Wurlitzer 600K	300.00	Seeburg Colonel	325.00
Wurlitzer 500K	300.00	Seeburg Colonel RC	350.00
Wurlitzer 780E	450.00	Seeburg 8800	350.00
Wurlitzer 750M	500.00	Seeburg 8800RC	400.00
Wurlitzer 750E	525.00	Seeburg 9800	350.00
Rock-Ola Super	300.00	Seeburg 9800RC	400.00
Seeburg Classic	$300.00		

1/3 Deposit Balance C.O.D.

NOW DELIVERING NEW MACHINES

ROCK-OLA THE PHONOGRAPH OF TOMORROW

ROCK-OLA WALL BOXES — ROCK-OLA SPEAKERS — ROCK-OLA PARTS

IT'S NEW! IT'S SENSATIONAL! IT'S UNBREAKABLE!

The Vogue Picture Record

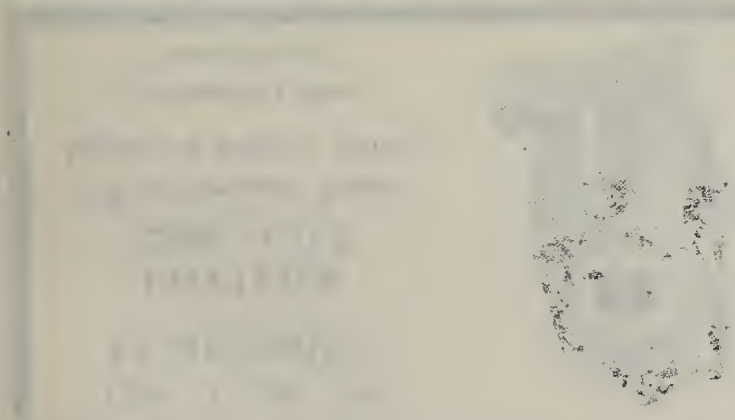
Available to Operators in **MICHIGAN** *and* **TOLEDO**

Distributors

Brilliant MUSIC COMPANY

4606 CASS AVENUE DETROIT 1, MICH.

(Phone: TE. 1-7455)



N. Y. Music Ops Assn. Reelect All Officers

Complete Report Of Year's Work And New Bond Made

ALBERT S. DENVER

NEW YORK — The annual meeting of the membership of AMOA (Automatic Music Operators Association) held this past Tuesday, November 26, proved to be the most eventful in the ten years existence of this organization. A capacity gathering, representing approximately 130 firms attended.

Al Denver was re-elected to the presidency by acclamation. All other officers as well as the members of the Board of Directors were also re-elected. Charles Bernoff remains as Vice-President, Sol Trella as Secretary and Harry Wasserman as Treasurer. Members of the board re-elected were: William Goetz, William Alberg, William Levy, Albert Bod-

SIDNEY H. LEVINE

kin, and Louis Hirsh. Louis Herman was elected as an additional member of the board.

The meet was highlighted by an excellent annual report from Al Denver. This reviewed the growth of the association and the strength gained by its progressive steps.

Another highlight was the talk by Sidney H. Levine, association attorney. Levine explained the history of the new performance bond—how it was obtained after long years of effort — and how the operators will gain greatly thru elimination of unfair competition. This bond is underwritten by one of the large national insurance companies, with the association the beneficiary in the event the terms are broken. Levine was able to obtain the bond underwriting by defying the insurance company to show any industry with a comparable record for outstanding and clean methods of business and membership.

Jim Healy, Emby Distributing Co. representative, urged the membership to re-elect all of the old administration, praising the association and its attorney and claimed it has become the best and strongest music organization in the country, so much so, that it has won the administration and respect of the Rudolph Wurlitzer Co.

Lee Rubinow, former president, now Seeburg distributor with headquarters in Miami Beach, Fla., was present and heard Levine praise his fine efforts when he was the association's top executive. Levine pointed out that AMOA's new president, Al Denver, has instigated many new improvements and plans and, during his tenure of office, the association has become more powerful than ever.

COVEN'S COIN CORNER

TODAY'S GAME → Bally's TRIPLE BELL $895.00

Bally DRAW BELL, 5c	$477.50	Bally MIDGET RACER	$299.50
Bally DRAW BELL, 25c	497.50	Gott. BAFFLE CARD	322.00
Bally TRIPLE BELL, 5-5-25	910.00	Marvel OPPORTUNITY	249.50
Bally TRIPLE BELL, 5-10-25	925.00	LINE-A-BASKET	175.00

Evans BANGTAILS, 5c.....$550.00 GALLOPING DOMINOE, J.P...$550.00

MILLS BELLS • JENNINGS CHIEFS

Thoroughly Reconditioned CONSOLES — Clean Throughout

Bally Club Bells, 5c, F.P.-P.O.	$ 89.50	Keeney Track Time, '39	$ 74.50
Bally Club Bells, 5c, P.O.	124.50	Rays Track	79.50
Bally Club Bells, 25c, F.P.-P.O.	159.50	Paces Twin Reels, 3/5, P.O., 5-25	139.50
Bally Club Bells, 25c, P.O.	189.50	Maybell, 5-5-25-25	189.50
Lucky Star, '41	99.50		

COMPLETE STOCK OF *Bally* PARTS
Write for Details on our Deferred Payment Plan

All used games are reconditioned before advertised for sales.

PHONOGRAPHS — Clean Throughout
Wurlitzer No. 61 with Stand.....$124.50
AMI Top Flight 79.00

1/3 Deposit with Order — Balance Sight Draft
Exclusive Bally *Distributor in* INDIANA, WISCONSIN and NO. ILLINOIS

COVEN Distributing Co.
3181 ELSTON AVENUE CHICAGO, ILL
Phone: INDEPENDENCE 2210

ROCK-OLA
Musical Treat for Millions

Southern Music Distributing Company
503 W. CENTRAL AVE.
ORLANDO, FLORIDA
Offices in Jacksonville and Miami
Exclusive Distributors
FOR FLORIDA

Announce New Cathode Ray Servicing Unit For Electronic Equipment

BROOKLYN, N. Y. — Ed Hartman and Joe Henkle, Allied Electronics Company, Inc., have developed a new service instrument for music operators called the "Portoscope" which is now being delivered to the trade.

Hartman explains "The heart of the 'Portoscope' is a cathode ray tube usd in radar equipment developed during the war. The tube has also proven a great aid in the rapid servicing of numerous types of electronic equipment. We developed this instrument in order to make cathode ray servicing practical for juke boxes on location. It is light, compact and economical in cost. It's within the reach of every music machine serviceman.

"It is simple in operation" continues Hartman "and shows a visual picture of the performance of phonograph pick-ups, amplifiers, speakers, etc. Thru the use of 'Portoscope', time required in trouble shooting is reduced to a minimum. Many defects in equipment, difficult to locate otherwise, can be immediately isolated, making it easier for the serviceman to maintain the equipment in first class order."

Allied Electronics announce the continued manufacture of "Ultravox Automatic Record Volume Leveller" for which there is growing demand from music operators thruout the country, they report.

Shulman Tells About No Service Phono

DENVER, COLO.—L. D. Shulman of Modern Distributing Co., this city, Rock-Ola distributor, announced this past week (and sent photos and complete record to back up his statements) that the new Model 1422 Rockola phono placed in "Tommy's Cafe", this city, has now played 36,525 times without a service call.

According to Shulman, "We placed this new model 1422 Rock-Ola in Tommy's Cafe on May 6, 1946 and to date it has had 36,525 plays, an average of over 1,500 plays per week, without a single service call.

"In fact", he continues, "the machine is still playing and there are many plays which have been going on since this writing which we haven't recorded."

JUST OFF LOCATION

20 SEEBURG REX
R. C. HIDEAWAYS
$145.00

8 TWIN TWELVE
METAL CABINETS
$85.00

Send 25% Deposit, Balance C.O.D.

SAM CHABAN

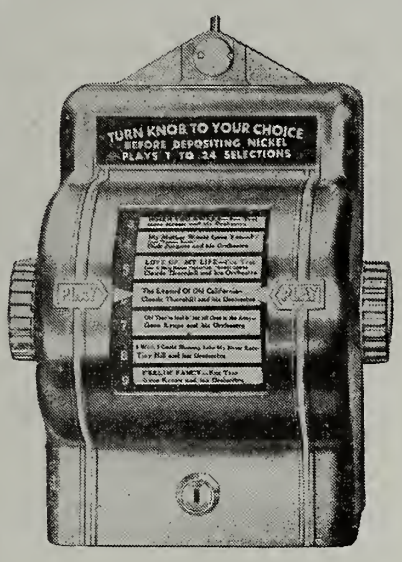
BEACON AMUSE. CO.

1901 FIFTH AV., PITTSBURGH 19, PA.

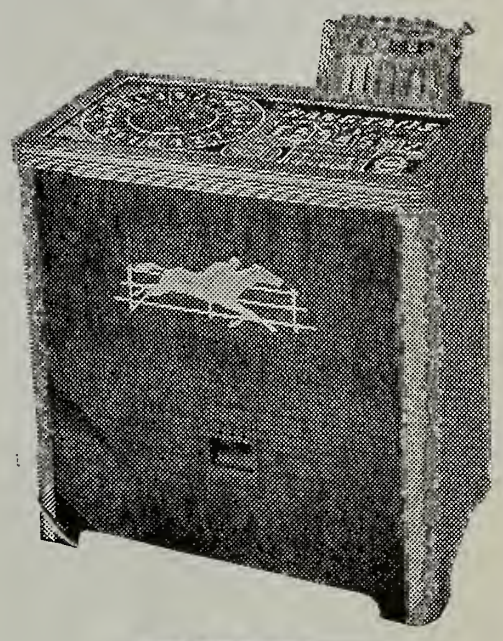
(Phone: Grant 1132)

FRANKEL

Mid-West Distributors for



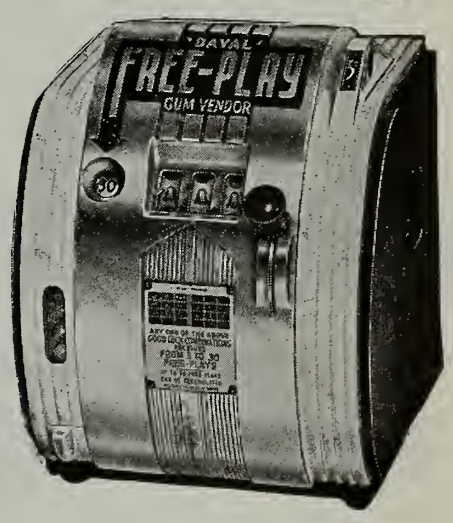
The BIGGEST in PROFIT PRODUCERS



BALLY MANUFACTURING CO.
PIN GAMES
ONE-BALLS
CONSOLES

CHICAGO COIN MACHINE CO.
PIN GAMES

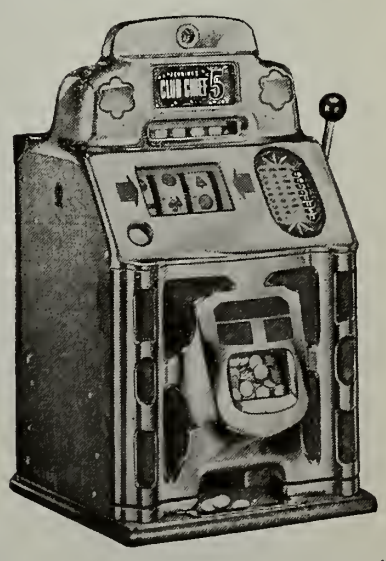
DAVAL PRODUCTS CORP.
COUNTER GAMES



H. C. EVANS AND CO.
CONSOLES

O. D. JENNINGS AND CO.
CONSOLES
BELL MACHINES

MARVEL MANUFACTURING CO.
PIN GAMES



PACKARD MANUFACTURING CO.
PHONOGRAPHS
WALL BOXES

PERSONAL MUSIC CORP.
MEASURED MUSIC
WITH BAR AND
BOOTH BOXES

FRANKEL DISTRIBUTING COMPANY
Serving the "Heart of America"

ROCK ISLAND, ILL. • 2532 FIFTH AVE. • PHONE 153
DES MOINES, IA. • 1220 GRAND AVE. • PHONE 3-0184
OMAHA, NEB. • 1209 DOUGLAS ST. • PHONE ATLANTIC 3407

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Gutshall Shows Packard Phono Dec. 6

LOS ANGELES, CAL.—Jack Gutshall of the Jack Gutshall Distributing Co., with headquarters in this city, will show the new Packard Pla-Mor Phonograph Model 7 at his showrooms on December 6.

Gutshall has invited all music coinmen in this area to the showing. He reports that he will have a number of surprises for all music operators regarding this new phono and will also point the way to the biggest profits possible with automatic music.

"You can tell the trade for me", Gutshall said, "that we are going to prepare some really terrific surprises for everyone on the new Packard phonograph."

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25c Brown Front	125.00
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500	310.00
42/24 Victory	225.00
42/600 Victory	265.00
700	490.00
750 E	545.00
800	525.00
850	565.00

SEEBURG

Gem	$225.00
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Regal	225.00
Vogue	295.00
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THRU THE COIN CHUTE

CHICAGO CHATTER

Music men here talking about 10c play (as given plenty of space by the press due to a news release from Wurlitzer) and many of the belief that this is practical. Then along comes fact that Seeburg believes 5c should remain the juke box coin—and music men are puzzled. Some for and some against. It sure will be interesting to watch just what does happen. In the meantime we do know that ops must get more coin from their equipment to continue profitable operations. So whatever method adopted, as long as the boys are going to show a profit—is okay by us.

* * * * *

Not too many visitors around this past week. Most of the boys spending their Thanksgiving holiday at home. And all giving thanks, too, to be in this grand business—which keeps right on going—strikes or no strikes—good times and bad times . . . Did see H. Fife of Kanakee in town . . . Also Jack Woods of Des moines, Ia. was around . . . Vince Schwenoa of Lincoln, Ill. pulled into town for a few hours . . . C. R. Wells of Decatur, Ill. called on Atlas . . . Bill Jensen of Princeton, Ill. came around to see what could be seen . . . F. B. Ford of Decatur, Ill. also called to buy some equipment . . . Hear that Barney (Shugy) Sugerman and Abe Green of Runyon Sales Co., New York, both back from Hot Springs, are expected in town this week.

* * * * *

Gil Kitt of Empire Coin Mach. Exch. on pins and needles waiting for tenants to vacate the building he purchased so that he can move in and make this the most outstanding coin headquarters in the nation. Gil has some mighty fine ideas regarding what a coin machine distributing palace should look like and is out to make the boys gasp at his new spot—when completed . . . Ideal Music Co. and the Distributing Corp. of Illinois merge. This puts two of the big music ops in Chi together and the boys will once again have a really large route to talk about. Am waiting for Max Berenson and Lou Koren to give me all the details . . . Morrie Ginsberg of Atlas takes his family down to Florida to open his winter home there and will spend a few weeks. On his return Eddie Ginsberg intends to go down for the balance of the winter.

* * * * *

Lew Terry's wife and son leave for Florida to spend the winter and, in the meantime, Lew is deep in plans for something new. As soon as he is able to take over the extra floor space already arranged for—work will go right ahead on these new plans . . . Mary Baron, very attractive and brilliant secretary to Al (Bell Products) Sebring, announces that she is retiring. Her soldier husband returned about a year ago and Mary now plans to devote her time to keeping house and, from what we hear, make a real presentation to hubby sometime next Spring . . . They're going ahead at full speed over at O. J. Jennings with their new and beautifully modernistic Silver Eagle all set. It's now on the production line and the throttle is wide open—simply letting 'em go all out. Saw these visitors over at the Jennings plant: Fritz Burgeson, Barrington, Ill.; Phil Burgeson, St. Paul, Minn.; Ray Volmer, Elkart, Ind.; Dave Bond, Boston, Mass.; Charley A. Robinson of Los Angeles, Cal. and R. F. Jones of Salt Lake City, Utah.

Al. A. Silberman, general manager for M. S. Wolf Distrib. Co., spent a very good weekend here in Chi before leaving for N.Y. to visit with his sister and from there will go on to the Coast again. He arranged for speedier delivery of AMI phonos. Got himself some new record lines. And also arranged to take over distribution of Williams' games for northern Calif., Oregon and Washington. M. S. Williams, Harry's dad, will remain on the West Coast as regional director . . . Exhibit calls their new five ball "Fiesta" . . . Something new and different in production at the Groetchen plant — announcement will soon be forthcoming . . . Never a dull moment over at Jack Nelson's place. Always filled with visitors who know Jack from away back when and they call around to get info about "What's new? and What's doing?" . . . . . Pahlenty of interest (and growing every day) over the machine at Henry Roberts' and Clarence Baynes' U. S. Vending Corp. in the Board of Trade Bldg.

* * * * *

Art Weinand over at Rock-Ola continues to be the busiest man in town these days with a zillion and one things to do—and, believe me, doing 'em gorgeously . . . Ben Lutske over at Daval tremendously enthused about the way their counter game "Free Play" is clicking everwhere in the nation. Some collection reports the firm have received from ops around the country simply made my head swim . . . Marvel's new counter game has attracted plenty of attention with coinmen from everywhere calling around to talk business. This new little machine has plenty on the ball . . . Harry Brown of American Amusement flew back to town after an important visit and reports that interest in their new products has grown to a fever pitch. The factory here is plenty busy with production well under way.

* * * * *

Mike Hammergren of Wurlitzer met with some of the Wurlitzer distribs here this past week and important territory announcements were made. Gordon Sutton is back on the job in Chicago and we believe that Gordon is going to do a grand job. He's well liked and has worked here before . . . You can expect to see some out-of-town distribs opening offices in this man's town very, very soon . . . Al Sebring is working like a beaver to get under way with his "Beacon Coin Changer" and is going to have a very important announcement to make within a very few hours (or days) . . . Georgie Jenkins of Bally is all wrapped up in conferences and meetings these days and therefore we foresee an important announcement any day from that big, gorgeous Bally factory.

* * * * *

Rumors about Ascap starting under way again to try and collect from the juke box boys are heard here and there . . . Dan Gould is doing a mighty nice job and is getting more and more friends over to his place of business. Dan has some swell ideas . . . Roy Bazelon still down in Florida . . . Walter Tratsch has a really great scale in his office working on an entirely new principle . . . CMI Public Relations staff is getting under way and some good items should soon be forthcoming . . . Interest in the convention so great that there just won't be a room left anywhere in the "Loop" . . . And that's 30.

THRU THE COIN CHUTE

EASTERN FLASHES

One of the most outstanding gestures ever made by a coinman was made this past week when Charley Bernoff of Regal Music Co., threw open the doors of his night club, Maximes, located in the Bronx, on Thanksgiving night, to 250 wounded vets from Army hospitals located in the city. The vets were wined, dined and entertained from eight in the evening until two in the morning. Charley was able to obtain the cooperation of numerous recording stars and performers from other night spots who kept up a continuous round of entertainment. We understand that this free evening for wounded vets will become a weekly feature of the Maximes Club, with the various coinmen in the city donating free dinners. Bernoff will match dinner for dinner with any coinman. The vets were overwhelmed by this marvelous gesture, as Bernoff was the only night club owner in the city to give the boys a night.

At the general meeting of music ops held Tuesday (Nov. 26) all officers and members of the board of directors of the Automatic Music Operators Association were re-elected . . . Al Denver, president; Sol Trella, Secretary; and Harry Wasserman, Treasurer. The members returned to the board of directors were: Bill Goetz, Bill Alberg, Willie Levy, Al Bodkin, and Lou Hirsh. New member elected to fill a vacancy since last July was Lou Herman.

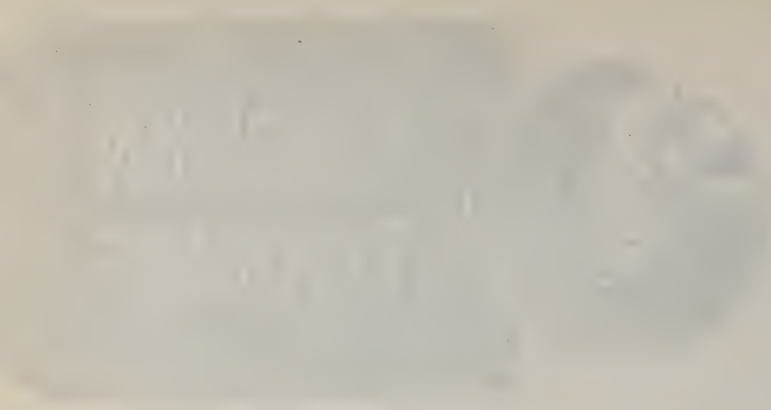
Barney (Shugy) Sugerman and Jack Mitnick of Runyon Sales Co., finally home from their sojourn at Hot Springs, Ark. Both claim they feel like a "million" . . . "Kempy" Kempler and Mac Perlman of Runyon, come off the road for a meeting, and remain over the Thanksgiving holiday . . . Lee Rubinow, Seeburg distributor in Florida, and former president of the music operators association here, flies in for one day, and then back to sunny Miami. . . . Bill Goetz flew in for the election of officers of the AMOA . . . Bill Rabkin, International Mutoscope Corp., has to drop everything he's doing one day this week, and run to a dentist . . . Jim Cherry, former manager for the Cigarette Merchandisers Association of New Jersey, now representing Louis H. Cantor, Inc. for National Vendors. Jim is located in Newark, N. J.

With Dave Stern (Seacoast Distributors — Rock-Ola distributors) down in Miami, Fla. vacationing, Harry Pearl is really a busy man. Harry continually on the jump between their Elizabeth, N. J. and New York City offices . . . Mack Postel, Chicago in town. Mack spent some time with the officials of U-Need-A Vendors at the factory in New Jersey, seeing Jo Breidt, Bill Moore and Leo Willens. Postel also visited his old friends Murray and Bill Wiener Mack tells us he just took on the exclusive distribution for an entirely new machine called "midget movies," a coin operated silent movie on film. Mack has six middle states.

Nat Cohn and Earl Winters, Modern Music Sales Corp., going to town with their Vogue record now that the factory is shipping them quantities . . . Ed Hartman and Joe Henkle, Allied Electronics Company, Inc., Brooklyn, N. Y. introduce their "Portoscope" a cathode tube instrument that acts as a trouble finder for music machine servicemen . . . Jack Fitzgibbons, Musical Minutes, Inc., listens to some high praise from Ned Leon, Fitzrock Company, Hartford, Conn., while eating some "tea and crumpets" — or "coffee and buns" to you . . . Ben Palastrant, Aireon regional director, once again in the city, stopping off after a visit to Ralph Colluci of Hartford, Conn. Leo Knebel, of Manhattan Phonograph Co. (Aireon distributors) expected Leo Dixon in from Cleveland, but Dixon had to have a painful shoulder injury doctored, and postponed his visit.

Harold Klein, Klein Distributing Co., Milwaukee, Wisc. in town on a business trip . . . Hymie Rosenberg, H. Rosenberg Co., didn't get out of town as he planned. He had plane reservations, and was leaving his offices when an important phone call came in requesting that he remain in the city to close an important deal . . . Joe Eisen & Sons (Joe Eisen, Buddy Eisen, Phil Mason and Sid Mittleman) making all arrangements for their Packard phono showing on December 6 and 7. Homer E. Capehart will be on hand to welcome the music ops, as will Joe Darwin, regional sales representative and A. Barclay of Lady Music Co., who invented the "Out of The World" speaker.

Alf Vernon, English operator, visits the office, prior to leaving for home. Vernon had spent some time with the manufacturers and distributors in Chicago, and then traveled thru part of Canada . . . We understand Max Levine, Scientific Machine Corp. is getting ready with a new machine . . . George Ponser and Irv Kaye, Amusement Enterprises, Inc., busy making complete arrangements for the distribution of their new "Whirl-A-Ball" . . . Barney (Shugy) Sugerman and Abe Green, Runyon Sales Co. on their way to Chicago, and will be in the Windy City when you read this . . . Harry Brown, American Amusements, Chicago, completes a ten day visit . . . Billy DeSelm and Lyn Durant, United Manufacturing Co., expected here in a week or so . . . Felix (Chippy) Maltz, Tri-State Sales Co. and Pioneer Distributing Co., commuting between Union City and New York City.



THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

The new Badger Sales building is just about ready to be opened. Electricians are putting the finishing touches to the huge electric sign adorning the front of the building and when lit up, will be seen a long distance off. Bill Happel hopes to be firmly installed in his new building within the next two to three weeks at which time he plans a general housewarming . . . Bill Wolf is off to San Francisco for a meeting with his manager in the Bay city area. Bill tells us that sales in the San Francisco office is really booming. We also hear that Bill has taken on a new line of games which he will announce soon. Al Silberman is somewhere in the east according to last reports, and is anxious to get back to sunny California. (Honest to goodness, it is sunny and warm here).

Paul Laymon tells us that business is very good, with all indications that sales will continue high. Paul is selling lots of new and used equipment and believes that conditions will get better right along. The Laymons held a big Thanksgiving party for friends at their home . . . Al Sleight, Bally regional representative in town this week . . . Art Dawes, San Diego op still in the hospital but getting along very nicely we hear. Art has been bedridden for quite a long time . . . Jack Gutshall has just received word that his sample of the new Packard Phono is on the way and due in his showrooms this week. Jack plans an official showing to music ops on December 6th. He says that record sales of his firm has been steadily increasing and that business is generally picking up and should be in full swing soon . . . Bakersfield was well represented in town this past week with J. A. Ewing, Fred Allen, Charles Hartman and I. B. Gayer calling on the distribs along coin row . . . Len Micon of Pacific Coast Distributors has just received a very nice shipment of new H. C. Evans consoles and is making rapid deliveries to the boys. Len expects to have the new Packard phono in his shoorooms soon.

Some of the ops shopping along coin row this past week included, Leighton Bates, Downey; Milton D. Stivers, Los Angeles; A. Jeppesen, Maywood; R. F. Elliott, Fontana; C. R. Knapp, Van Nuys; J. Marshall, Glendale; G. F. Cooper, Riverside; L. H. Maston, Porterville; Barney Smith of Long Beach; Lloyd Barrett, Pomona; Jack Arnold, Barstow; Ray Tisdale, Glendale.

Ray Powers, of E. T. Mape Music Co., has been making some nice deliveries of the new Aireon phonos. The firm has adopted a new advertising program. Their first ad under the new plan, appeared in *The Cash Box* of November 25th and it was very nice, too . . . Jay Bullock, nationally distributing a new coin operated radio, tells us that response to this new type of equipment has been terrific. Orders are piling in daily with the factory working around the clock to keep up with the demand. Jay who is managing director of the new Automatic Music Ops Association, was to hold an important meeting with a representative of the teamsters union this week to complete the contract they have been working on, and plans on calling a special meeting this week.

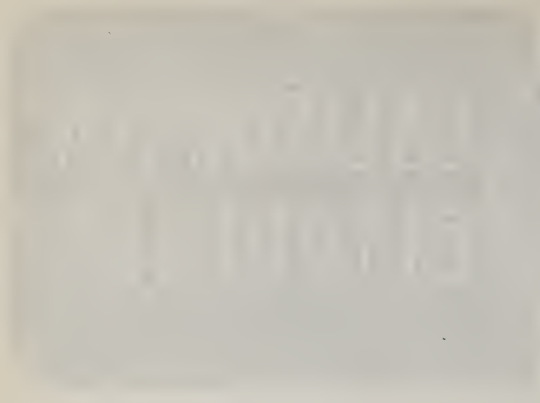
Nick Carter of Nickabob Sales recently back from the Parkard Meeting is expecting a carload of new Packard Hideaways. Nick expects to receive a sample of the new Packard phono soon, and will have it on display in his showrooms . . . Morrie Wiczer, of Wico Parts, plans on remaining in their present showrooms, at least for the time being, until arrangements can be made to locate in larger quarters . . . Leon Rene, of Exclusive Records receiving some mighty swell reports on the firm's newest recordings by the Three Blazers. Leon is also very pleased of the showing made by the Honeydrippers in *The Cash Box* poll of the best Race record . . . Nels Nelson expanding his shop and increasing the number of mechanics he will employ to keep up with the increasing volume of work. Nels is completely equipped to do any kind of electrical work on any type of music machines and also has motor rewinding equipment for motor repair jobs. Nelson is also distributing the new Aireon phono.

A new sidewalk is being put in at the Fred Reilly building and the plasterers and cement people are completing their jobs and should be out within the next week or ten days. Fred tells us that the building will be ready for occupancy about Christmas time. Elky Ray of the Gold Coast Coin Machine Exchange and the A.O.L.A.C. will occupy the building in addition to Fred Reilly . . . George Ehrgott who just got back from a trip thru Arizona, is planning another trip down Las Vegas way to call on the ops and get acquainted. The new addition to the Mills Sales showrooms in town is just about ready and is a very attractive extension to their present quarters.

Talked to Bud Parr of Solotone about the firm's new Volume Equalizer. Parr informs us he was about all set to go when the coal strike was called, and that production will be held up until he can obtain the necessary steel for his equipment.

Many of the record manufacturers and recording stars are showing a great deal of interest in *The Cash Box* poll of greatest money making records and top recording stars, and are calling daily for last minute returns. The contest closes with this issue and will take a few weeks longer to tabulate the last minute votes that will be coming in. An announcement, with particulars of the winners and time and place of awards will be forthcoming shortly . . . Ben Ellison of H.I.R. records is all set to go with his distributor set up and from what we hear, the firm's platters are really going places in a big way . . . Danny Jackson of Automatic Games has just received a large number of new bells and has also made a swell purchase of a number of good reconditioned bells which are on display in his new showrooms. Danny tells ops to come early and get them while they are still available.

Speaking about bells, Paul Laymon is receiving a large shipment of 5-10 and 25c Jennings Deluxe slots this week . . . H. M. De Govia of Dee's Service has been getting some very nice orders for the new Wayne Volume Equalizer and is making immediate deliveries . . . Leo Mesner, of Aladdin Records, has been quite ill the past week but is up and around again and calling for the latest issue of *The Cash Box* to check on the firm's "Drifting Blues," which is still leading the field in Race Records .



THRU THE COIN CHUTE

HOUSTON ST. LOUIS

Gene Dean, who gained fame operating for more than one local major concern, now goes after fortune by starting into business for himself. A string of Aireons he has and all new stuff. . . . A. A. Sage and H. A. Franz, head and assistant respectively of S. H. Lynch & Co. (Seeburg) Houston branch to Chicago on business. . . . Miss Lillian Cowart now amongst the staff help of Standard Music Distributors (Aireon). . . . S. W. Martin and wife, of San Antonio, and H. M. Crowe of Houston, made a business trip to St. Louis. Crowe and Martin are owners of Crowe-Martin Distributing Co. with offices in Houston and San Antonio. . . . O. D. (Jop) Sale recovering from a major operation. . . . A. C. (I fix 'em) Owens lately hired out to Automatic Amusement Co.

Up to the minute and streamlined for business is Atkins & McClure Amusement Co. Large outside office, private office, plenty of storage space, and a cabinet refinishing shop quite above the average for a place that does only its own work. . . . A booster for cultivating public good-will toward coin machine industry, and a stickler for high standards of ethics within the industry, is C. M. Robertson, owner of Automatic Amusement Co. Robertson is a Chamber of Commerce Member, membor of Coin Machine Industries, Inc., active in Community Chest, Mile of Dimes, and other civic activities; and his place of business, located in a semi-residential section, is said to be an asset to the community both in appearance and the manner which it is conducted.

Such a busy person is C. L. Ford, San Augustine musicman, that he even orders his records by long distance telephone. Along with herding a lion's share of the music boxes in the territory, Ford also has a large record store and owns and operates the leading restaurant in town. . . . A bit different is Fred Finch, Victoria operator, who is a frequent visitor in quest of records and other trade equipment. Incidentally, Victoria was once noted for having more millionaires per populatoin than any other U. S. City. (No, those lads were oil, not music operators). . . . Morris Liedecker, a leading operator of Corpus Christi, is rightfully proud of his flock of fighting game cocks. Like most game chicken fanciers, Morris raises the birds simply for the sport of the thing.

J. H. Hart, top man of Houston Decca Branch since he came out of the Navy, has resigned to take up citrus farming in the Rio Grande Valley. A. W. Crosson is acting branch manager until official action is taken by the higher brass. . . . Bob Godwin has been manager of Columbia Record Dept., Crumpacker — Covington Co., since last July. Wholesale records is the job and Bob is the man asking only for more records to produce more business. . . . Straus-Frank, wholesale distributors of Victor and Bluebird platters are looking forward to moving into their new building, one of the finest in the Southwest, and now in the final stages of construction.

Long promised snow and sleet hit St. Louis this week, bringing a drop in route incomes which was general throughout the 49th State. A lot of ops, whose string reaches out into the country have put phonographs on a weekly service basis instead of twice a week, in a general economy move. . . . Big excitement was arrival of new machines in the pinball field. One distributor announced United's "Sea Breeze" in quantity and was immediately floored by a rush of buyers. Among those who snagged a "Sea Breeze" or two were, Dutch Meese from Festus, Mo., John Winkleman, St. Louis, Hudson-House Music Company over in Centralia, Illinois, and E. N. Sims, from East St. Louis.

Bill Weinischke, veteran op, introduced his son, Bill, Jr. over the distributor circle a few days ago. Bill, Jr. has taken over the larger part of the Weinischke routes in the past few months since his military discharge. . . . Taking a flyer at a new deal is Frank Murphy, head of Murphy Distributing Company, who bought a new "Sea Breeze' during the week. Olive Novelty Company's stellar helmsman, Ben Axelrod, latched on to five of the same stamp at the same time — first week in all these many months that more pinballs than phonos were delivered. Incidentally, the St. Louis trade is casting questioning eyes at Chicago and New York. Where are those rafts of new equipment promised by the end of October?

Jimmy Houser of Hudson-Houser Music Company, Centralia, Illinois, was visiting friends in St. Louis. Since the tragic death of C. E. Hudson, electrocuted in his basement several weeks ago, Jimmy has taken over the management. The company is growing fast, too, Jimmy avers. . . . No Christmas party plans have come to a head yet for the Missouri Amusement Association, says prexy Lou Morris — but no doubt the welkin will ring in several distributing houses as it did before the war.

Out among the trade for a few days came Abe Jeffers, whose G. J. & L Amusement Company is ticking along well. Abe, who is well known for drawing to inside straights, has been catching up with his sleep of late . . . Many changes appear due in local traffic, what with half a dozen routes sold or in process during recent weeks. According to Al Haneklau of Olive Novelty, who keeps a close touch on such things, many of the old timers are pulling out until things get back to normal.

Mansfield, Mo, has been added to the routes of Noel Reed, Willow Springs operator who came out of the Army to buy up half of central Missouri's locations. . . . Another new face is Earl Thorpe, Jr., whose father is an established operator toying with the idea of retiring. Earl is getting many comments for his taste in neckwear. . . . Freddie Voucher was in from the "kentry" buying parts, accompanied by Barney Neal of Vending Machine Sales.

THRU THE COIN CHUTE

BOSTON

Associated Amusements have chartered a plane for the trip to the CMI convention in Chicago. With seats for 24 available, invitations were issued to 22 N. E. operators to make the flight along with proprietor Ed Ravreby and Harry Poole. A special feature will be the unveiling of the 1947 Mills Phonograph and Ed Ravreby has reserved a suite of rooms to show it off to New England operators as a supplement to the first showing. At the close of the meet the party will fly back in the same chartered plane to Boston.

Scotty Burris, regional service manager for Aireon Manufacturing Company, just returned from his regular trip through upper New York and New England to announce that he is moving his family from Kansas City to Boston. Greene Distributing Company will run a service school with Burris in charge. The school, to be held at the Greene showrooms, will be available to both service men and operators.

The Harvard-Yale game occupied the top interest spot for Hub coinmen over the weekend. . . . Dave Bond, a Harvard grad himself, managed to get some scarce ducats for himself and Irwin Margold. Ever true to his alma mater, Dave put money on the line for Harvard, and figured he was in with Harvard on top by two scores at the end of the first quarter; then Yale roared thru for 4 TDs. . . . Al Dolins and his son also were on hand for the clash.

Bert Klapper of Bay State Music spent most of the week in New York on business. . . . Bert ran into Al Dolins along Tenth Avenue, where they made the rounds together. . . . Dan Brown of Trimount was back in town after a trip through Connecticut and Western Massachusetts and reports ops doing well in most spots. . . . Dave Riskin also back from a Maine journey.

Mike Bond is due back at his organization this week after a session in the hospital. Mike went under the knife several weeks ago, but is on the way to a rapid recovery . . . another coinman laid up was Julian Greene who nursed a game leg for two weeks.

Pioneer's bookkeeper, Rosalind Orenstein, is leaving for England in a few weeks on an extended vacation. Ann Shur of Holyoke will take her place. . . . Arnold Greene of Greene Distributing is passing out cigars this week, the manager of the service department is the father of a baby girl, Patricia Louise.

Sam Koegan, president of the Vendit Sales Corporation, dropped in from Chicago during the week. . . . Also in for a visit was Fred Papolas of Waterville, Maine. . . . Top Gesture of the Week Department — Dave Bond giving each employee of Trimount a Thanksgiving basket complete with turkey and all the trimmings.

PITTSBURGH

Howdy Levine, the philosopher at Mechanic's Service, seems to feel that the coin biz has stopped on dead center. But Johnny Peters, the guy with the ideas at Pittsburgh Amusement Co., believes that 10c play for Juke tunes will be the best break the ops have had come their way in years. Johnny was one of this district's better known ops before his entry into the distributing end of the game, which gives him an insight of the ops 5c dilemma.

B. D. Lazar says business is O.K., even though the city apparently has earned the title, "the cradle of strikes." Fred Cole of Scott-Crosse, Philadelphia distribs, gave the boys along coin row a critical once over. Caught in a huddle with Lou & Meyer Popkins at Pittsburgh Coin Machine Exchange, the three-some gave out the non-enlightening bit of news, "no comment". . . . Lou flew out to Chicago and had a busy day. He grabbed a hot item and now is preparing to merchandise the game after the holidays. . . . Meyer reports plenty of optimism among the ops he contacts on his regular road trips.

Sam Strahl, the man to see at American Coin-A-Matic, upon his return from Chicago told of a surprise he had up his sleeve for release early next year. Sam says he has a new coin machine sewed up for his territory, but won't say anything about it. . . . Ben Long, at Mulligan Dist. Co. reports his firm is holding its own with new Aireon phonos.

MINNEAPOLIS

Well, the Twin Cities just got the opening blast of winter and good old ice and snow is here until spring. However, this didn't stop many of the operators from still coming in to the Twin Cities, but all in a hurry to get back home by Thanksgiving. . . . LeRoy Oftedahl of Glenwood, Minnesota, was in town for a few days just taking a little time off. . . . Bob More of Willmar, Minnesota, was in town and told us that the highways were in pretty good condition. . . . Bob Burns, formerly an operator in Minneapolis, has sold his route to Walt Halverson, and is now operating a small town newspaper at Aitkin, Minnesota, and happy about the whole thing.

Mr. and Mrs. Kirt of Deere River, Minnesota, in town for just the day and went back the same evening. . . . Ben Jahnke of Hutchinson, Minnesota, is very proud of the deer he shot last week. . . . Henry H. Greenstein and Jonas H. Bessler, and the entire sales staff of the Hy-G Music Company, attended the Seeburg National Distributor's Convention last Thursday and Friday in Chicago. Seeburg distributors from every state in the country unanimously adopted the motion at the convention that 5c play be the policy of the entire Seeburg distributing organization. Their slogan was "5c play for the masses". The new 1947 Seeburg, shown at the Seeburg convention was met with great enthusiasm. The St. Paul Despatch carried a news item by Herman Paster, president of the Mayflower Distributing Company, which expressed a different opinion. Mr. Paster was for 10c play, three plays for a quarter. The St. Paul Despatch also had an article by Henry Greenstein, Seeburg distributor, which differed with Mr. Paster's opinion. A statement by Henry Greenstein was featured in the Minneapolis Star Journal on 5c play. The article was written in Cedric Adam's well known column.

Andy Benna, Ironwood, Michigan, stopped off in Minneapolis to get away from the extreme cold weather in Ironwood. (Who is he kidding?) . . . The Heath Distributing Company's representative of Macon, Georgia, stopped off in the Twin Cities to visit some of the distributors enroute to Rochester for a check-up. . . . Some mighty fine deer were shot by some local operators this past week. Some of the lucky boys were George Ganil, Mike Crakes, Archie Pence, and Dick Unger. . . . Bob Cross of Fairmont Minnesota, made a very fast trip to Minneapolis to pick up some equipment. He came in Wednesday and left the same day so that he would be home for Thanksgiving with his family. . . . Pete Wornson of Kasota, Minnesota, says that he served a 25 lb. turkey and now invites all of his friends for turkey sandwiches. . . . Noel Hefte of Grand Forks, North Dakota, tells us that his business is getting better right along.

Bun Couch of Grand Forks, North Dakota, told us that he hired a van to haul some mighty big freight(?) Wow, what a haul! . . . Kenny Ferguson of Stillwater, Minnesota came visiting up thisaway. First time we've seen him in a long time.

THE CASH BOX COIN MACHINE MART

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WANT – Mutoscope Cranes, fan front or red tops, with or without mdse., any quantity. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

WANT – Wurlitzer, Seeburg & AMI 30 wire Hideaway Units, 20's and 24's; 30 wire Wall Boxes & Adaptors; Mills & Jennings Free Play Mint Vendors; One & Five Ball Free Play Games; Bally Triumph; Metal Typers; Scales, etc.; Convertors, 110 DC to 110 AC, 110 V. 25 cycle to 110 V. 60 cycle; Generators 60 cycle; all types of 25 cycle Motors, Transformers, Gears, Amplifiers, etc. THE ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONT., CAN.

WANT–All Model Phonographs for Export Trade. Must be in first class running condition, Rock-Ola, Mills, Seeburgs, and Wurlitzers. State quantity and your lowest cash price. Will send certified deposit, balance Sight Draft through our bank. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel.: DRexel 4326.

WANT – Want to buy Wurlitzer Phonographs Model No. 71 and 81. STARNES MUSIC MACHINE CO., ROUTE 1, BOX 14, HICKORY, N.C. Tel: 1293-J.

WANT–All types and models of coin-operated equipment. Send complete list with followix information: type, year, condition, quantity, price. AUTOMATIC VENDING MACHINE EXCHANGE, 20 W. JACKSON BLVD., CHICAGO 4, ILL.

WANT – Liberty F.R. $8.; Cigarette $5.; Sparks Champion F.R. $8.; Sparks Mercury, American Eagle and Marvels $5.; Aces, Imps, Cubs and Daval 21 $3.; Vest Pockets $25.; Columbias $15.; Col. Vest Pockets, Yankees, Wings, Pokereno. Send list and details. ABCO NOVELTY CO., 823 WEST RANDOLPH ST., CHICAGO, ILL. Tel: Hay. 3695

WANT – Used Pin Games, good condition. Have all new pin games on the market. Very liberal trade in value. KING-PIN DISTRIBUTING CO., 3004 GRAND RIVER AVE., DETROIT 1, MICH. Tel: Temple 2-5788.

WANT–We will buy any kind or make of slot machine in any condition. Write full particulars of type, price and condition. NOTE: We repair, refinish and service all types of slots. Over 20 years of shop experience. G. B. SAM, 541 EAST 32nd ST., LOS ANGELES 11, CAL. Tel. ADams 7688.

WANT–Will pay the following prices: $2. for Imps, Cubs, Aces; $10. for Pikes Peaks, Totalizers; $12.50 for Kickers & Catchers, ABT Challengers; $5. for Marvels; $2.50 for Pok-O-Reel, Klix, Wings, Yankees; DuGrenier Model S $17.50, Model VD $35., Model W $35., Model WD $35. RAKE COIN MACHINE EXCHANGE, 609 SPRING GARDEN ST., PHILADELPHIA 23, PA.

WANT – Used Genco Games. No legs or glasses needed. SQUARE AMUSEMENT CO., 88 MAIN ST., POUGHKEEPSIE, N. Y.

WANT–Will pay cash. Used games, slots; Original Mills Black Cherry Bells and other models of Mills Escalator Jackpot Bells; New or slightly used Keeney's Bonus Super Bells; Bally Victory Specials; and all latest Postwar model five-ball games; Used Mills Original Chrome cast-iron slot machine cabinet castings and used slot machine safes. State lowest price in first letter. Write us regarding new or used equipment that you are interested in buying. AUTOMATIC COIN MACHINE CORP., 338 CHESTNUT ST., SPRINGFIELD, MASS. Tel.: 4-1100

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FOR SALE – Selling the following machines on account of poor health. 1 Red Ball Pool Table, like new (write): 1 Skew-A-Lite $50.; 1 Scientific Batting Practice $75.; 2 Bally Alleys, good condition $20. ea.; 1 Bally Hawthorne one ball pintable $50.; 1 Keeney make Batting Practice $25.; 5 Imps $6. ea.; 1 Weighing Scale – mirror $45.; 1 Ten Strike $40.; 1 Goofy Golf $30.; 1 Total Roll $450.; 2 Exhibit Longchamps $35. ea. 1/3 deposit with order. GENERAL DISTRIBUTING CO., 72 EAST MAIN ST., PORT JERVIS, N. Y.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

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FOR SALE – Gun Club $35.; Flat Top $175.; Canteen $200.; 2 Argentine $50. ea.; Laura $210.; Yankee Doodle $125.; Streamliner $175.; Goofy Golf $70.; Pimlico $250.; Big Chief $35.; Defense $25.; Sink The Japs $30.; Ten Spot $30.; Metro $25.; Record Time $125.; Lite Line $20.; Frisco $195.; 2 Seeburg Chicken Sams $60.; Collection Books $5.50 ea.; 100 Columbia 5¢ Slots $145. ea. CENTRAL COIN MACHINE CO., 432 CENTRAL AVE., ROCHESTER, N.Y. Tel: Main 5973.

FOR SALE – Keeney Super Bells, 2 way $295.; 4 way $395.; 3-5¢ & 1-25¢ $445. These machines are in excellent condition. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

FOR SALE – Seeburg Hi-Tone 8800 R.C.E.S. $395.; Gem, revarnished like new $289.50; 500-K Wurlitzer $390.; Genco Baseball $159.50; Scientific X-Ray Poker $109.50; Tally Roll, New $469.50. All machines cleaned inside and out, repainted when necessary, first class condition. Crating $10. extra. NATIONAL NOVELTY CO., 183 E. MERRICK RD., MERRICK, N. Y.

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FOR SALE—$25.00 and up Mills, Jennings, Watling Slots in 5-10-25c A-1 operating condition; 5 Ball Free Plays; 1-ball P. O. games Mills Panoram $325. Send for list. MITCHELL NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel.: MItchell 3254.

FOR SALE—9 25¢ Q.T.'s rebuilt like new $140. ea. All parts for Keeney Super Bells, glass, payout Units, Motors, Transformers, etc., 1/2 price. WANT—Double Safe Stands; used Vest Pockets; Jack-In-The-Boxes. State condition and price. EAST COAST MUSIC CO., 10th & WALNUT STS., CHESTER, PA. Tel.: Ches. 3637

FOR SALE – We have about 50 WS-2Z Seeburg Wall-O-Matics and are offering them at a special price of $24.50 ea. The covers are not broken and every one has a 70L7 tube in it and is ready for location. Deposit Required. SPARKS SPECIALTY CO., SOPERTON, GA. Tel: 33

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FOR SALE – I have heard that all of us coin machine men are nuts, but I believe that it is the guy who said it. Anyway we have lots of fun and you can make a lot of money with Coleman's Hi-Grade, rebuilt Slots - Nickel, Dime, Quarter Play Mills Club Bells; Hamorized Chromes Silver Finish; Black Cherry; Handloads, etc. COLEMAN NOVELTY CO., 1025 - 5th AVE., ROCKFORD, ILL. Tel: M. 1323.

FOR SALE—2-14 ft. National Skee Ball alleys, crated $145. ea.; 1 Goofy Golf roll down game $50.; 1 Liberator $75.; 2 Seeburg Colonels E.S. $350. ea.; Wurl. 800 $450.; Mills Empress $250.; Rock-Ola 16 $115.; Wurl. 750-E $435. OLSHEIN DISTRIBUTING CO., 1102 BROADWAY, ALBANY, N. Y. Tel.: 5-0228

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FOR SALE – Make us your best offer on all or part of the following: New Champ, Hockey, 5¢ Roll-Em, 5¢ Jumbo Refinished C.P., 25¢ Saratoga, 10¢ Pace Reels (Rails), 10¢ Silver Moon, Galloping Dominoes 38, 5¢-25¢ Bally Bell Console, 5¢ Tanforan, 5¢ Turf Champ Pin Game C.P.; Mills 1-2-3 F.P.; Cigarolla Comb. COLEMAN NOVELTY CO., 1025 – 5th AVE., ROCKFORD, ILL. Tel: M. 1323.

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FOR SALE–DuGrenier, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Uneedapak parts. WANT–Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE – 3 Goalees $395. ea.; 5 Rock-Ola Masters $325. ea.; 3 Rock-Ola Spectravox & Playmaster $349.50 ea.; 5 Rock-Ola 12 Record $125. ea. BIRMINGHAM VENDING CO., 2117 THIRD AVE. NO., BIRMINGHAM, ALA.

FOR SALE – Order Today! Bally Triple Bell; Bally Draw Bell. Immediate Delivery. 1 5-25¢ Super Bell F.P. – P.O. $275.; 1 5¢ Super Bell F.P. – P.O. $225.; 3 Undersea Raiders, like new $175. MINTHORNE MUSIC CO., 2916-20 W. PICO BLVD., LOS ANGELES, CALIF. Tel: Pa. 2177

FOR SALE – Large Selection of reconditioned phonographs available at very low prices. Write for complete list of machines. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel: BRyant 9-0817

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FOR SALE–25 Model 80 Kirk Astrology Scales $169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3171.

FOR SALE–Ten Mills Panorams or Silver Views completely reconditioned rebuilt and refinished, late serials...$395.; also Late New Film Releases for Panorams and Soloviews. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIFORNIA. Tel. Drexel 4326.

FOR SALE – 10 Panorams $285. ea.; Wall Boxes for Panorams $5. ea.; 1 Goalee $295.; 1 Rock-Ola Commando $435.; Catalina $125.; Hollywood $125. IDEAL NOVELTY CO., 2823 LOCUST ST., ST. LOUIS, MO. Tel: FR. 5544

FOR SALE – Reconditioned & refinished Consoles. Keeney Super Bells, FP & PO $225.; Keeney Super Bells Twins FP & PO 5¢-25¢ $395.; Bally High Hands FP & PO $139.50; Bally Club Bells FP & PO $149.50; Mills 4 Bells, Orig. Heads $295.; Mills 4 Bells, Late Heads $425.; Mills Jumbo Parades FP & PO $159.50; Jumbo Parades, Late Heads PO $109.50; Mills Jumbo Parades, Late Heads FP $99.50. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel: DRexel 4326

FOR SALE–Now taking orders for early delivery of the new 5-10-25c Packard Pla-Mor Phonographs Model #7. PAUL A. LAYMON, INC., 1503 W. PICO BLVD., LOS ANGELES, CALIF. Tel.: Drexel 3209

FOR SALE – Special! Seeburg Envoy ESRC $395.; Wurlitzer '42 Victory 24 $350.; Wurlitzer 24 $295.; Mills Throne of Music $265. 1/3 deposit with order. BYRON NOVELTY CO., 2045 IRVING PARK, CHICAGO 18, ILL.

FOR SALE–We have lost our lease on our warehouse and have a trailer load of equipment in it consisting of Arcade, Pinball and Music. Bargain to anyone that will pick it up. CHEMICAL CITY MUSIC CO., 186 SUMMER ST., CHARLESTON, W. VA. Tel.: 20-745

FOR SALE – Mills Slots and Jumbo Parts. Write LEWIS COIN MACHINE SERVICE, 3924 W. CHICAGO AVE., CHICAGO 51, ILL. Tel: Belmont 7005

FOR SALE – 2 No. 600 Wurl.; 1 1940 Rock-Ola C.M.; 1 No. 700 Wurl.; 1 No. 71 Wurl. C.M.; 2 Mills Dance Masters; 10 No. 616 Wurl.; 12 Pinball Games. All Machines are in perfect condition. X-CEL NOVELTY CO., 5240 N. 11th ST., PHILA. 41, PA.

FOR SALE–2 Score Barrel bowling games featuring revolving barrel shot scoring. Used very little $300. ea. Write. ANTHONY HIRT, 2303 NO. 11th ST., SHEBOYGAN, WIS. Tel.: 3273

FOR SALE–Wurlitzer 700 $650.; 750E $675.; 850 $700.; 950 $725.; 61 Counter Model $150.; Rock-Ola DeLuxe $400. All reconditioned, ready for location. H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 1, KY. Tel.: WAbash 1501.

FOR SALE–3 Singing Towers, good condition $250. ea.; 1 Panoram, 3 sets of films (8 subjects each set), 1 splicer, remote volume control and extra parts, good condition $425. APPEL VENDING CO., 5015 N. GRANSBACK ST., PHILA. 20, PA. Tel.: Da. 4-5545

FOR SALE–Parts for all type games and equipment of leading manufacturers. "Hard to Get Parts" are "Easy to Get" at Badger's. Write, Phone or Wire us today regarding your needs. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel. Drexel 4326.

FOR SALE–Panoram Peek Show Conversions – sturdily built of plywood, stained and varnished to blend with Panoram. Complete with glamour girl pictures $29.50. 50% deposit with order, balance C.O.D. Immediate shipment. MARLIN AMUSEMENT CORP., 412 NINTH ST. N.W., WASHINGTON 4, D.C. Tel.: District 1625

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – 1 Wurl. 24 Hideaway with adapter, steel cabinet $195.; 1 Wurl. 950 like new $675.; 1 Wurl. 850, A-1 $595.; 1 Wurl. 600 Keyboard, very clean $375.; 1 Wurl. 616, A-1 $175.; 1 Wurl. 412, clean $135.; 1 Mills Do-Re-Mi $60. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND. Tel: 3-4508

FOR SALE – 200 F.P. Games. Arcade: Bally's Rapid Fire, Convoy, Defender, Chicoin Hockey, Muto. Skyfighter, Scientific Batting Practice. Counter Games: American Eagles, Yankee (new) Daval G. Vender, D. Heads or Tails, Ginger Cig Keeney Spinner, K. Selectem (new) Phono. Wurl. 41 & 61 Counter. NOBRO NOVELTY, 369 ELLIS ST., SAN FRANCISCO, CALIF.

FOR SALE – Baffle Card, Sea Breeze & Step Up (write); Stage Door Canteen (late models) $195.; Laura $160.; Grand Canyon $140.; Liberty $130.; World Series $60.; Rapid Fire $75.; Undersea Raider $225.; Lite League $225.; 1938 Tracktime $25.; Jack Rabbit $375.; Genco Bankroll $225. MOHAWK SKILL GAMES CO., 86 SNOWDEN AVE., SCHENECTADY, N. Y.

FOR SALE – 4 Mills Panorams Solovue Peeks $285. ea.; 3 Muto. Punching Bags (like new) $80.; 3 Astroscopes $55. ea.; 1 Chicken Sam $65.; 2 Muto. Photomatic (late model) $625. ea.; 1 A.B.T. Six Gun Airomatic Rifle Range, complete and in excellent condition $825.; 1 Bally Bull $40. STEWART NOVELTY CO., 1361 SO. MAIN ST., SALT LAKE CITY, UTAH Tel: Dial 3-5055

FOR SALE – Really giving these away. Four consoles, all working $35. ea. or all Four for $100. Keeney Track Time 7 Coin Head, Keeney Skill Time 7 Coin Head, Keeney Dark Horse, Evans Galloping Dominoes 7 Coin Head. HY-G MUSIC CO., 1415 SO. WASHINGTON AVE., MINNEAPOLIS, MINN. Tel: ATlantic 8587

FOR SALE–Phonotronic Universal Amplifier, has nine outstanding features at $59.50; Ace Coin Counter at $139.50; Coin Wrappers 65¢ per box, 10 boxes or more 60¢ ea., case of 28 boxes 55¢ ea.; Phonograph Casters, Set of 4 $1.45; Record Carrying Cases $5.95 and parts for all machines. Write: BADGER NOVELTY CO., 2546 N. 30th ST., MILWAUKEE 10, WIS.

FOR SALE–A.M.I. Automatic Hostess Studio, two units, 20 turntables, complete with records, record racks, file at least ten thousand hard to get records $10,000. complete. Write or Call MUSIC BOX ENT., INC., 10 S. VIRGINIA AVE., ATLANTIC CITY, N. J. Tel.: 5-1515.

FOR SALE – 63 Coca Cola Cup Vending Machines, 51 on location, 12 in our shop. All machines in running condition. Will sell all or part, including trucks, spare parts, office and shop. Will crate and ship anywhere. There are 47 Drink-Cups, 16 Thirst Quenchers. For information, write or phone. PURE DRINX, INC., 1221 LINCOLN ROAD, MIAMI BEACH, FLA. Tel: 5-2609

FOR SALE – Last Call On These Bargains. Must Sell. Bally Club Trophys $150. ea., A-1 shape, rails clean; Keeney Fortune 1 ball comb. F.P. & Cash, A-1 shape, rails clean, original finish & clean $100. ea.; 10 Vest Pockets Silver-Blue, 1946, used 1 week, perfect $54.50 ea. J. DAWSON, 516 TEXAS THEATER BLDG., SAN ANTONIO, TEXAS.

FOR SALE – 6SC7 Tubes. GEORGE PONSER CO., 11 PIERCE ST., NEWARK, N. J.

FOR SALE – 5% off on any order of $800. or over. Singing Towers $200. ea.; 25 Jafco Roll-A-Ball, used $275. ea.; Rock-Ola Commando $400.; Seeburg 8800, 9800 ESRC $400.; Mills Empress $250.; Mills Throne $235.; Rock-Ola Super $300.; Seeburg Colonel $325.; Wurlitzer 41 Counter $100.; Rock-Ola 12 record $75.; Mills Zephyr $60.; Tally Roll, used $400.; Goalees, used $300. Machine all perfect & absolutely ready for location. FEEF NOVELTY CO., 415 N. 3rd AVE., STURGEON BAY, WIS. Tel: 848

FOR SALE – Good, rebuilt Phonos. Wurlitzer No. 850; No. 800; No. 500 K.B.; any amount of Model 600 in Victory 42 Cabinets; No. 616 Light Up; No. 616 Originals; No. 61 Counter; Twin 12 Hide-aways with Packard Adapters; Wurlitzer 24's Hideaway and Wurlitzer Model 24 Floor Models. Ready for immediate shipment. COLEMAN NOVELTY CO., 1025 - 5th AVE., ROCKFORD, ILL. Tel: M. 1323.

FOR SALE – 22 Longacres and Thorobreds, clean and ready for location. I personally checked these tables hoping to run but no dice. $300. ea. F.O.B. crated one or all. H. L. NEILL, 106 MARSHALL ST., SAN ANTONIO, TEXAS. Tel: C0322

FOR SALE – Close Outs: A.M.I. Singing Towers No. 201 $200.; Wurlitzer Counter Model 61 $85., with matching Lighted Stand $100.; Mills Zephyr or Do-Re-Mi Phonographs $45.; Do-Re-Mi Illuminated Re-Vamp $60.; Skylark F.P. & P.O. one ball game $75. Terms: ½ deposit, balance C.O.D. ACE MUSIC CO., WAUKON, IOWA.

FOR SALE–Write for complete list of our new and used equipment. It will pay you to compare our prices. MID-STATE CO., 2635 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE – 2 Wurlitzer 950; 3 Wurlitzer Victory 24; 1 Wurlitzer Victory 500; 2 Wurlitzer 750; 1 Singing Towers. GRENADA MUSIC CO., 503 SO. SECOND ST., GRENADA, MISS. Tel: 140

FOR SALE–Chicago Coin Goalees, clean, A-1 condition and shipped in original crates (write). Terms: 1/3 Deposit, Balance C.O.D. HALL BROS. SALES CO., 1817 - 4th AVE., JASPER, ALA. Tel.: 760.

FOR SALE – If you really want good buys in new and used equipment, Mills Slots & Consoles, Wurlitzer Phonos, Keeney Singles, Two Ways, 4 Ways, Free Play and Cash Pay Equipment, Write or Wire Redwing Novelty Co. All A-1. No Junk. REDWING NOVELTY CO., 7 SO. CALIF. ST., STOCKTON, CALIF. Tel: 8-8289

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

COIN MACHINE MART

FOR SALE

FOR SALE – United Grand Canyons $149.50; Arizonas $149.50; Wagon Wheels $149.50; Trade Winds $149.50; Cover Girls $149.50; 5-10-20's $109.50; Flat Tops $139.50; Knockouts $109.50; Yankee Doodles $129.50; Victorys $75; Mills Big Three $69.50; Owls $49.50. NORTHWEST TEXAS NOVELTY CO., 532-534 SEVENTH ST., WICHITA FALLS, TEXAS Tel: 5227

FOR SALE – Now delivering Chicago Coin "Super Score", the No. 1 Five Ball Game, new 1946 streamliner stand. We are also distributors for "Steelstrong" tubular pop open tubular coin wrappers-the finest coin wrappers that money can buy. For Missouri, Illinois, Indiana, Arkansas, Tennessee, Louisiana, Mississippi and Oklahoma. Price 70¢ per thousand asst. lots. Send for samples. BAUM DISTRIBUTING CO., 2718 GRAVOIS AVE., ST. LOUIS 18, MO.

FOR SALE–Special this week: Lonsen Coin Boxes (all denomination coins) 60¢ ea., $6 per doz. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel. Drexel 4326.

FOR SALE–Revamp Pin Balls: Red Hot $30.; Marines At Play $79.; Marvel Baseball $79.; Oklahoma $175.; Brazil $175.; Grand Canyon $175.; Idaho $185.; Wagon Wheels $185.; Streamliner $175.; Santa Fe $175.; Exhibit Big Hit $249. AMERICAN VENDING CO., 810 - 5th ST., MIAMI BEACH, FLA. Tel.: 58-1619.

FOR SALE – R. C. Hi-Tone Seeburgs $450. ea.; plain Hi-Tone Seeburgs $400. ea.; Twin Twelve Wurlitzers $175. ea.; No. 71 model Wurlitzers $200. ea. All in good condition. 1/3 deposit, F.O.B. Phila. UNION AUTOMATIC MUSIC CO., 614 SPRING GARDEN ST., PHILA. 23, PA. Tel: Walnut 2-1432

FOR SALE – Music on location: AMI 301; Supers Walnut & Rockolite; Wurlitzer 750-E; 500; 412 Lite-Up; A.B.T. Extra Guns $7.50; Stands $7.50; Target Skills $15.; Chrome V.P.'s Plus $55.; Anabel $15. no glass; 32 D.C. Motors & convertors; Massengill Pool Table. PORTER ENTERPRISES, P. O. BOX 6037, W. ASHEVILLE, N. C. Tel: 2975-A

MISCELLANEOUS

NOTICE–I want a Mechanic who will work when there is work to do. He must be able to service and rebuild slots, mostly Mills. Must know Pin Tables and Consoles and Phonographs, not one who can tell me all about the last place he worked. 90% of work is in shop. We're not big shots, just people. CAPITOL SALES CO., 5416 W. COLFAX AVE., DENVER 14, COLORADO. Tel.: TAbor 0630

NOTICE–"A" Day has arrived in Wisconsin and all the coin machine activity is concentrated right here in Milwaukee because AIREON . . . the ELECTRONIC phonograph is NOW ON DISPLAY at KLEIN DISTRIBUTING CO., 2606 W. FOND DU LAC AVE., MILWAUKEE 6, WISC.

NOTICE – ATTENTION! We submit the opportunity every operator needs and desires. We are proud to offer: 1) All equipment sent open account to established, accredited operators. 2) 10 Day free operating trial period. 3) Reasonable discounts for cash. 30 Weeks or more to pay if you wish. All types of new & used equipment available for immediate delivery. It will pay to be on our mailing list. HANNA DISTRIBUTING CO., 169 CAMPBELL AVE., UTICA, N. Y. Tel: 6-386.

NOTICE–Speed that's us. 1 hour Amplifier service; 1 hour tone arm service. We recon speakers. Reasonable prices. All work fully guaranteed. DEE'S SERVICE SHOP, 1119 VENICE BLVD., LOS ANGELES 15, CAL. Tel.: FE 7875.

NOTICE–We are organized for the best interest of the Coin Machine Operators of Los Angeles County. We will welcome any correspondence from any association in the country. ASSOCIATED OPERATORS OF LOS ANGELES COUNTY, INC., 1351 W. WASHINGTON BLVD., LOS ANGELES 7, CALIF.

NOTICE–Parts and Supplies. Radio Tubes for The Coin Machine Trade. 70L7GT will soon be available. Write for our twice monthly inventory release. W. R. BURTT, "The Coin Tube Man", 442 N. SENECA, WICHITA 12, KANS.

NOTICE–Protect and hold that location! We'll rebuild your old scales and make 'em look like new (Est. 1889) WATLING MANUFACTURING CO., 4650 W. FULTON ST., CHICAGO, ILL. Tel. Columbus 2779.

NOTICE – Phono Operators! Here is our weekly reminder about our Needle Re-Sharpening Service. Your Used Needles are Re-Conditioned expertly on precision machines, and guaranteed to give New Needle Service at a fraction of the cost of New Needles. Give it a try and you'll be sold. RE-SHARP NEEDLE SERVICE, P. O. BOX 770, FORT DODGE, IOWA

NOTICE–We have something new on the way - if interested write us and we'll tell you all about it. MARVEL MANUFACTURING CO., 2845 FULLERTON AVE., CHICAGO 47, ILL.

NOTICE – We carry a complete line of all the latest equipment of all the leading manufacturers – plus an extensive selection of guaranteed reconditioned equipment of all types. Special!! undated glasses for Track Times. Wire, phone, write. PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel: Cliffside 6-2392.

THE CASH BOX
CLASSIFIED ADVERTISING SECTION
COIN MACHINE MART

MISCELLANEOUS

NOTICE—Complete phonograph repair service, amplifiers, motors, pickups, and counter boxes. Used equipment bought and sold. Write or phone. NELS NELSON, 2329 W. PICO BLVD., LOS ANGELES. Tel.: Fitzroy: 0545.

NOTICE – Operators! I wish to contact ops. in N. & S. Dakota, Nebraska, Kans., Ill., Ind., Mich., Minn., Iowa who have territory open to cash boards. I have a board that is an operators board and has been proven to be the fastest action board operated in Wis. I will contact you personally if interested. No investment on your part. All I need is the territory and we're in business. Regardless of what you operate this ad warrants your reply. Miss this and miss $$$$$$. Write or call Collect. Harold J. Lefevre. FEEF NOVELTY CO., 415 N. 3rd AVE., STURGEON BAY, WIS. Tel: 848

NOTICE – We are seeking for immediate consideration, someone, individual or corporation interested in going along with us equally on the Only Practical Coin Operated Popcorn Machine Ever Perfected (10¢ Play). A ready market exists for 50,000 Units at once. P. K. SALES CO., CAMBRIDGE, OHIO.

NOTICE – Operators in Northern Ohio. We are distributors for J. H. Keeney & Co. Immediate delivery on Super Bonus Bells. MONROE COIN MACHINE DISTRIBUTORS, 1813 NORTH 13th ST., TOLEDO, OHIO Tel: MA. 6434

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"The Confidential Weekly of The Coin Machine Industry"

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MISCELLANEOUS

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Bally TRIPLE BELL

TRIPLE PLAY!
TRIPLE PROFIT!

Triple Coin Chutes permit three players —or three coins— every spin. 1000 *Super Special Awards*, plus plenty of other big awards and single-cherry awards that insure continuous repeat play. Deluxe cabinet in rich wood-grain finish. Trouble-proof mechanism. Any coin-combination —Nickel, Dime, Quarter.

AUTOMATIC CONVERTIBLE REPLAY

Bally DRAW BELL

BELL-CONSOLE WITH NEW HOLD-AND-DRAW FEATURE

Fast action of three spinning reels with flashy bell-fruit symbols, plus new second-coin feature which permits player to hold desired reels and second-spin the remaining reels! Every non-winning combination on first spin "comes so close" that players can't resist a quick second coin to hold and draw for a winner—resulting in record-smashing profits. Get your share. Order your DRAW BELL now. Specify Nickel or Quarter play. Game is convertible to automatic award or replay.

AUTOMATIC CONVERTIBLE REPLAY

Bally midget racer

NEW FAST 5-BALL NOVELTY HIT!

A fascinating skill-game . . . *yet ideal for competitive play* . . . MIDGET RACER will increase profits in your 5-ball spots. Play Bally's MIDGET RACER, feel the fun of the exciting 3-WAY *SCORE SYSTEM* . . . watch the cars flash around the track on the big, brilliant back-box . . . note the tantalizing, tricky action of the playfield. You'll want MIDGET RACER on all your locations as fast as you can get delivery.

INNER-LOCK CASH-BOX
Cash-box may be locked with separate lock in addition to cabinet-door lock . . . or the inner-lock may be omitted, if not desired.

NOVELTY CONVERTIBLE REPLAY

Bally VICTORY DERBY

ONE BALL MULTIPLE AUTOMATIC!

Packed with the profit-proved features of Bally's famous pre-war multiples . . . plus new play-provoking ideas that are pushing profits to a new all-time high! VICTORY DERBY games on location are consistently topping all previous collection records of pre-war and wartime operations. See your Bally distributor today for early delivery of VICTORY DERBY.

VICTORY SPECIAL
Profit insurance in multiple replay territory. Convertible to one or five ball play.

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